



UNIVERSITI PUTRA MALAYSIA

**FEATURE EXTRACTION BASED ON WORD EMBEDDINGS AND
OPINION LEXICALS FOR SENTIMENT ANALYSIS**

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By

EISSA MOHAMMED MOHSEN ALSHARI

Thesis Submitted to the School of Graduate Studies, Universiti Putra
Malaysia, in Fulfillment of the Requirements for the Degree of Doctor
of Philosophy

December 2018

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DEDICATIONS

*I would like to dedicate this thesis to my beloved motherland
“Yemen”.*

&

To All whom I love.



Abstract of thesis presented to the Senate of Universiti Putra Malaysia in
fulfilment of the requirement for the degree of Doctor of Philosophy

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Chairman: Azreen Azman, PhD
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Sentiment Analysis has become one of the important researches in natural language processing due to the exponential increase of user reviews and comments online. The goal of sentiment analysis is to determine the polarity orientation of a review text to either positive or negative. Many techniques rely on generic opinion lexicons such as the SentiWordNet to construct features for the sentiment classification task. The lexicons consist of words with positive or negative polarity, and sometimes with assigned scores reflecting the degree of the sentiment polarity. The presence of the opinion lexicons in a text indicates the overall sentiment of the text. The lexical based sentiment analysis works by the summation of all polarity scores given by the opinion lexicons in the text to indicate its polarity, while feature vectors are constructed from the opinion lexicons and their scores to be used by the machine learning classifiers in the supervised learning task.

Firstly, in this context, the features to be used for classification are limited to only that opinion words presence in the text, while other non-opinion words in the text will be neglected (will be assigned zero values in the vector). It has become the limiting factor to the effectiveness of sentiment analysis. It is assumed that the collection of features should be enriched by including other non-opinion words in the text as features. In this thesis, the Dic2vec model is proposed to learn the polarity of non-opinion words based on the Word2vec. As such, the features for sentiment analysis are enriched by the combination of opinion words and non-opinion words.

Secondly, many feature extraction techniques have been proposed to alleviate the

data density and sparsity issue by mean of feature clustering. Such methods often result in the reduction of vector dimension and assign a more effective weighting scheme to improve the efficiency and effectiveness of sentiment analysis. One of the feature clustering methods used for sentiment analysis is based on computing semantic orientation of words in the labeled corpus and groups those words based on predefined ranges of semantic orientation scores. The score is measured based on the Pointwise Mutual Information (PMI) of words in the positive and negative reviews dataset. As a result, clusters of words are derived and used as features. The main disadvantage of this feature clustering method is that the strength in the polarity of words will be under represented in the vector. Two or more words with similar but high scores will only be represented by a binary value of 1, which is equals to any two or more words with similar but lower scores. As such, the effect of the significant words in the classification is diminished. In this thesis, the Senti2vec model is proposed to discover polarity clusters from the corpus to be used as features. The aim is to group non-opinion words around opinion words to produce more effective weighting scheme for the features in the sentiment analysis task.

Finally, the thesis focuses on the problem generating domain-dependent opinion lexicons through semi-supervised learning. It is based on the assumption that generic opinion lexicons such as the SentiWordNet is unable to capture the specific characteristics of the domain in order to discriminate among classes. The problem can be defined as assigning the polarity of target words based on a given set of opinion lexicons as the seed. The recent method proposed for this problem constructs a graph where nodes corresponds to subjective words and the edges reflect the similarity between those words. The similarity is measured by the co-occurrence of words pair within the same linguistic unit, such as an n -gram, phrase or sentence. Given that the polarity of a seed word is known, the polarity of target words is derived based on the strength of the edges between the seed word and the target word. It is argued that the Word2vec is much superior in representing the distributional semantics among words in a language. As such, in this thesis a semi-supervised learning method is proposed to learn the polarity of words from seeds opinion words by using the Word2vec.

All proposed methods and models in this thesis are evaluated by using a collection of movie reviews labeled dataset with 50,000 reviews. Based on the experiment, the performance of the Dic2vec model is about 2.5% to 6% better than the baseline. In addition, the Senti2vec model shows an improvement of up to 6.5% as compared to the baseline. Finally, the proposed semi-supervised method for learning opinion lexicons is better than the recent co-occurrence graph method by more than 12%.

Abstrak tesis yang dikemukakan kepada Senat Universiti Putra Malaysia
sebagai memenuhi keperluan untuk ijazah Doktor Falsafah

**PENGEXTRAKAN FITUR BERDASARKAN KEPADA
PEMBENAMAN KATA DAN LEKSIKAL PENDAPAT UNTUK
ANALISIS SENTIMEN**

Oleh

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Analisis Sentimen telah menjadi salah satu penyelidikan penting dalam bidang pemprosesan bahasa tabii kerana peningkatan mendadak ulasan dan komen pengguna secara atas talian. Matlamat analisis sentimen adalah untuk menentukan orientasi kecutuban teks ulasan sama ada positif atau negatif. Kebanyakan teknik bergantung kepada leksikon pendapat yang generik seperti SentiWordNet untuk membina ciri dalam klasifikasi sentimen. Leksikon tersebut terdiri daripada kata-kata yang mempunyai kecutuban positif atau negatif, dan kadang-kadang berserta dengan skor yang diberikan untuk mencerminkan tahap kecutuban sentimen. Kehadiran leksikon pendapat dalam teks boleh menunjukkan sentimen untuk keseluruhan teks. Analisis sentimen berasaskan leksikal berfungsi dengan penjumlahan semua skor kecutuban yang diberikan oleh leksikon pendapat dalam teks untuk menunjukkan kecutubannya, sementara vektor ciri dibina dari leksikon pendapat dan markah mereka akan digunakan oleh kelas pembelajaran mesin dalam pembelajaran terselia.

Pertama, dalam konteks ini, ciri-ciri yang digunakan untuk klasifikasi adalah terhad kepada hanya kata-kata pendapat yang ada di dalam teks, sementara kata-kata bukan pendapat yang lain dalam teks akan diabaikan (akan diberi nilai kosong dalam vektor). Ia telah menjadi faktor yang membataskan keberkesanan analisis sentimen. Ia diandaikan bahawa koleksi ciri tersebut harus diperkaya dengan memasukkan kata-kata lain yang bukan pendapat dalam teks sebagai ciri-ciri. Dalam tesis ini, model Dic2vec dicadangkan untuk mempelajari kecutuban perkataan yang bukan pendapat berdasarkan kepada Word2vec. Oleh itu, ciri-ciri untuk analisis sentimen diperkaya dengan gabungan perkataan pendapat dan kata-kata bukan pendapat.

Kedua, banyak teknik pengestrakan ciri telah dicadangkan untuk mengurangkan ketumpatan data dan masalah kejarangan melalui pengelompokan ciri-ciri. Kaedah sedemikian sering mengakibatkan pengurangan dimensi vektor dan memberikan skema pemberat yang lebih berkesan untuk meningkatkan kecekapan dan keberkesanan analisis sentimen. Salah satu kaedah pengelompokan ciri-ciri yang digunakan untuk analisis sentimen adalah berdasarkan pengiraan orientasi semantik kata-kata dalam korpus berlabel dan mengelompokkan kata-kata itu berdasarkan julat yang telah ditentukan sebelumnya daripada skor orientasi semantik. Skor diukur berdasarkan pada Pointwise Mutual Information (PMI) perkataan dalam dataset ulasan positif dan negatif. Akibatnya, kelompok perkataan diperoleh dan digunakan sebagai ciri-ciri. Kekurangan utama kaedah pengelompokan ini ialah kekuatan dalam kekutuban kata-kata akan kurang diwakili dalam vektor. Dua atau lebih perkataan dengan markah yang serupa dan tinggi hanya akan diwakili oleh nilai binari 1, yang sama dengan mana-mana dua atau lebih perkataan dengan markah yang serupa tetapi rendah. Oleh itu, kesan kepada perkataan penting dalam klasifikasi itu akan berkurangan. Dalam tesis ini, model Senti2vec dicadangkan untuk mencari kluster kutub dari korpus untuk digunakan sebagai ciri-ciri. Matlamatnya adalah untuk mengelompokkan kata-kata yang bukan kata pendapat di sekitar kata-kata pendapat untuk menghasilkan skema pemberat yang lebih berkesan untuk ciri-ciri dalam analisis sentimen.

Akhirnya, tesis ini memberi tumpuan kepada masalah leksikon yang bergantung kepada domain melalui pembelajaran separuh diselia. Ia berasaskan kepada anggapan bahawa leksikon pendapat yang generik seperti SentiWordNet tidak dapat menangkap ciri-ciri khusus domain dalam mendiskriminasi antara kelas. Masalahnya boleh ditakrifkan sebagai mengenalpasti kutub sentimen bagi kata sasaran berdasarkan satu set pendapat leksikon sebagai benih. Kaedah terbaru yang dicadangkan untuk masalah ini ialah membina graf di mana nod bersesuaian dengan kata-kata subjektif dan keseluruhan mencerminkan kesamaan antara kata-kata itu. Kesamaan diukur oleh terjadinya pasangan perkataan dalam unit linguistik yang sama, seperti $\text{textit } n\text{-gram}$, frasa atau ayat. Memandangkan kekutuban perkataan asas diketahui, kekutuban kata sasaran diperolehi berdasarkan kekuatan keseluruhan di antara perkataan benih dan kata sasaran. Dikatakan bahawa Word2vec lebih unggul dalam perwakilan taburan semantik di antara kata-kata dalam sesuatu bahasa. Oleh itu, dalam tesis ini, kaedah pembelajaran yang separuh diselia dicadangkan untuk mempelajari kutub kata-kata dari kata-kata pendapat benih dengan menggunakan Word2vec.

Semua kaedah dan model yang dicadangkan dalam tesis ini dinilai dengan menggunakan koleksi ulasan filem dilabelkan dengan 50,000 ulasan. Berdasarkan eksperimen, prestasi model Dic2vec adalah lebih kurang 2.5 % hingga 6 % lebih baik daripada piawai. Di samping itu, model Senti2vec menunjukkan peningkatan sehingga 6.5% berbanding dengan piawai. Akhir sekali, cadangan kaedah separuh diselia untuk pembelajaran leksikon pendapat adalah lebih baik daripada kaedah geraf kewujudan terbaharu dengan lebih daripada 12%.

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This thesis was submitted to the Senate of Universiti Putra Malaysia and has been accepted as fulfilment of the requirement for the degree of Doctor of Philosophy. The members of the Supervisory Committee were as follows:

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LIST OF ABBREVIATIONS

AI	Artificial intelligence
BoW	Bag-of-Words
CNET	Micropinion Generation Dataset
CNN	Conventional Neural Network
COW	Continuous Bag of Word
df	Document Frequency
Dic2vec	Proposed Dictionary to vector
Doc2vec	Document Vector on word embeddings
DOR	Document Occurrence Representation
FE	Feature Extraction
idf	Inverse Document Frequency
IG	Information Gathering
IMDB	Internet Movie Database
LDA	Latent Dirichlet Analysis
LR	Logistic Regression
LSA	Latent Semantic Analysis
ML	Machine Learning
MM	Markov Model
NB	Naive Bayes
NLP	Nature language Processing
PV-DBOW	Word Version of Paragraph Vector
RBF	Radial Basis Function
RNN	Recurrent Neural Network
SA	Sentiment Analysis
SOA	Second Order Attributes
SVM	Support Vector Machine
SWN	SentiWordNet
tf	Term Frequency
tf_idf	Term Frequency-Inverse Document Frequency
VSM	Vector Space Model

CHAPTER 1

INTRODUCTION

1.1 Background

The number of users of on-line shopping websites and the social media, (e.g., reviewers, tweeters, commenter) is continuously increasing. Such website usually provides facility for the users to give comments and ratings to the products being sold on the websites. The textual information can be useful as a recommendation for other users in making their purchase decision. These textual information are divided into two types: opinions and facts. Opinion statements are subjective in nature and mostly describe the people's sentiments around events or entities. Most of the current research have been emphasized on the factual data in various natural language processing tasks (NLP), e.g., information retrieval, text classification, etc. Research on sentiment analysis from sentences is still limited due to a huge number of challenges involved in the field (Turney, 2002; Cambria et al., 2010; Liu, 2012; Cambria et al., 2013). Several websites often provide facilities for the users to give comments and ratings to the products being sold on these websites. Therefore, understanding polarity orientation of text (positive or negative) through opinion mining techniques gives new chances for organizations to determine their wise development strategy (Berners-Lee et al., 2001).

Sentiment Analysis (SA) is a collection of opinion mining methods for analyzing people's opinion and sentiment (usually a sequence of words in a text) towards entities such as products. Sentiment analysis has three categories; document-level (Turney, 2002; Maas et al., 2011a; Lau and Baldwin, 2016), sentence-level (Meena and Prabhakar, 2007; Socher et al., 2011), and aspect-level (Mudinas et al., 2012; Agarwal et al., 2015c). The document-level SA considers a document as a single unit (such as review, document, or comment) and classifies it based on whether it has positive or negative sentiment polarity.

The sentence-level in SA processes a sentence to extract the opinion expressed in that sentence. Both the document and the sentence levels do not exactly detect what people liked and did not like in the entities. The aspect-level or feature-level identifies the people's opinion of entities described in the text (Hu and Liu, 2004a; Liu, 2012). The development of techniques for the document-level sentiment analysis is one of the significant components of this area and there is several research available in literature for detecting sentiment from the document text (Abbasi et al., 2008; Liu, 2012; Kaji and Kitsuregawa, 2007).

In this research, new methods are proposed to extract features from the unstruc-

tured text that can include semantic, and common sense knowledge from the embeddings of words. Techniques employed by sentiment analysis models can be broadly categorized into lexicon (Kaji and Kitsuregawa, 2007), semantic orientation (Dai et al., 2011; Turney and Littman, 2003), machine learning (Pang and Lee, 2008) approaches.

Semantic orientation and lexicon approaches detect the polarity of the words on the basis of the corpus or opinion dictionary, whereas Machine learning (ML) model requires large training dataset. There are three steps to construct the semantic orientation-based approach. At first, the features that contain rich opinion of the users are extracted from the untrusted text; for instance, 'good movie' expresses a positive orientation.

Further, semantic polarity orientation of (non-opinion) from rich opinion features are determined as a dictionary based, corpus based or word embeddings. At long last, the overall polarity of the document or comment is computed by summation the polarity of the feature. The polarity computed in two types in the semantic orientation based approach; (i) opinion lexicon or knowledge based (Dai et al., 2011) and (ii) corpus based.

In the dictionary-based (lexicon-based) or Knowledge-based approaches, polarity value is determined based on utilizing the pre-developed polarity lexicons, such as Bing lie (Hu and Liu, 2004a), SentiWordNet Baccianella et al. (2010), WordNet (Miller, 1995), Sentiment 140 (Go et al., 2016), (Das and Chen, 2007) and etc. Whereas, corpus-based approaches compute the polarity based on the co-occurrences of the term with other negative or positive seed words in the corpus.

The main inspiration behind this approach is that the semantic orientation of any feature is said to be negative if it has association with negative seed words (e.g., bad). Also, it is said to be positive semantic orientation in the event that it has relationship with positive seed words (e.g., good and excellent).

On the other hand, machine learning model is as follows; Initially, the keywords may not carry precise sentiment of the user and thus the intelligent features are extracted from the document that can incorporate the syntactic, semantic, knowledge and sentiment. Next, fitting weighting schemes are required to offer weight to features according to their importance. Further, an effective feature selection technique is required to extract only the important features (feature extraction) by removing the irrelevant features for better classification results. Finally, a significant machine learning method is required for the classification.

Feature extraction (FE) in SA is an emergent research field. This research is concentrated on related work performed in this area to investigate and address

some issues of feature extraction on sentiment analysis. FE is facing several issues such as redundancy, large feature space problems, domain dependency, limited work on Lexicon-structural features, difficulty in implicit feature identification and word embeddings. The general challenges in FE, identified by (Beijing 2010, Zhang 2011, Abbasi 2011, liu 2015), are discussed as follows:

- Redundancy, such as N-grams, that are highly redundant causing redundancy problems in both multivariate methods and univariate. Therefore, ability of hybrid methods to overcome problems arising from redundancy needs further experiments (Joshi and Penstein-Rosé, 2009).
- Large feature sets (High dimensionality) causes performance retrogression due to computational problems, therefore selection the essential features are required.
- Domain dependency, performance of clustering based FE techniques is domain dependent, generalization problems and creating cross domain.
- Unlike semantic and syntactic features, limited work is carried out on lexicon structural features in feature extraction algorithms.

Consequently, there are several directions to overcome the feature extraction issues such as refine the lexicon and extend the sentiment feature-extraction procedure. Further, there are several techniques to represent the features for SA, as such the BoW , N-gram models and etc.. Mikolov et al. (2014a); Villegas et al. (2016a).

BoW is an approach that models text numerically in many text mining and information retrieval tasks. Several weighting schemes have been successfully used in the BoW such as the n-gram, Boolean, term co-occurrence and tf-idf. The SA is often based on deep learning and machine learning technologies that have been significantly developed and acquired widespread attention since 2010.

The high-performance computing and cloud computing expedite the development of word embedding technologies which are more easily be adopted in practical applications. The features that are used in the classification of text play an important role in polarity classification success. On the other hand, feature extraction methods can be divided to either discrete distribution (applicable to the scenarios where the set of possible outcomes is discrete, such as a roll of dice or a coin toss) like Document Occurrence Representation (DOR) (Lavelli et al., 2004) , Latent Semantic Analysis (LSA) (Landauer and Dumais, 1997), Latent Dirichlet Analysis (LDA) (Hoffman et al., 2010), Second Order Attributes (SOA) (López-Monroy et al., 2013) and BoW (Le and Mikolov, 2014; Villegas et al.) or continuous distribution (applicable to the scenarios where the set of possible outcomes can take on values in a continuous range (real numbers), such as the temperature on a given day) like Word2vec (Mikolov et al. 2013d), Doc2Vec (Le

and Mikolov, 2014), Glove (Pennington et al., 2014) and other neural network techniques.

In this research, a novel approach by incorporating semantic and word embeddings is proposed for sentiment analysis. The proposed concept extraction approach exploits the relationship between words; it obtains the semantic relationship between words based on word embeddings such as word2vec. The importance of word embeddings from domain distribution for the sentiment analysis model is investigated. Hence, various feature extraction techniques were employed to mine the prominent features for machine learning model.

1.2 Problems Statement

The problem of SA is to determine the polarity orientation of a text to either positive, negative or neutral (Hu and Liu, 2004a; Li et al., 2014; Chen et al., 2013). Over the years, researchers have developed different techniques for SA to classify the reviews or comments into their polarity classes (Graves et al., 2005; Lui and Croft, 2003; Shojaee et al., 2013; Mikolov et al., 2014a; Yazdani et al., 2017). Classification methods have been effective in text classification, where a corpus contains a lot of documents which are converted into document matrix as a numerical or binary vector related to the occurrence of its documents (Liu and Croft, 2005). The document matrix achieves good classification performances by assigning larger weights to discriminative feature and smaller weights to non-discriminative ones during training. However, it still has a weakness to classify the SA polarity orientation because the common unsupervised term weighting used in the document matrix is based on the co-occurrence models such as Term Frequency (tf), Term Frequency-inverse Document Frequency (tf_idf) and n -gram which is unable to draw a significant semantic weighting scheme of non-opinion words in the corpus (Sebastiani, 2002; Agarwal et al., 2015d; Yazdani et al., 2017).

Many SA techniques rely on generic opinion lexicons such as the SentiWordNet to construct features for SA task. Opinion lexicons consist of words with positive or negative polarity, and sometimes with assigned scores reflecting the degree of the sentiment polarity. In general, it is assumed that the presence of the opinion lexicons in a text indicates the overall sentiment of the text. Therefore, in the lexical based SA, the polarity scores given by the opinion lexicons in the text is added to indicate the overall polarity of the text. On the other hand, in the classification based SA, feature vectors are constructed from the opinion lexicons and in some cases the vectors are weighted based on the polarity scores. In general, there are several issues are investigated in this work as the following:

The first problem can be summarized as depicted in Figure 1.1. The features to be

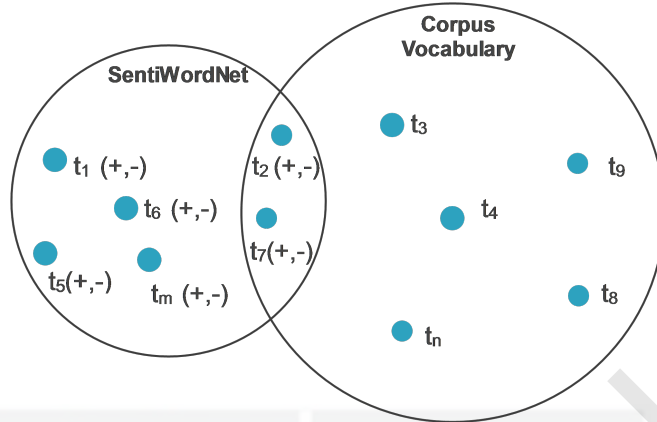


Figure 1.1 : The problem of combining vocabulary size and lexical size

used for classification are limited to only those words in the intersection between the *corpus vocabulary* set and *SentiWordNet* set. In addition, the *SentiWordNet* and other opinion lexicon does not include all terms in the corpus vocabulary. The terms that will be included as the features for sentiment classification reside within the intersection of the two sets. As such, this can be the limitation to the performance of any SA method.

The second problem investigates the effectiveness of feature extraction technique for SA. Many feature extraction techniques have been proposed to alleviate the data density and sparsity issue by mean of feature clustering. Here, supervised machine learning technique is capable of extracting semantic information among data to form clusters, which later used as feature vector. There are several clustering methods investigated to group the closest semantic features together (Agarwal and Mittal, 2014; Lin et al., 2014; Andrews and Fox, 2007). Such methods often result in the reduction of vector dimension and assign a more effective weighting scheme to improve the efficiency and effectiveness of SA method. One of the method for clustering features for SA is proposed by Agarwal and Mittal (2014). The method calculates semantic orientation of words in the labeled corpus and groups those words based on predefined ranges of semantic orientation scores. The semantic orientation score is measured based on the Pointwise Mutual Information (PMI) of words in the positive and negative reviews dataset. As a result, clusters of words are derived and used as features. Thus, the dimension of the feature vector is based to the number of clusters produced. The method used binary weighting scheme for the vector. The main disadvantage of this feature clustering method is that the strength in the polarity of words will be under represented in the vector. Two or more words with similar but high scores will only be represented by a binary value of 1, which is equals to any two or more words with similar but low scores. As such, the effect of the significant words in the classification is diminished.

The use of sentiment lexicons as features for sentiment analysis is based on the notion that the presence of those words in a text will give an indication of overall sentiment of the text. If there are many positive words appear in the text, it will indicate the positive sentiment of the text and vice versa. In machine learning approaches of sentiment analysis, the lexicons can be effective in discriminating text between positive and negative classes. However, many research have discovered that the performance of sentiment analysis model is better when all words are used as features as compared to only using the sentiment lexicons. Such discovery may be due to the fact that generic sentiment lexicon is unable to capture domain-dependent characteristics of the collection, such as movie reviews or tweets.

The third problem focuses on the problem of semi-supervised learning of opinion lexicons. It can be defined as the problem of assigning the polarity of target words based on a given set of opinion lexicons as the seed. In (Hatzivassiloglou and McKeown, 1997), the authors suggested that two adjectives conjoined by the word *and* should have the same sentiment polarity while conjoined by the word *but* should have different polarity. Based on that assumption, the polarity of target words can be derived by measuring the co-occurrence of two words conjoined by *and* or *but* within a corpus. In Turney algorithm (Turney, 2002), the polarity of a phrase is learnt by measuring its co-occurrence with a given opinion lexicon as the seed by using the Pointwise Mutual Information (PIM) score. In addition, the synonyms and antonyms relationship between a seed opinion lexicon and target words derived from the Wordnet have been used to infer the polarity of the words (Hu and Liu, 2004b; Kim and Lee, 2014). In Khan et al. (2016) proposed a semi-supervised method to learn the weight of features for sentiment analysis based on SentiWordNet.

More recently, Kim (Kim, 2018) constructed a graph where nodes corresponds to subjective words and the edges reflect the similarity between those words. The similarity is measured by the co-occurrence of words pair within the same linguistic unit, such as an n -gram, phrase or sentence. Given that the polarity of a seed word is known, the polarity of target words is derived based on the strength of the edges between the seed word and the target word. As such, the existing work on the semi-supervised learning of opinion lexicons are based on the co-occurrences of seed sentiment word with target words. In (Mikolov et al., 2013c), the authors have discovered that the Word2Vec is more effective representation of words in a continuous space to capture distributional semantics among words in a language. As such, a semi-supervised learning of opinion lexicons should take into consideration a more robust word embeddings techniques such as the Word2vec.

1.3 Research Objectives

The goal of this work is to build a lexical word embeddings model that allows flexible context analysis and generates the features from the text polarity. The specific objectives of this study were:

- To enrich features for sentiment analysis by learning the polarity of non-opinion words based on modeling distributional semantic of Word2vec.
- To propose an effective feature extraction method based on discovering polarity clusters by using the Word2vec.
- To develop effective semi-supervised learning of opinion lexicons from corpus based on Word2vec.

1.4 Research Contributions

The main contributions of this thesis are proposed to use Word2vec and sentiment lexical for feature extraction as following:

- The Dic2vec model is proposed by extracting the Word2vec features based on sentiment lexical to expand the BoWs representation model by used a significant non-opinion words as features. In Addition, Dic2vec is based on the assumption that the polarity of any words in the vocabulary can be learned from combining the terms vector in the SentiWordNet and word embeddings.
- The model, that is named as Senti2vec is based on the assumption that the dimensionality of the document matrix is decreased by selecting the centroid (best representative) of clustering which calculated from opinion lexicon distance and Word2vec distribution rather than all terms in the vocabulary.
- The internally semi-supervised lexical is developed from the labeled dataset instead of using external lexicon. As a result, the number of opinion words is increased which achieves a good polarity classification for Sentiment Analysis.

Consequently, the achieved results of our approaches are significant better than the other state-of-the-art Sentiment Analysis approaches.

1.5 Research Scope

There are three parts in the development of SA model (data collection and cleaning, the feature extracting, training model and evaluation). In this thesis, the focus on the feature extraction part because it is the most important and has a lot of challenges. This work aims to design the effective approaches to extract the features that will be learned from the word embeddings with a lexicon of sentiment words for the weighting scheme in documents matrix. The other tasks data collection, training and evaluation are involved to measure the performance of this research methods. For feature extraction, several scenarios of minimize and optimize the weight of feature are discussed in details chapter 4 to 6. Also, the different classification methods will be compared to measure the performance and calculate the accuracy.

1.6 Organization of the Thesis

This thesis consists of seven chapters and the details description of the sentiment analysis, related works, frameworks, and contributions experiments and analysis are presented for each chapter as follows:

Chapter 1 presents the introductory overview of the sentiment analysis and its approaches with brief of limits and drawbacks, problem statement, objectives, scope and contributions of this work.

Chapter 2 highlights and investigation of the research gap and motivation by giving overview of related work to position this work therein. The important concepts in sentiment analysis, feature extraction and word embeddings that complete the understanding of polarity extraction are reviewed in this chapter

Chapter 3 describes the composition of the sentiment analysis framework and the overall methodology details. In addition, all stage in the SA framework is discussed with the NLP processing and word embeddings techniques. Finally, the software, hardware and methodology are described in this chapter.

Chapter 4 introduces the proposed Dic2vec model that learn the polarity of words in the vocabulary through measuring semantic relations between opinion

words and non-opinion words based on the Word2vec and opinion lexical dictionary. The lexicons produced by the model is later combined with the existing opinion lexicons from dictionary to construct the set of features for sentiment analysis. In addition, the effectiveness of the proposed approach is evaluated using the IMDB Movie Review dataset (Maas et al., 2011b) with the SentiWordNet (Baccianella et al., 2010) as an opinion lexicon.

Chapter 5 proposes a feature extraction method based on modeling polarity clusters within the Word2vec vectors in order to improve the effectiveness of SA. It is assumed that each word in the vocabulary has its polarity alignment and will produce a better representation of text for SA. The method proposed in this study consists of three main components, which are; the learning of word embeddings based on Word2vec, the discovery of polarity clusters based on opinion lexical dictionary, and the construction of features matrix for classification based on cluster best representation.

Chapter 6 investigates and experiments the problem of semi-supervised learning of opinion lexicons that can be defined as the problem of assigning the polarity of target words based on a given set of opinion lexicons as the seed. Based on that assumption, the polarity of target words can be derived by measuring the co-occurrence of words on the Word2vec distribution and the distance of the seeds word in the labeled dataset. In addition, this chapter explains adaptive semi-supervised internal lexical.

Chapter 7 presents the main conclusions of the thesis and highlights future research work in the related areas. In this study, the interested issues of semantic relation between terms in the dataset to extract and predict the polarity of text for Sentiment Analysis were investigated.

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LIST OF PUBLICATIONS/PATENTS

International Refereed Journals

Alshari, Eissa M.; Azman, Azreen; Mustapha, Norwati; Doraisamy, Shyamala C.; Alksher, Mostafa(2017). Senti2Vec: An Effective Feature Extraction Technique for Sentiment Analysis Based on Word2Vec. Malaysian Journal of Computer Science (MJCS) (**Acceptance 2018**)

Alshari, Eissa M.; Azman, Azreen; Mustapha, Norwati; Doraisamy, Shyamala C.; Alksher, Mostafa(2017). Effective Bag-of-Words Features Based on Enlarged Opinion Dictionary for Sentiment Analysis. IAENG International Journal of Computer Science (**Acceptance 2019**)

International Refereed Conferences

Alshari, Eissa M.; Azman, Azreen; Mustapha, Norwati; Doraisamy, Shyamala C.; Alksher, Mostafa; Prediction of Rating from Comments based on Information Retrieval and Sentiment Analysis, 2016 Third International Conference on Information Retrieval and Knowledge Management (CAMP), 32-36, 2017, IEEE Conference Publications

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