

E-wallet promotes cashless community on campus

By NUR AMIRAH ABD RANI
metro@thestar.com.my

BANK Islam Malaysia Bhd launched the KipleUNI, an e-wallet through a collaboration with KiplePay, a wholly-owned subsidiary of Green Packet Bhd.

This partnership aims to drive digital and cashless transactions and promote a cashless community among students in public universities.

Bank Islam chief executive officer Mohd Muazzam Mohamed said the programme was intended to fulfil the needs of students, universities and merchant partners via seamless electronic payment transactions in a digital platform.

"Students can now link their credit or debit cards for direct cashless payments within the universities as well as other selected merchants outside the campuses.

"All e-card transactions via KiplePay app will be facilitated through Bank Islam's enhanced payment gateway service portal," he added.

Muazzam said to date, KipleUNI e-wallet service is live at Universiti Utara Malaysia.

"In the next few months, this facility will be available at Universiti Teknologi Mara, Universiti Teknologi Melaka and Universiti Putra Malaysia," said Muazzam at the launch in Le Meridien Kuala Lumpur hotel.

Meanwhile, KiplePay chief executive officer Tan Kay Yen said the collaboration with Bank Islam brings forth cashless integration within the KiplePay app and Bank Islam payment services.

"This programme is just the beginning as more initiatives will be introduced in the future.

"Our innovative solutions stem

from continuous learning, on ground tests as well as through understanding the specific needs of our communities," he said, adding that through this initiative they aim to create a robust and holistic ecosystem that promotes the digital lifestyle.

Bank Islam and KiplePay are looking to make this programme available to 50% of campuses in the country and aiming for a wider reach after more features are added.

"Each university student will be logged into a different interface based on their university's identification number.

"Apart from students, other users can still enjoy the benefits from this application for both Android and Apple's iOS operating system

Also present at the launch were National Higher Education Fund Corporation chief executive officer Ahmad Dasuki Abdul Majid.



(From left) Tan, Muazzam and Ahmad Dasuki showing the KipleUNI app at the launch.