

# KPMG teams up with edu providers to empower change

RECOGNISING education as one of the most powerful drivers of economic growth, social mobility and well-being, KPMG Malaysia has embarked on several initiatives to champion quality education.

Recently, it has committed to working together with 14 universities and colleges across the country in areas which include providing guidance on professional development, strategic engagement, and social connection opportunities that allow graduates to thrive both in and outside the classroom.

The signing of the memorandum of understanding (MoU) took place on July 13 with representatives from the firm and these educational institutions, namely, INTEC Education College, International Islamic University Malaysia, Multimedia University, Sunway University, Taylor's University, Tunku Abdul Rahman University College, Universiti Kebangsaan Malaysia, Universiti Malaya, Universiti Putra Malaysia, Universiti Teknologi Mara, Universiti Teknologi PETRONAS, Universiti Tun Abdul Razak, Universiti Sains Islam Malaysia, and University of Nottingham Malaysia.

In his special message delivered at the MoU signing ceremony, KPMG Malaysia managing partner Datuk Johan Idris said institutions of higher learning play a crucial role in educating young talents with the necessary knowledge and skillset.

“Through this MoU, KPMG will commit professional expertise and insights to help shape academic programmes so we can collectively prepare the next generation of

leaders to contribute towards nation-building,” he said, adding that this serves to fulfil the firm’s purpose, which is to inspire confidence and empower change.

KPMG Malaysia chief operating officer Adrian Lee added in a press release that its ambassadorship programme, which was launched in 2020 and incorporated into the MoU, remains one of the firm’s capstone initiatives.

Through the programme, young talents are supported in developing their professional and interpersonal skills through structured mentorship, guaranteed internship and engagement activities, the press release read.

To date, over 110 ambassadors comprising undergraduates not only from Malaysia’s top universities, but also universities in the United Kingdom have been selected for the programme.

“KPMG supports the United Nations’ Sustainable Development Goal 4 ‘Quality Education and Lifelong Learning’ globally. We want to use our skills and resources to make an immediate difference to those who need it the most,” said Lee.

The signing of the MoU was done following the launch of the KPMG Education Trust Fund in February.

The Trust aims to provide financial and academic development support to deserving young talents nationwide, especially those from the B40 community.

In May, the Trust awarded a total of 156 recipients with monetary aid through its four sponsorship and scholarship programmes.