

Green@Universiti Putra Malaysia: cultivating the green campus culture

ABSTRACT

This article highlights the University's strategic plan and institutionalization commitment in cultivating the green campus culture encircling the Green@UPM initiative. It presents a range of insights, lesson learned and way forward of UPM green strategies in continuously nurtures the environmentalfriendly campus atmosphere.

Keyword: Green@Universiti Putra Malaysia; Green campus culture; Green@UPM initiative; Green campus