

# **UNIVERSITI PUTRA MALAYSIA**

INFORMATION SYSTEM CURRICULUM DESIGN MODEL FOR INSTITUTIONS OF HIGHER LEARNING

**THONG CHEE LING** 

**FSKTM 2015 44** 



# AN INFORMATION SYSTEM CURRICULUM DESIGN MODEL FOR INSTITUTIONS OF HIGHER LEARNING

By

THONG CHEE LING

Thesis Submitted to the School of Graduate Studies, Universiti Putra Malaysia, in Fulfilment of the Requirements for the Degree of Doctor of Philosophy

March 2015

# COPYRIGHT

All material contained within the thesis, including without limitation text, logos, icons, photographs and all other artwork, is copyright material of Universiti Putra Malaysia unless otherwise stated. Use may be made of any material contained within the thesis for non-commercial purposes from the copyright holder. Commercial use of material may only be made with the express, prior, written permission of Universiti Putra Malaysia.



Abstract of thesis presented to Senate of Universiti Putra Malaysia in fulfillment of the requirement for the degree of Doctor of Philosophy

### AN INFORMATION SYSTEM CURRICULUM DESIGN MODEL FOR INSTITUTIONS OF HIGHER LEARNING

By

### THONG CHEE LING

March 2015

Chair: Yusmadi Yah Jusoh, PhD

### Faculty: Computer Science and Information Technology

The Information System (IS) is important to Institution of Higher Learning (IHL) especially in the domain of curriculum design. Without the support of IS, curriculum designers in IHL faced difficulties during the curriculum design process. The difficulties include mapping of course learning outcome (CLO) to appropriate learning domains, aligning CLO to teaching and learning activities, aligning CLO to assessment tasks and meeting accreditation requirements such as student learning time. These tasks are time-consuming, error-prone and tedious. This is further confirmed by preliminary study conducted among 17 IHL in Malaysia. The findings of preliminary study show that there is a need to have an IS for curriculum design which provides step-by-step guidance in addressing issues faced by curriculum designers during the design process.

The literature concludes that there are numerous Curriculum Design Information Systems, but lack of step-by-step guidance to curriculum designers. Through the review of literature, it is also discovered that agent technology has not been adopted by IS for curriculum design despite its benefits such as it helps to automate repetitive tasks, as a result reducing time, error and effort of curriculum designers during curriculum design process. The curriculum design process possesses many activities such as CLO mapping and alignment. However, research on IS model for curriculum design that provides guidance to accomplishing the tedious tasks is scarce. Therefore, the availability of an IS model that can guide and assist curriculum designers both novices and experienced ones during the design process might help in reducing time, error and effort in their design. The main goal of this research is to introduce a model namely IS Curriculum Design (ISCD) Model that provides guidance to guide and assist curriculum designers during design process.

ISCD Model has the component of agent technology that is able to capture error and provide services in terms of notification and suggestions to curriculum designers so that they are guided during the design process. For this purpose, a literature study is

i

first conducted to identify the relevant Curriculum Design Information Systems and analyze their strengths and limitations. The structure of ISCD Model is based on three basic IS activities of input-process-output (IPO). The components and subcomponents of each activity are: Input consists of internal and external input; process consists of curriculum database, curriculum design module which subscribes the services of notification agent and curriculum design process which consists of step-by-step design process; output includes alignment matrix and reports.

The appropriateness and importance of these components of the model are then verified through expert review on curriculum design process in terms of its content and sequence; and survey is conducted among ninety curriculum designers in IHL on the proposed model. The results of expert review show the content and sequence of curriculum design process component are appropriate and systematic; and the findings of the survey show that all components and its subcomponents are agreed by respondents to be important and all mean scores are above 3.0. Subsequently, the ISCD Model is validated by being applied in the prototype. Then, a prototype namely Chloe's Curriculum Design Information System (C<sup>2</sup>DIS) is developed and a survey is conducted to evaluate the usability and acceptance of the prototype. Eighty curriculum design participated in this survey.

The results of the survey show that the model is useful in terms of reducing time, error and effort of curriculum designers. It is also demonstrated that ISCD Model can be beneficial to curriculum designers in guiding and assisting them throughout the curriculum design process. A technology acceptance test using Technology Acceptance Model (TAM) is conducted to explore the impact of curriculum designers' perceptions pertaining to usefulness, ease of use, attitude towards and intention to use the system. The findings indicate that C<sup>2</sup>DIS is an easy, effective and useful system to help curriculum designers in designing curriculum. This brings about the positive frame of mind towards using the system. This leads to the conclusion that ISCD Model can be used by curriculum designers in performing their work in a systematic manner with step-by-step guide during the design process. Abstrak tesis yang dikemukakan kepada Senat Universiti Putra Malaysia sebagai memenuhi keperluaan untuk ijazah Doktor Falsafah

### MODEL SISTEM MAKLUMAT REKABENTUK KURIKULUM UNTUK INSTITUSI PENGAJIAN TINGGI

By

# THONG CHEE LING

Mac 2015

### Pengerusi: Yusmadi Yah Jusoh, PhD

# Faculti: Sains Komputer dan Teknologi Maklumat

Sistem Maklumat (IS) adalah penting untuk Institusi Pengajian Tinggi (IPT) terutamanya dalam domain reka bentuk kurikulum. Di IPT, tanpa sokongan sistem maklumat pereka kurikulum menghadapi kesukaran semasa proses reka bentuk kurikulum. Kesukaran termasuk pemetaan hasil pembelajaran kursus (CLO) bagi memperuntukkan pembelajaran domain, menjajarkan CLO untuk aktiviti pengajaran dan pembelajaran, menjajarkan CLO untuk tugas penilaian dan akreditasi mesyuarat keperluan seperti pembelajaran pelajar masa (SLT). Tugas-tugas ini adalah memakan masa, kesilapan yang sering berlaku dan membosankan. Ini turut disahkan oleh kajian awal dijalankan di kalangan 17 IPT di Malaysia. Hasil kajian awal menunjukkan bahawa terdapat keperluan untuk mempunyai sistem maklumat untuk reka bentuk kurikulum yang menyediakan panduan langkah demi langkah dalam menangani isu-isu yang dihadapi oleh pereka kurikulum semasa proses reka bentuk.

Kesusasteraan menyimpulkan bahawa terdapat banyak Sistem Maklumat Reka bentuk Kurikulum, tetapi mereka tidak mempunyai langkah demi langkah panduan kepada pereka bentuk kurikulum semasa proses reka bentuk kurikulum. Melalui kajian kesasteraan, ia juga mendapati bahawa teknologi agen belum diterima oleh IS untuk reka bentuk kurikulum walaupun faedahnya itu kerana ia membantu untuk mengautomasikan tugas-tugas yang berulang-ulang , hasilnya mengurangkan masa, kesilapan dan usaha pereka kurikulum semasa proses reka bentuk kurikulum. Proses reka bentuk kurikulum mempunyai banyak aktiviti-aktiviti seperti pemetaan CLO dan penjajaran. Walau bagaimanapun, penyelidikan mengenai model Sistem Maklumat bagi reka bentuk kurikulum yang memberi panduan untuk mencapai tugas-tugas yang membosankan sudah tiada. Oleh itu, adanya model Sistem Maklumat yang boleh membantu dan membimbing pereka kurikulum kedua-dua orang baru dan orang-orang yang berpengalaman dalam proses reka bentuk mengkin membantu dalam mengurangkan masa, kesilapan dan usaha dalam reka bentuk mereka. Matlamat utama kajian ini adalah untuk memperkenalkan model iaitu Sistem



Maklumat Kurikulum Design (ISCD) Model yang memberi panduan untuk membantu dan membimbing pereka kurikulum semasa proses reka bentuk.

ISCD Model mempunyai komponen teknologi agen yang mampu untuk menangkap kesilapan dan menyediakan perkhidmatan dari segi pemberitahuan dan pendapat anda kepada pereka kurikulum supaya mereka mendapat petunjuk semasa proses reka bentuk. Untuk tujuan ini, satu kajian kesusasteraan pertama dijalankan untuk mengenal pasti kurikulum yang berkaitan Sistem Maklumat Reka bentuk dan menganalisis kekuatan dan batasan mereka. Struktur Model ISCD adalah berdasarkan kepada tiga asas aktiviti Sistem Maklumat input-proses-output (IPO). Komponen dan komponen utama setiap aktiviti adalah: Input terdiri daripada input dalaman dan luaran; proses terdiri daripada pangkalan data kurikulum, kurikulum modul reka bentuk yang melanggan perkhidmatan agen pemberitahuan dan proses reka bentuk kurikulum yang terdiri daripada proses reka bentuk langkah demi langkah; output termasuk matriks penjajaran dan laporan.

Kesesuaian dan kepentingan komponen ini model yang kemudian disahkan melalui kajian pakar mengenai kurikulum proses reka bentuk dari segi kandungan dan urutannya; dan kajian dijalankan di kalangan sembilan puluh pereka kurikulum di IPT. Hasil kajian pakar menunjukkan kandungan dan urutan komponen proses reka bentuk kurikulum yang sesuai dan sistematik; dan dapatan kajian, didapati bahawa semua komponen dan komponen utama yang dipersetujui oleh responden untuk menjadi penting dan skor mean adalah di atas 3.0. Selepas itu, Model ISCD disahkan dengan dipohon dalam prototaip. Kemudian, satu prototaip iaitu Chloe Sistem Maklumat Reka Bentuk Kurikulum (C<sup>2</sup>DIS) dibangunkan dan kajian yang dijalankan untuk menilai kebolehgunaan dan penerimaan prototaip. Lapan puluh pereka kurikulum di IPT yang mempunyai pengetahuan dan pengalaman dalam reka bentuk kurikulum mengambil bahagian dalam kajian ini.

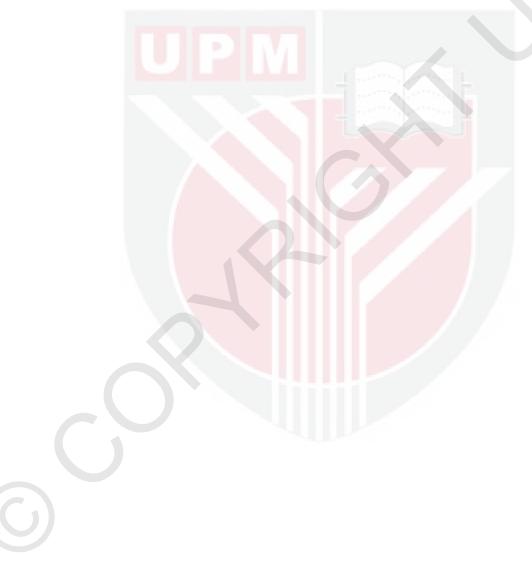
Keputusan kaji selidik itu menunjukkan bahawa model yang berguna dari segi mengurangkan masa, kesilapan dan usaha pereka kurikulum. Ia juga menunjukkan bahawa ISCD Model boleh memberi manfaat kepada pereka kurikulum dalam membimbing dan membantu mereka sepanjang proses reka bentuk kurikulum. Ujian penerimaan teknologi menggunakan Teknologi Penerimaan Model (TAM) dijalankan untuk meninjau kesan persepsi pereka kurikulum yang berkaitan dengan kegunaan, kemudahan penggunaan, sikap terhadap dan berhasrat untuk menggunakan sistem ini. Dapatan kajian menunjukkan bahawa C<sup>2</sup>DIS adalah sistem yang mudah, berkesan dan berguna untuk membantu pereka dalam mereka bentuk kurikulum. Ini membawa bingkai positif minda ke arah menggunakan sistem. Ini membawa kepada kesimpulan bahawa ISCD Model boleh digunakan oleh pereka kurikulum dalam menjalankan tugas mereka dengan cara yang sistematik dengan panduan langkah demi langkah dalam proses reka bentuk.



# ACKNOWLEDGEMENT

I would like to express my sincere thank to my supervisor, Dr. Yusmadi Yah Jusoh, and my co-supervisors, Professor Dr. Rusli Abdullah and Dr. Nor Hayati Alwi for their invaluable advice and assistance throughout the course of this research.

I would also like to thank my friend, Associate Professor Dr. Kwek Choon Ling for providing his assistance in guiding the statistical analysis of this research.



### APPROVAL

I certify that a Thesis Examination Committee has met on 27<sup>th</sup> March 2015 to conduct the final examination of Thong Chee Ling on her thesis entitled "An Information System Curriculum Design Model for Institutions of Higher Learning" in accordance with the Universities and University Colleges Act 1971 and the Constitution of the Universiti Putra Malaysia [P.U.(A) 106] 15 March 1998. The Committee recommends that the student be awarded the Doctor of Philosophy.

Members of the Thesis Examination Committee were as follows:

Ramlan Mahmod, PhD Professor Faculty of Computer Science and Information Technology Universiti Putra Malaysia (Chairman)

Masrah Azrifah Azmi Murad, PhD Associate Professor Faculty of Computer Science and Information Technology Universiti Putra Malaysia (Internal Examiner)

Azmi Bin Jaafar, PhD Associate Professor Faculty of Computer Science and Information Technology Universiti Putra Malaysia (Internal Examiner)

Guy Fitzgerald, PhD Professor School of Business and Economics University of Loughborough, United Kingdom (External Examiner)

> ZULKARNAIN ZAINAL, PhD Professor and Deputy Dean School of Graduate Studies Universiti Putra Malaysia

Date: 13<sup>th</sup> May 2015

This thesis was submitted to the Senate of Universiti Putra Malaysia and has been accepted as fulfilment of the requirement for the degree of Doctor of Philosophy. The members of the Supervisory Committee were as follows:

Yusmadi Yah Jusoh, PhD Senior Lecturer Faculty of Computer Science and Information Technology Universiti Putra Malaysia (Chairman)

Rusli Abdullah, PhD Professor Faculty of Computer Science and Information Technology Universiti Putra Malaysia (Member)

Nor Hayati Alwi, PhD Senior Lecturer Faculty of Educational Studies Universiti Putra Malaysia (Member)

> BUJANG KIM HUAT, PhD Professor and Dean School of Graduate Studies Universiti Putra Malaysia Date:

## Declaration by graduate student

I hereby confirm that:

- this thesis is my original work;
- quotations, illustrations and citations have been duly referenced;
- this thesis has not been submitted previously or concurrently for any other degree at any other institutions;
- intellectual property from the thesis and copyright of thesis are fully-owned by Universiti Putra Malaysia, as according to the Universiti Putra Malaysia (Research) Rules 2012;
- written permission must be obtained from supervisor and the office of Deputy Vice-Chancellor (Research and Innovation) before thesis is published (in the form of written, printed or in electronic form) including books, journals, modules, proceedings, popular writings, seminar learning papers, manuscripts, posters, reports, lecture notes, modules other materials or any as stated the Universiti Putra Malaysia (Research) Rules in 2012;
- there is no plagiarism or data falsification/fabrication in the thesis, and scholarly integrity is upheld as according to the Universiti Putra Malaysia (Graduate Studies) Rules 2003 (Revision 2012-2013) and the Universiti Putra Malaysia (Research) Rules 2012. The thesis undergone plagiarism has detection software.

Signature: Date:

Name and Matric No.: Thong Chee Ling (GS24056)

# **Declaration by Members of Supervisory Committee**

# This is to confirm that:

- the research conducted and the writing of this thesis was under our supervision;
- supervision responsibilities as stated in the Universiti Putra Malaysia (Graduate Studies) Rules 2003 (Revision 2012-2013) are adhered to.

Signature:	Signature:
Name of	Name of
Chairman of	Member of
Supervisory	Supervisory
Committee:	Committee:

Signature:	
Name of	
Member of	
Supervisory	
Committee:	

Signature: \_\_\_\_\_ Name of Member of Supervisory Committee:

# TABLE OF CONTENTS

		Page
ABSTRACT		i
ABSTRAK		iii
ACKNOWLED	GEMENT	V
APPROVAL		vi
DECLARATIO	N	viii
LIST OF TABL		xiii
LIST OF FIGU		XV
LIST OF ABBR		xvii
CHAPTER		
CHAFTER 1	INTRODUCTION	1
	1.1 Background	1
	1.2 Research Problem	2
	1.3 Research Question	3
	1.4 Research Objective	3
	1.5 Research Scope	4
	1.6 Research Contribution	4
	1.7 Organization of Thesis	4
2	LITERATURE REVIEW	6
	2.1 Introduction	6
	2.2 Basic Concepts of Information System	6
	2.2.1 The Benefits of Information System	10
	2.2.2 The Role of Information System	
	in Curriculum Design	12
	2.3 Basic Concepts of Curriculum Design	13
	2.3.1 Curriculum Design Process	15
	2.3.2 Software Process Improvement	
	Model	26
	2.3.3 Body of Knowledge	35
	2.3.4 Programme Standards	37
	2.4 Information System Curriculum Design	
	Domain	46
	2.4.1 Curriculum Management System	46
	2.4.2 Curriculum Management and	
	Information Tool	47
	2.4.3 Authoring Instruction Materials	
	System	48
	2.4.4 Online Outcome-based Database	48
	2.4.5 Web-based Curriculum Support	
	Engine	49
	2.4.6 Curriculum Design Tool	49
	2.4.7 Curriculum Information System	50
	2.4.8 Curriculum Design System	51
	2.5 Summary	55

3	<b>RESEARCH METHODOLOGY</b>	56
	3.1 Introduction	56
	3.2 Literature Review	57
	3.3 Preliminary Study	57
	3.3.1 Survey	57
	3.3.2 Interview	58
	3.4 Model Development	58
	3.4.1 Expert Review	58
	3.4.2 Survey	59
	3.5 Prototype Development and Model Validation	66
	3.5.1 Prototype Development	66
	3.5.2 Model Validation	66
	3.5.3 Usability Test	67
	3.5.4 Technology Acceptance Test	68
	3.6 Model Evaluation and Discussion	70
	3.7 Summary	70
4	PRELIMINARY STUDY	71
	4.1 Introduction	71
	4.2 The Reason	71
	4.2.1 Survey	71
	4.2.2 Interview	73
	4.3 Findings and Implications	74
	4.4 Summary	75
5	MODEL DEVELOPMENT	76
	5.1 Introduction	76
	5.2 Information System Curriculum Design	
	Model	76
	5.2.1 Curriculum Design Module	81
	5.2.2 Curriculum Database	83
	5.2.3 Curriculum Design Process	84
	5.3 Summary	90
6	PROTOTYPE DEVELOPMENT	91
	6.1 Introduction	91
	6.2 Chloe's Curriculum Design Information	
	System	91
	6.2.1 Initial Analysis	91
	6.2.2 Functional Specifications	91
	6.2.3 Prototype Construction	92
	6.2.4 Prototype Implementation	109
	6.3 Summary	110
7	<b>RESULTS AND DISCUSSIONS</b>	111
	7.1 Introduction	111
	7.2 Results and Findings of Model Development	
	Verification	111
	7.2.1 Expert Review	111
	7.2.2 Survey	114
	7.3 Results and Findings of Model Validation	159

	7.3.1 Survey on Technology Acceptance		
	Test	159	
	7.3.2 Technology Acceptance Test	169	
	7.3.3 Survey on Usability Test	177	
	7.3.4 Usability Test	177	
	7.4 Model Evaluation and Discussion	185	
	7.4.1 Overview	185	
	7.4.2 Model Evaluation	186	
	7.4.3 Discussion	189	
	7.5 Summary	190	
8	CONCLUSIONS	191	
	8.1 Introduction	191	
	8.2 General Discussion	191	
	8.3 Contributions	192	
	8.4 Limitations	193	
	8.5 Future Work	193	
	8.6 Conclusion	193	
REE	ERENCES	194	
	APPENDICES		
BIODATA OF STUDENT			
-	OF PUBLICATIONS	274	

C

# LIST OF TABLES

17 18 21 22 24 25
18 21 22 24 25
21 22 24 25
22 24 25
24 25
25
28
31
74
34
35
37
57
39
59
44
11
45
10
53
54
61
52
65
65
68
70
71
72
73
78
34
86
88
89
92
10
12
17
33

(C)

7.4 7.5	Summary of Reliability and Validity of the Constructs Hypotheses Derived from Research Question 3 (Q3b)170	135
7.6	ANOVA <sup>a</sup> (Hypothesis 1)	135
7.7	Coefficients (Hypothesis 1)	140
7.8	ANOVA (Hypothesis 2)	141
7.9	Coefficients (Hypothesis 2)	142
7.10	ANOVA (Hypothesis 3)	143
7.11	Coefficients (Hypothesis 3)	143
7.12	ANOVA (Hypothesis 4)	144
7.13	Coefficients (Hypothesis 4)	144
7.14	ANOVA (Hypothesis 5)	145
7.15	Coefficients (Hypothesis 5)	146
7.16	ANOVA (Hypothesis 6)	147
7.17	Coefficients (Hypothesis 6)	147
7.18	ANOVA (Hypothesis 7)	148
7.19	Coefficients (Hypothesis 7)	148
7.20	ANOVA (Hypothesis 8)	150
7.21	Coefficients (Hypothesis 8)	150
7.22	ANOVA (Hypothesis 9)	151
7.23	Coefficients (Hypothesis 9)	151
7.24	ANOVA (Hypothesis 10)	152
7.25	Coefficients (Hypothesis 10)	153
7.26	ANOVA (Hypothesis 11)	154
7.27	Coefficients (Hypothesis 11)	154
7.28	ANOVA (Hypothesis 12)	155
7.29	Coefficients (Hypothesis 12)	155
7.30	ANOVA <sup>a</sup> (Hypothesis 13)	156
7.31	Coefficients (Hypothesis 13)	157
7.32	Summary Results for Hypothesis Testing in Response	
	to Research Question 3 (Q3b)	158
7.33	Basic Demographic for Technology Acceptance Test	162
7.34	Results of Reliability Test of the Constructs	169
7.35	Summary of Reliability and Validity of the Constructs	171
7.36	ANOVA (Hypothesis 1)	171
7.37	Coefficients (Hypothesis 1)	171
7.38	ANOVA (Hypothesis 2 and 3)	172
7.39	Coefficients (Hypothesis 2 and 3)	173
7.40	ANOVA (Hypothesis 4 and 5)	174
7.41	Coefficients (Hypothesis 4 and 5)	175
7.42	Summary Results for Hypothesis Testing	176
7.43	Usability Test for Usefulness (Time)	180
7.44	Usability Test for Usefulness (Effort)	182
7.45	Usability Test for Usefulness (Error)	185

# 7. 7. 7. 7. 7. 7.

# LIST OF FIGURES

Figu	ire	Page
2.1	Basic Activities of IS	7
2.2	A MIS Model	8
2.3	"Out-of-Office" Agent	9
2.4	Edit Rules in "Out-of-Office" Agent	10
2.5	Operation of Simple Agent	10
2.6	Three Level of Curriculum	15
2.7	Curriculum Design Cycle	16
2.8	Aligning ILO, TLAs and ATs	20
2.9	Relationships of CLO and Credit System (Academic Load)	42
2.10		42
3.1	Research Methodology	56
3.2	Technology Acceptance Model	69
5.1	Information System Curriculum Design Model (General)	77
5.2	Information System Curriculum Design Model (Detail)	80
5.3	Workflow of Notification Agent	
	(CLO Keywords Validation)	83
5.4	Algorithms for Notification Agent	
	(CLO Keywords Validation)	83
5.5	Curriculum Design Process	85
5.6	Key Process Area: Curriculum Quality Assurance	85
6.1	System Architecture for Chloe's Curriculum Design	
	Information System (C <sup>2</sup> DIS)	94
6.2	Notification Agent used for CLO – MQA LO Domain	
	Mapping	96
6.3	Notification Agent used for CLO Keywords Validation	97
6.4	Flow Chart Design	99
6.5	PEO and PLO are Displayed	100
6.6	BOK is Displayed as Guide	100
6.7	Re-designing CLO (Step 1)	101
6.8	CLO Mapping (Step 2)	102
6.9	CLO Alignment (Step 3)	102
6.10		103
6.11		102
( 10	(Step 4)	103
6.12		104
6.13		104
6.14		105
6.15		106
6.16		106
6.17		107
6.18		108
6.19		109
7.1	Mean Scores of Each Sub-component for Curriculum	110
7 2	Database Standard Deviation of Each Sub common and for Curriculum	119
7.2	Standard Deviation of Each Sub-component for Curriculum	120
	Database	120

7.3	Mean Scores of Each Sub-component of Curriculum Design Software Components (Curriculum Maintenance and Curriculum	
	Analysis)	121
7.4	Standard Deviation of Each Sub-component of Curriculum	
	Design Software Components (Curriculum Maintenance and	
	Curriculum Analysis)	122
7.5	Mean Scores of Each Sub-component of Curriculum Design Software	
	Components (Curriculum Assessment)	123
7.6	Standard Deviation of Each Sub-component of Curriculum	
	Design Software Components (Curriculum Assessment)	124
7.7	Mean Score of Each Sub-component of Curriculum Design	
	Process	125
7.8	Standard Deviation of Each Sub-component of Curriculum	
	Design Process	126
7.9	Mean Scores of General Perception of Curriculum Design	
	Process	127
7.10	Standard Deviation of General Perception of Curriculum Design	
	Process	129
7.11	Mean Score of Each Sub-component of Output	130
7.12	Standard Deviation of Each Sub-component of Output	130
7.13	Mean Scores for General Perception on	
	Usefulness of Model	131
7.14	Standard Deviation for General Perception on ISCD Model	132
7.15	Information System Curriculum Design Model	
	(ISCD Model)	139
7.16	IS Curriculum Design Model (ISCD Model) with Statistical	
	Output	159
7.17	Mean Scores for Perceived Usefulness	163
7.18	Standard Deviation of Perceived Usefulness	164
7.19	Mean Scores of Perceived Ease of Use	165
7.20	Standard Deviation for Perceived Ease of Use	166
7.21	Mean Scores for Attitude and Intention to Use	167
7.22	Standard Deviation for Attitude and Intention to Use	168
7.23	Summary of Regression Results	177
7.24	Mean Scores for Perceived Usefulness	
	(Time, Effort and Error)	179
7.25	Standard Deviation for Perceived Usefulness	
	(Time, Effort and Error)	180
7.26	Level of Agreement for Item PU1	181
7.27	Level of Agreement for Item PU7	182
7.28	Level of Agreement for Item PU2	183
7.29	Level of Agreement for Item PU4	183
7.30	Level of Agreement for Item PU5	184
7.31	Level of Agreement for Item PU8	184
7.32	Level of Agreement for Item PU3	185
7.33	Level of Agreement for Item PU6	186
	-	

# $\bigcirc$

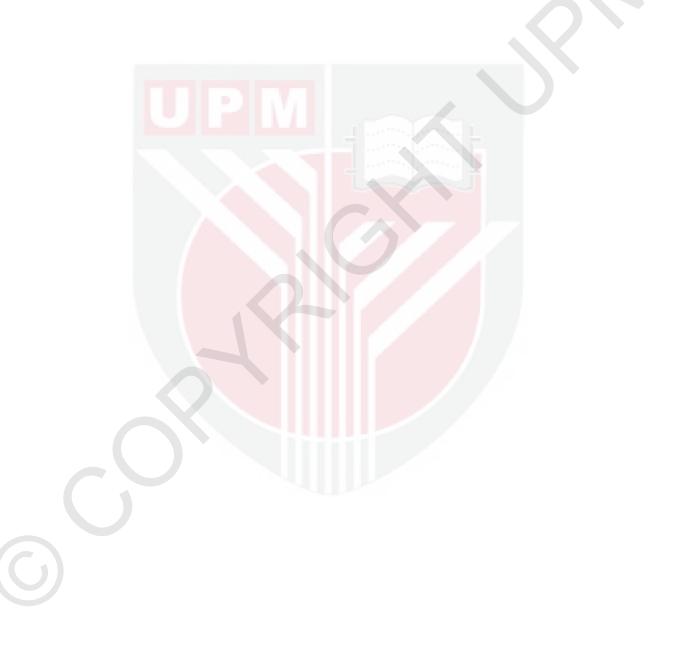
# LIST OF ABBREVIATION

Abbreviation

**(()** 

AIM	Authoring Instructional Materials
AQF	Australian Qualification Framework
AT	Assessment Tasks
AUQA	Australian Qualification Agency
BOK	Body of Knowledge
C <sup>2</sup> DIS	Chloe's Curriculum Design Information System
CBIS	Computer-based Information System
CDS	Curriculum Design System
CIS	Curriculum Information System
CLO	Course Learning Outcome
CMM	Capability Maturity Model
CMS	Curriculum Management System
COPPA Code	of Practice for Programme Accreditation
COPIA Code	of Practice for Institutional Audit
CQI	Continuous Quality Improvement
CurrMIT	Curriculum Management and Information Tool
DSS	Decision Support System
ES	Expert System
GGP	Guidelines to Good Practices: Curriculum Design and Delivery
GUI	Graphical User Interface
IHL	Institution of Higher Learning
ILO	Intended Learning Outcome
IS	Information System
ISCD Model	Information System Curriculum Design Model
ISO	International Standard Organization
KA	Key Activity
KBIS	Knowledge-based Information System
KMO	Kaiser-Myer-Olkin
KPA	Key Process Area
LO	Learning Outcome
MIS	Management Information System
MOHE	Ministry of Higher Education
MQA	Malaysian Qualification Agency
MQF	Malaysian Qualification Framework
NQF	National Qualification Framework
OBE	Outcome-based Education
OCDMM	Online Curriculum Design Maturity Model
PEO	Programme Educational Objective/Goal
PLO	Programme Learning Outcome
QA	Quality Assurance
SE	Software Engineering
SEI	Software Engineering Institute
SETARA '11	Rating System for Malaysian Higher Learning Institution 2011
SLT	Student Learning Time
SPI	Software Process Improvement
SWEBOK	Software Engineering Body of Knowledge
TAM	Technology Acceptance Model
	reemongy Acceptance Model

TEQSAThe Tertiary Education Quality and Standard AgencyTLATeaching and Learning ActivitiesTPSTransaction Proce







### **CHAPTER 1**

### INTRODUCTION

### 1.1 Background

Nowadays technology development plays an important role in education industry. The application of technology particularly in the area of teaching and learning at curriculum design level is increasing (Smith and Killen, 2013). Throughout the years, there has been quite a number of Institutions of Higher Learning (IHL) progressively involved in technological application at curriculum design level especially in developed countries such as USA, Canada, UK and Australia (JISC, 2009; Slack, 2011; Walker, 2013).

Based on the study, technology (hereafter known as information system) is used to support and facilitate the daily work of managers and professionals in every field (Oz, 2008), and there is no exception for the field of curriculum design (Smith and Killen, 2013). Among all IS, there are: Authoring Instructional Materials (AIM) system, which is a set of software tools for curriculum design and maintenance for use in the Navy (Wallace et. al., 1993); Curriculum Information System (CIS) is being developed to provide comprehensive summaries of curricula content and structure (Friedman and Nowacek, 1995); Curriculum Management System (CMS) which is an automated system supports entire curriculum process from planning to implementation to assessment and it also known as an automated system that supports the definition, visualization, analysis and assessment of an educational institutions desired curriculum (Wilkes et. al., 2005); Curriculum Management and Information Tool (CurrMIT) is used in the field of medicine in IHL which is used to manage medical school curriculum and it is released and used by medical school members since 1999 (Joshua et. al., 2005); Web-based application that helps in designing any curriculum in real time and allowing the verification of the proposed curriculum coherence and the generation of statistics necessary for academic and accreditation purpose (Hamam and Loucif, 2009); Curriculum Design System (CDS) is used to redesign information system programme (Slack, 2011); and Curriculum Design Tool is used to facilitate alignment between university and learner providers as communication between them is a desired feature highlighted by government (UK) and many advisory agencies for programme development (academia/training) (Georgios et. al., 2012).

Although there are numerous information systems (IS) for curriculum design in IHL, there is a lack of step-by-step guidance to curriculum designers throughout the design process. It is further confirmed through the preliminary study conducted earlier. The findings of preliminary study show that curriculum designers faced difficulties during the curriculum design process in IHL. The difficulties including mapping of course

learning outcome (CLO) to appropriate learning domains, aligning CLO to teaching and learning activities, aligning CLO to assessment tasks and meeting accreditation requirements such as student learning time

According to Ajith Abraham (2013) who is the director of Machine Intelligence Research Labs (MIR Labs) Scientific Network for Innovation and Research Excellence in United States of America (USA), pertaining to future IS – "...system ... providing quality of service ... without requiring the need of much human intervention". In view of the needs of future feature of information system which does not require much human intervention, an IS model with intelligent components is proposed in the domain of curriculum design for IHL. Not many studies have constructed IS model with intelligent components particularly in the domain of curriculum design. Therefore, proposing an IS model with intelligent components in curriculum design remains a good trend in today's IHL.

# 1.2 Research Problem

In 1994, Bull et. al. note that the use of information technology (in this research, it is known as information system) in support of teaching and learning is probably the least developed of all the areas studied. Twenty years have gone, today the use of IS in teaching and learning particularly in the area of curriculum design remains a crucial issue to be discussed and addressed in IHL. In spite of the concerns over costs, research has continued into such aspects of curriculum design information system such as curriculum management system and curriculum information system. IS support for curriculum design remains a critical issue to be addressed in 21<sup>st</sup> century ever since paradigm shift of higher education to outcome-based education (OBE). According to Attard et. al. (2010), the shift from conventional-based education such as inputoriented curriculum design to putting students at the center of the educators' thinking such as OBE curriculum design is necessitated. Educators such as curriculum designers who design the curriculum need to rethink or redesign curriculum i.e. higher education course content in terms of learning outcomes; making students more aware of what skills, knowledge and competences they can expect to develop through their studies.

Throughout the years, there has been quite a number of IHL that are progressively involved in applying IS at curriculum design level. This is evidenced in the significant growth of application in the area of teaching and learning particularly in the domain of curriculum design. It is further confirmed through a preliminary study conducted among 17 IHL in Malaysia. Although there are numerous IS developed and used for curriculum design, there is lack of IS curriculum design model found in IHL. Moreover, research on IS model that provides guidance in accomplishing the curriculum design tedious tasks is scarce (Wallace et. al., 1993; Von Konsky, 2006). Therefore, having an IS model that can guide curriculum designers not only novices but also experienced ones during the design process might help in reducing time, error and effort in their design. This research is proposing an IS model for curriculum design which provide step-by-step guidance during the curriculum design process. Curriculum design process is a tedious process as it possesses many activities (or



steps). IS plays an important role in supporting or automating many steps during the design process such as mapping learning outcomes of a course to learning domain or generating report. This is inline with the notes given by Laudon and Laudon (2014) that IS improves business processes and also automate many steps in business processes that are formerly performed manually. Through the review of literature, it is also discovered that agent technology has not been adopted by IS for curriculum design despite the benefits of adopting agent technology is obvious such as it helps to automate repetitive tasks, as a result reducing time, error and effort of curriculum designers.

#### **1.3 Research Question**

This section presents the research questions and sub-questions. The five research questions are as follows:

Q1.What are the existing IS for curriculum design in previous work that is able to provide guidance?

Q2. How the IS used for curriculum design differs from each other in terms of its components particularly in utilizing agent technology?

Q3. What are the common IS model used for curriculum design in IHL?

Q4. How the common IS model being designed for curriculum design in IHL?

Q5. What are the usability and acceptance of the IS model in terms of efficiency in facilitating the work of curriculum designers?

For research Q3 and Q4, three sub-questions are derived and there are as follows: Q3a.What are the important components (including the subcomponents) of the IS model?

Q3b.What are the relationships between components (including the subcomponents) of the IS model?

Q4a. How are the different components of IS model interact with each others in the curriculum design process?

Sub-question Q3b is then hypothesized and presented in Chapter 7 in order to show whether they are accepted or rejected. For sub-question Q4a, the appropriateness of the content and sequence of curriculum design process is conducted through expert review and results are presented in Chapter 7.

### 1.4 Research Objective

The main aim of this research is constructing an IS Model which is used to guide and assist curriculum designers in designing curriculum for IHL. To achieve the aim, the research objectives are:

1. To propose an IS model for curriculum design in IHL;

2. To develop a prototype based on the proposed model in evaluating efficiency

For research objective 1, two sub-objectives are derived and there are as follows:

RO1a. To integrate components of the proposed model which are curriculum design module, curriculum design process and curriculum database; RO1b. To enhance the current curriculum design IS using agent technology

### 1.5 Research Scope

There are four stages involved in curriculum design, and there are planning, developing, implementing and evaluating stages. Out of these four stages of curriculum design, this research focuses on developing stage and the curriculum design activities involve at this stage are state programme goal(s) (or programme learning outcomes), develop courses; and identify teaching and learning activities and assessment tasks. This research also focuses on outcome-based education (OBE) which is one of the curriculum design models and the subject or domain area is software engineering education.

### 1.6 Research Contribution

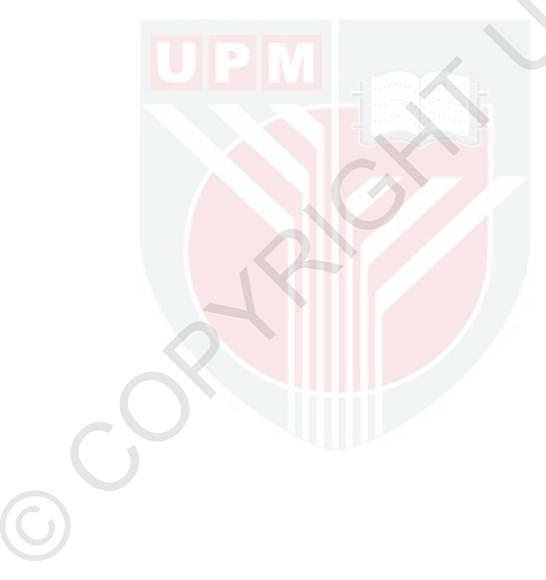
This research presents an IS Model, which can guide and assist curriculum designers in designing curriculum. The IS model is able to provide step-by-step guidance to curriculum designers throughout the entire design process. The IS model can be applied in IHL for curriculum design. Prototype which is developed based on the proposed model is also part of the research contribution.

### 1.7 Organization of the Thesis

The overall structure of the thesis is organized in eight chapters. The first chapter is the introductory chapter covering the background of the study, problem statement, research objectives, and scope of research, research contribution and thesis organization. Chapter 2 reviews literature cover the basic concepts of IS, basic concepts of curriculum design and IS in curriculum design domain. This chapter provides important information to be taken into consideration in achieving the research goal. Chapter 3 explains the research methodology comprising five main phases: literature review; preliminary study; model development; prototype development and model validation; and model evaluation and discussion. Chapter 4 presents the results and findings of preliminary study which is conducted using survey and expert review. The preliminary study is carried to identify difficulties faced by curriculum designers in IHL and the desired features of IS. Chapter 5 discusses the development of the proposed model. This chapter describes structure of the model including its components and sub-components in detail. Chapter 6 discusses the development of prototype and implementation. Prototype development describes the development of prototype in detail including system architecture, software design and technology platform. Prototype implementation describes how the prototype is implemented in



IHL in Malaysia. Chapter 7 presents the results and findings of model development verification, model validation and model evaluation and discussion. Model development verification comprises analyzing the main components of the model and their relationships; model validation including technology acceptance test gauges the overall acceptance of the prototype and usability test discusses analysis results of users' perceived usefulness in terms of time, error and effort. Chapter 8 presents the conclusions on this research.



### REFERENCES

- Abdullah, S., Rahmat, R. A. A. O., Zaharim, A., Muhamad, N., Deros, B. M., Kofli, N. T., ... & Azhari, C. H. (2009). Implementing continual review of programme educational objectives and outcomes for OBE curriculum based on stakeholders' input. *European Journal of Scientific Research*, 29(1), 89-99.
- Abraham, A., (2013). Evolving future information system: Challeges, perspectives and applications. Retrieved June, 2 2013 from http://www.slideshare.net/beniamino/evolving-futureinformation-systems-challenges-perspectives-and-applications
- Abran, A., Bourque, P., Dupuis, R., & Moore, J. W. (2001). *Guide to the software engineering body of knowledge-SWEBOK*. IEEE Press.
- Abran, A., Moore, J. W., Bourque, P., Dupuis, R., & Tripp, L. (2004). Guide to the software engineering body of knowledge, 2004 version. *IEEE Computer Society*, 1.
- Academic Quality Assurance Unit UiTM (2010). Overview of OBE (Outcome-based Education ) and SCL (Student-centred Learning): Training modules for lecturers- UiTM wide OBE-SCL Implementation. Retrieved July 3, 2012 from http://www.sabah.uitm.edu.my/obe/OBE SCL%20%20Module%201%20(PPOINT).pdf . -
- Ajzen, I., & Fishbein, M. (1980). Understanding attitudes and predicting social behavior. Englewood Cliffs, NJ:Prentice-Hall.
- Attard, A., Di Loio, E., Geven, K., & Santa, R. (2010). Student centered learning: An insight into theory and practice. *Partos Timisoara, Bucharest*, 6-15.

Atzeni, P, Ceri, S., Paraboschi, S. and Totlone, R. (2003). *Database System: Concepts, Languages and Architecture*. International Edition. McGraw Hill.

Australian Qualifications Framework Council. (2013). Retrieved Oct 5,2013 from http://www.voced.edu.au/content/ngv54804

Australian Universities Qualification Agency. (2008). Report of an audit of Sounthern<br/>Cross University. AUQA Melbourne, Australia. Retrieved:<br/>December 12, 2011, from<br/>http://content.cqu.edu.au/FCWeb/getFile.do?id=24595

Beaver, R., & Moore, J. (2004). Curriculum design and technology integration. *Learning and Leading with Technology*, 32(1), 42-45.

- Belden, J. L., Grayson, R., & Barnes, J. (2009). Defining and testing EMR usability: Principles and proposed methods of EMR usability evaluation and rating. Healthcare Information and Management Systems Society (HIMSS).
- Benediktsson, O. (2000). Software engineering body of knowledge and curriculum development. Views on Software Development in the New Millennium.
- Benjamin, C. R., Vigentini, L., & Jack, M. A. (2009, September). Exploring the effects of experience on wiki anxiety and wiki usability: an online study. In *Proceedings of the 23rd British HCI Group Annual Conference on People and Computers: Celebrating People and Technology* (pp. 175-183). British Computer Society.
- Bevan, N. (1995). Measuring usability as quality of use. *Software Quality Journal*, 4(2), 115-130.
- Biggs, J. B. (1999). *Teaching for quality learning at university*. Buckingham, UK: SRHE and Open University Press.
- Biggs, J. B. (2003). Aligning teaching and assessing to course objectives. *Teaching and Learning in Higher Education: New Trends and Innovations*, *2*, 13-17.
- Biggs, J. B. & Collis, K. F. (1982). Evaluating the quality of learning: The SOLO taxonomy (structure of the observed learning Vork, Academic Press.
- Biggs, J. B., & Tang, C. (2007). *Teaching for quality learning at university*. Maidenhead: Open University Press, McGraw Hill, 3<sup>rd</sup> Edition.
- Biggs, J.B., and Tang, C., (2008). Constructive alignment in learning, teaching and assessment. ATN Assessment Conference Engaging Students in Assessment, U of SA, 20-21 November, 2008.
- Biggs, J.B., & Tang, C. (2011). *Teaching for quality learning at university*. McGraw-Hill International.
- Bloom, B. S., Engelhart, M. D., Furst, E. J., Hill, W. H., & Krathwohl, D. R. (1956). Taxonomy of educational objectives: Handbook I: Cognitive domain. New York: David McKay, 19,56.
- Bloom, Krathwol and Masia (1964). Taxonomy of educational objectives: Volume II The Affective Domain

Bourque, P., & Dupuis, R. (2004). SWEBOK: Guide to the software engineering body of knowledge (2004 Version). *IEEE Computer Society*.

- Bras, B., Smith, W. F., & Mistree, F. (1990). The development of a design guidance system for the early stages of design. *development*, 1, 5.
- Bull, G.M., Dallinga-Hunter C., Epelboin, Y., Frackmann E, and D. Jennings, (1994). Information technology: Issues for higher education management. J. Kingsley
- Burke, G., Mckenzie, P., Shah, C., Keating, J., Vickers, A., Fearnside, R., & Bateman, A. (2009). Mapping qualifications frameworks across APEC economies.
- Burns, A.C. and Bush, R.F. (2002). *Marketing research: online research applications*. Englewood Cliffs New Jersey: Prentice Hall.
- Cavana, R.Y.M, Delahaye, B.L. and Sekaran, U. (2001). Applied business changing information environment. Second Edition New York:McGraw-Hill Irwin.
- Chang, L. H., & Behl, S. (2012). An efficient information system generator. In *Intelligent Information and Database Systems* (pp. 286-297). Springer Berlin Heidelberg.
- Chrissis, M. B., Konrad, M., & Shrum, S. (2003). *CMMI Guidlines for process integration and product improvement*. Addison-Wesley Longman Publishing Co., Inc..
- Coles, M. (2006). A review of international and national developments in the use of qualifications frameworks.
- Code of Practice for Programme Accreditation. (2008). Malaysian qualification agency.
- Cronbach, L. J. (1951). Coefficient alpha and the internal structure of tests. *Psychometrika*, 16(3), 297-334.
- Dafoulas, G., Barn, B., & Zheng, Y. (2012, June). Curriculum design tools: Using information modeling for course transformation and mapping. In Information Technology Based Higher Education and Training (ITHET), 2012 International Conference on (pp. 1-5). IEEE.

Date, C. J. (2001). An Introduction to database system. Addison Wesley Publishing.

Davis, F.D. (1989). Perceived usefulness, perceived ease of use, and user acceptance of Information Technology. *MIS Quarterly* (13:3), 319-340.

- Dave, R. H. (1975). Psychomotor levels. R.J. Armstrong (ed.), Tucson, AZ: Educational Innovators Press.
- Dearden, J. (1972). MIS is a mirage. Harvard Business Review, 50(1), 90-99.
- Drinka, D., & Yen, M. Y. M. (2008). Controlling curriculum redesign with a process improvement model. *Journal of Information Systems Education*, 19(3).
- El Emam, K. D. JN. and Melo, W.(1998) SPICE: The theory and practice of software process improvement and capability determination. *IEEE Computer Society, California, USA*.
- English, F. W. (Ed.). (1992). Deciding what to teach and test: Developing, aligning, and auditing the curriculum. Corwin Press.
- English, F. W. (Ed.). (2000). Deciding what to teach and test: Developing, aligning, and auditing the curriculum. Corwin Press.
- Erwin, T. D. (1991). Assessing student learning and development: A guide to the principles, goals, and methods of determining college outcomes. Jossey-Bass Inc..
- Franz, C. R., Robey, D. Organizational Context, User Involvement, and the Usefulness of Information Systems. Decision Sciences (summer).1986,17(3), 329-356.
- Fowler, M. (2002). Patterns of enterprise application architecture. Addison-Wesley Longman Publishing Co., Inc..
- Fox, J. A., & Levin, J. (2005). Elementary statistics in social research: The essentials. Pearson/Allyn and Bacon. 10<sup>th</sup> Edition.
- Friedman, C. P., & Nowacek, G. (1995). Issues and challenges in the design of curriculum information systems. *Academic Medicine*, 70(12), 1096-1105.
- Gatbonton, E. (1999). Investigating experienced ESL teachers' pedagogical knowledge. Modern Language Journal, 83(1), 35-50
- George, D., & Mallery, P. (2003). SPSS for Windows step by step: A simple guide and reference, 11.0 update. Allyn & Bacon.

Glatthorn, A. (1987). Cooperative professional development: Peer-centered options for teacher growth. *Educational Leadership*, 45(3), 31-35.

Ghazali M. M, Suandi, T., Mustapha, G.M., Konting, K.M., Norfaryani, A. N., Man, A. A., and Norizah, S. A. (2008). Implementation of outcome-based

education in Universiti Putra Malaysia: A focus on students' learning outcomes. *International Education Studies*, Vol. 1, No.4, November 2008. Pp.147-160

Green, L. W. and Kreuter, M. (1991). Health promotion planning: An educational and environmental approach. Polo Alto, Mayfield, 51.

Gordon,	Bill	(2004).		Sample	size	formulae.
	Re	etrieved	May	5,	2013	from
	htt	p://william	godden.com	/samplesize	formula.pdf	

- Hafeez, M. (1999). Application of SPICE (ISO/IEC 15504) in an academic environment. Retrieved Oct 20, 2010 from http://citeseer.nj.nec.com/499756.html
- Hair, J. F., Bush, Robert P., and Ortinau, David J. (2006). *Marketing research: Within a changing information environment.* (3<sup>rd</sup> ed.). McGraw-Hill, Irwin
- Hair, J.F. Jr., Babin, B., Money, A.H. and Samouel, P. (2003). *Essential of Business Research Methods*. United States of America: John Wiley & Sons.
- Hamam, H., & Loucif, S. (2009). Web-Based engine for program curriculum designers. *Education*, *IEEE Transactions on*, *52*(4), 563-572.
- Harden, R. M. (2007). Outcome-based education-the ostrich, the peacock and the beaver. *Medical Teacher*, 29(7), 666-671.
- Harrow, Anita J (1972). A taxonomy of the psychomotor domain: A guide for developing behavioral objectives. David MacKay Company, Inc.
- Hartmann, D. P. (1977). Considerations in the choice of interobserver reliability measures. *Journal of Applied Behavior Analysis*, 10(1), 103–116.
- Herbsleb, J., Zubrow, D., Goldenson, D., Hayes, W., & Paulk, M. (1997). Software quality and the capability maturity model. *Communications of the ACM*, 40(6), 30-40.
- Huang, S.H. and Tilley, S. (2003). Towards a documentation maturity model. SIGDOC' 03, October 12-15, San Francisco, California, USA. ACM, 93-99
- Huba, Mary E. and Freed, Jann E. (2000). Leaner-centred assessment on college campuses: Shifting the focus from teaching to learning.

- Humphrey, W. S. (1989). *Managing the software process*. Addison-Wesley Professional.
- Hurst, J. (2007). *Capability maturity model and Its applications*, white paper, GIAC (Global Information Assurance Certification) Organization.
- IEEE Computer Society Professional Practices Committee. (2004). SWEBOK: Guide to the software engineering body of knowledge, 2004 version. *IEEE Computer Society, 2004*.

Institute, S. E. (SEI), (1995), The capability maturity model: Guidelines for improving the software process. Addision-Wesley Professional

- Ismail, I., Johari, S. S. M., & Idrus, R. M. (2010). Acceptance on mobile learning via SMS: A rasch model analysis. *International Journal of Interactive Mobile Technologies*, 4(2).
- ISO (1998). ISO Documents 9241- Ergonomic requirements for office work with visual display terminal. International Organization for Standardization.
- International Organization for Standardization. (1998). ISO 9241-11: Ergonomic requirements for office work with visual display terminals (VDTs): Part 11: guidance on usability.
- JISC (2009a). Managing curriculum change: Transforming curriculum design and delivery through technology. Retrieved April 20, 2013 from http://www.jisc.ac.uk/media/documents/publications/managingc urriculumchange.pdf
- JISC (2009b). Use of technology to support admissions to higher education. Retrieved August 3, 2009 from http://www.jisc.ac.uk/whatwedo/programmes/elearningcapital/ad missions.aspx
- Johnson, D., Wilkes, F., Ormond, P., & Figeuroa, R. (2002). Adding Value to the IS'97... Curriculum Models: An Interactive Visualization and Analysis Prototype. *Journal of Information Systems Education*, 13(2), 135-142.
- Johnson, M. (1967). Definitions and models in curriculum theory. *Educational Theory*, *17*(2), 127-140.

- Joshua, J., Salas, A., Cameron, T., Naguwa, G., & Kasuya, R. (2005). Implementing an online curriculum management database in a problem-based learning curriculum. *Academic Medicine*, 80(9),
- Jugdev, K. and Thomas, J. (2002), Project management maturity models: The silver bullets of competitive advantage?. *Project Management Journal*, Vol. 33,2002, 4-14.
- Kaiser, H. F. (1970). A second generation little jiffy. *Psychometrika*, 35(4), 401-415.
- King, W. R., & He, J. (2006). A meta-analysis of the technology acceptance model. Information & management, 43(6), 740-755.
- Kitchenham, B. A., & Pfleeger, S. L. (2008). Personal opinion surveys. In *Guide to* Advanced Empirical Software Engineering (63-92). Springer London.
- Knight, S.,(2013). Enhancing curriculum design with technology: Outcomes. JISC Institution Approaches to Curriculum Design Programme. Retrieved November 29, 2013 from http://www.jisc.ac.uk/guides/using-technologyto-improve-curriculum-design
- Koufaris, M. (2002). Applying the technology acceptance model and flow theory to online consumer behavior. Information Systems Research 13(2), 205-223.
- Krathwohl, D. R., Bloom, B. S., & Masia, B. B. (1964). Handbook II: Affective domain. New York: David McKay.
- Kujala, S. (2003). User involvement: A review of the benefits and challenges. Behavior & Information Technology, 22(1), 1-16.
- Kujala, Sari, Marjo Kauppinen, Laura Lehtola, and Tero Kojo (2005). The role of user involvement in requirements quality and project success. In *Requirements Engineering, 2005. Proceedings. 13th IEEE International Conference,* 75-84.
- Kuvaja, P. (1994). Software process assessment and improvement (No. ESPRIT-5441). Blackwell.840-846.
- Laudon, K. C., & Laudon, J. P. (2014). Management information systems: managing the digital firm (Vol. 13). *Pearson*.

- Levine, David. M., Stephen, David. F., Krehbiel, Timothy C. and Berenson, Mark L. (2005). Statistics for managers using Microsoft Excel. Pearson Prentice Hall: 4<sup>th</sup> Edition.
- Levin, J., and Fox, J.A. (2004), *Elementary statistics in social research: The essentials*. Boston: Allyn and Bacon.
- Lim, F. C. B. (2008). Understanding quality assurance: a cross country case study. *Quality Assurance in Education*, 16(2), 126-140.
- Lim, F. C. B. (2009). Education hub at a crossroads: The development of quality assurance as a competitive tool for Singapore's private tertiary education. *Quality Assurance in Education*, 17(1), 79-94.
- Lister, R., & Leaney, J. (2003, February). Introductory programming, criterionreferencing, and bloom. In *ACM SIGCSE Bulletin* (Vol. 35, No. 1, pp. 143-147). ACM.
- Lowe, D. E., & Cox, G. M. (1996). Implementing the capability maturity model for software development. *Hewlett Packard Journal*, 47, 6-14.
- LeBlanc, R. J., Sobel, A., Diaz-Herrera, J. L., & Hilburn, T. B. (2006). Software Engineering 2004: Curriculum Guidelines for Undergraduate Degree Programs in Software Engineering. IEEE Computer Society.
- Ludi, S., & Collofello, J. (2001). An analysis of the gap between the knowledge and skills learned in academic software engineering course projects and those required in real: projects. In *Frontiers in Education Conference, 2001. 31st Annual* (Vol. 1, pp. T2D-8). IEEE.
- Lund, A.M. (2001) *Measuring usability with the USE Questionnaire*. STC Usability SIG Newsletter, 8:2
- Mahdzan, A. (1992). Kaedah penyelidikan sosio ekonomi. Kuala Lumpur: Dewan dan Pustaka.
- Maier, A.M., J. Moultrie and P.John Clarkson, (2012). Assessing orgazational capabilities: Reviewing and guiding the development of maturity grids. In IEEE Transactions on Engineering Management, Vol. 59, No. 1, 138-159
- Malaysian General News. (2007). *MQA launched officially, Chairman named.* Malaysian General News, 2 November.

Malaysian Qualification Agency (2007). The Malaysian Qualification Framework.

Malaysian Qualification Agency (2008). Code of Practice Programme Accreditation.

- Malaysia Qualification Agency (2010). Guidelines to good practices: Curriculum design and delivery. Panel of Experts, Malaysia, Kuala Lumpur.
- Malhotra, N. K. (2004). Marketing research: An applied orientation (4th ed.). Upper Saddle River, NJ: Prentice Hall
- Malhotra, N.K., & Peterson, M. (2006). Basic marketing research: A decision making approach (2d ed.). Upper Saddle River, NJ: Prentice Hall.
- Marshall, S. and Mitchell, G. (2002). An e-learning maturity model. Proceedings of EDUCAUSESE '02:19th Annual Conference of Australian Society for Computers in Learning in Tertiary Education 2002.
- Marshall, S. and Mitchell, G. (2005). E-Learning process maturity in The New Zealand tertiary sector. Proceedings of EDUCAUSE'05: 22th Annual Conference of the Australian Society for Computers in Learning in Tertiary Education, 2005.
- Martin, N. K., Yin, Z., & Mayall, H. (2006, February). Classroom management training, teaching experience and gender: Do these variables impact teachers' attitudes and beliefs toward classroom management style. In *Annual Conference of the Southwest Educational Research Association, Austin, TX.*
- Masrom, M. (2007). Technology acceptance model and E-learning. *Proceeding on the* 12<sup>th</sup> International Conference on Education.
- Massar Associates (2005). Final report: Needs assessment of higher education information system at the Ministry of Education and Higher Education and higher education institution. USAID, From the American People.
- Mattern, W. D., Anderson, M. B., Aune, K. C., Carter, D. E., Friedman, C. P., Kappelman, M. M., & O'Connell, M. T. (1992). Computer databases of medical school curricula. *Academic Medicine*, 67(1), 12-16.
- McGarry. F., Pajerski, R., Page, G., Waligora, S., Basili, V., & M. (1994). Software Zelkowitz, process improvement in the NASA software engineering laboratory.
- Ministry of Higher Education (MOHE) (2007). National Higher Education Action Plan 2007-2010: Triggering higher education transformation, Kementerian Pengajian Malaysia, Malaysia, 2007,
- Model, M. S. E. (2012). Restructuring and Expanding Technology Acceptance Model Structural Equation Model and Bayesian Approach. *American Journal of Applied Sciences*, 9(4), 496-504.

- Morris, M.G., and Dilon, A. (1997). The influence of user perception on software utilization: Application and evaluation of a theoretical model of technology acceptance. IEEE Software, 14 (4), 56-75
- Morshidi, S. (2008).Trends in international higher education and regionalism: Issues challenges for Malaysia. and Proceedings in International Symposium Asian on Cooperation, Integration and Human Resources, 2008. Waseda University, Tokyo, Japan.
- Morshidi, S. (2009). Trends in international higher education and regionalism: Issues and challenges for Malaysia. Waseda University Global COE Program, Global Institute for Asian Regional Integration.
- Neuhauser, C. (2004). A maturity model: Does it provide a path for online course design. *The Journal of Interactive Online Learning*, 3(1), 1-17.
- Ng, M. L.Y. and Mustafa, R. (2012). Higher education and human capital development in Malaysia and CLMV: Towards strategic partnerships and alliance. Higher Education Monograph 17/2012. Chapter 3. 39-70.
- Ng, M. L.Y., Tan, C., Rahman, S. A., Abdullah, N. A. and Kaur, S. (2012). Higher education and human capital development Malaysia and CLMV: Towards strategic partnerships and alliance. Higher Education Monograph 17/2012. Chapter 5. 145-157.
- Ornstein, A. C. and Hunkins, F. P. (2004). Curriculum foundations, principles and issues. Fourth edition. Pearson.
- Ornstein, A. C., & Hunkins, F. P. (2009). Curriculum foundations, principles and issues. Fifth edition. Pearson
- Oser, H.P. (2001). Multi-Tier architecture. Retrieved Oct 20, 2013 from http://www.oser.org/~hp/ds/node76.html.
- Oz, Effy (2008). Management Information Systems. Retrieved May 4, 2012 from http://www.CengageBrain. com,
- Pagano, D., & Bruegge, B. (2013). User involvement in software evolution practice: A case study. Proceedings of the 2013 International Conference on Software Engineering, 953-962.

- Paulk, M. C., Weber, C. V., Garcia, S. M., Chrissis, M. B. C., & Bush, M. (1993). Key practices of the Capability Maturity Model version 1.1.
- Paulk, M. C. (2009). A history of the capability maturity model for software. ASQ Software Quality Professional, 12(1), 5-19.
- Pratt, D. (1980). *Curriculum design and development*. New York: Harcourt Brace Jovanovich
- Preece, J., Rogers, E., and Sharp, B.A. (1992). Evaluating a teen preventing of usability web. *Journal of Victorian Behavior*, 227-247.
- Prideaux, David. (2003). ABC of learning and teaching in medicine: Curriculum design. *BMJ: British Medical Journal* 326.7383 (2003): 268.

Programme	Standards	for	Computing	(2010).	Malaysian
c	Qualifica	tion Age			

- Quality, T. E. (2011). Standards agency, TEQSA. Retrieved Oct 21, 2013 from http://www.teqsa.gov.au
- Ramakrishnan, R., & Gehrke, J. (2000). Database management systems. Osborne/McGraw-Hill.
- Raymond M.J. (1998). *Management Information Systems*, 6th Ed. New Jersey: Prentice Hall.
- Richards, J.C., Li, B., & Tang, A. (1998). Exploring pedagogical reasoning skills. In J.C. Richard (Ed.), Beyond Training: Perspectives on Language Teacher Education (pp. 86-102). New York: Cambridge University Press
- Sagitova, G. K. (2012). Management Information System for higher educational institutions during Kazakhstan transition to knowledge economy.
- Sauders, I. and Muller, C. (2000). A fundamentals-based curriculum for first year computer science. *Proceedings Thirty-first SIGCSE* technical symposium on Computer Science Education.
- Shahrir, A., Riza, A. A O.K. Rahmat, Azami, Z., Norhamidi M., Baba, M.D., Noorhisham, T.K., Mardina, A., Mazlan, M. T., Andanastuti, M., Che, H.A. (2009). Implementing continual review of programme educational objectives and outcomes for OBE curriculum based on stakeholders' input. *European Journal of Scientific Research*, 29(1), 89-99.

- Simpson, E. J. (1972). The classification of educational objectives in the psychomotor domain. Washington, DCL, Gryphon House.
- Slack, J. M., (2011). A curriculum design system for information system programs. Proceedings of Information Systems Education Conference (ISECON) in 2011, Wilmington North Carolina, USA. V.28 N649.
- Smith, Ros and Killen, Clare (2013). Using technology to improve curriculum design. Report of Enhancing Curriculum Design with Technology from JISC.
- Software Engineering (2004).Curriculum guidelines for undergraduate degree programs in software engineering: A volume of the computing Retrieved August 2012 from curricula series. 29, http://sites.computer.org/ccse/SE2004Volume.pdf
- Sommerville, I. (2010). Software engineering (9<sup>th</sup> ed.). Essex Pearson Education Limited.
- Soulsby, E. P. (2009). Assessment notes. University of Connecticut, 77-82.
- Spencer, H. (2010). What knowledge is of most worth (p. 6). General Books.

SPRING (Singapore, S. P. R. I. N. G.) (2013). Spring Singapore.

- Squires, D.A. (2005), Aligning and Balancing the Standard-Based Curriculum. Corwin Press, Thousand Oaks, California, 57-59
- Squires, D.A. (2009). Curriculum alignment. Research- based strategies for increasing student achievement. Thousand Oaks: Corwin Press.

Stemler, S. E. (2004). A comparison of consensus, consistency, and measurement approaches to estimating interrater reliability. *Practical Assessment, Research & Evaluation, 9*(4), 66-78. Retrieved November 4, 2013 from http://www.jisc.ac.uk/guides/using-technology-toimprove-curriculumdesign

Szymanski, D. J., & Neff, T. D. (1996). Defining software process improvement. *Crosstalk*, 9(2), 29-30.

- Taba, H. (1945). General techniques of curriculum planning. American Education in the Postwar Period, Part I: Curriculum Reconstruction, 44th Yearbook, Part, 1, 80-115.
- Talib, A. M., & Abdullah, R. (2010). Utilizing usability evaluating model in applying CMM to improve the quality of software maintenance process. Computer & Information Science, 3(3).
- Tanner, Daniel and Tanner, Laurel N. (1980). *Curriculum development: Theory* and practice. Macmillan (New York), Second Edition.
- Tuck, R. (2007). An introductory guide to national qualifications frameworks: conceptual and practical issues for policy makers.
- Turban, E., King, D., Lee, J., Warkentin, M., & Chung, M. H. (2008). E-commerce: A managerial perspective. *Technical Appendix C*.
- Tsui, A.B. (2003). Understanding expertise in teaching: Case studies of ESL teachers. New York: Cambridge University Press.
- Tsui, A.B. (2005) Expertise in teaching: Perspectives and issues. In K. Johnson (Ed.), Expertise in Second Language Learning and Teaching (pp. 167-189).
- Tyler, R.W. (1949). *Basic principle of curriculum & instruction*. Chicago:The University of Chicago Press.
- UNESCO (United Nations Educational, Scientific and Cultural Organisation) (2004), Draft international implementation scheme for the UN decade of education for sustainable development. Retrieved June 3, 2012 from at: http://portal.unesco.org/education
- Velicer, W. F., & Jackson, D. N. (1990). Component analysis versus common factor analysis: Some issues in selecting an appropriate procedure. *Multivariate behavioral research*, 25(1), 1-28.
- Von Konsky, B. R., Loh, A., Robey, M., Gribble, S. J., Ivins, J., & Cooper, D. (2006, January). The benefit of information technology in managing outcomes focused curriculum development across related degree programs. In *Proceedings of the 8th Australasian Conference on Computing Education-Volume 52* (pp. 235-242). Australian Computer Society, Inc..
- Wallace H. W. II, Janet, L.D., James A. and Jerry, L. V. (1993). The automation of curriculum development using the authoring instructional materials (AIM) system. *Instructional Science*, 21(4), 255-267.

- Walker, J., (2013). Enhancing curriculum design with technology. Retrieved September 5, 2013 from http://www.rscscotland.org/newsfeed/2013/09/03/enhancing-curriculumdesign-with-technology-new-jisc-publication/
- Weber, C. V., Curtis, B., & Chrissis, M. B. (1994). The capability maturity model: Guidelines for improving the software process (Vol. 441). Reading, MA: Addison-Wesley.
- Wijetunge, P. (2009). A critical evaluation of the curriculum development strategy of the LIS education programs in Sri Lanka. *Library Review*, 58(9), 670-684.
- Wilkes, F. A., Johnson, D. W., & Ormond, P. (2002). Is a Curriculum Management System in Your Future?. In *Inf. Syst. Educ. Conf., San Antonio, TX.*
- Xue Wei, (2006). The data analysis method based on SPSS. Beijing: China Renmin University Press.
- Zain, Z. M., Ghani, A. A. A., Abdullah, R., Atan, R., & Yaakob, R. (2013). Blog quality model. *International Journal of Web Based Communities*, 9(1), 25-50
- Zahran, S. (1998). Software process improvement: practical guidelines for business success. Addison-Wesley Longman Ltd.
- Zikmund, Ward, Winzar & Lowe, (2007). Marketing research. First Asia-Pacific edition. Cengage (Thomson Learning).
- Zikmund, W.G. (2003). Business research methods. 7<sup>th</sup> ed. USA. Thomson

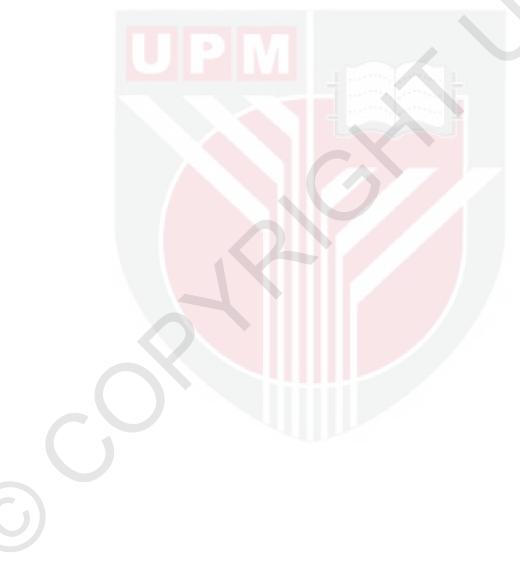
Zita, M. F. (2006). Lembaga Akreditasi Negara (LAN).

Construct	Item	Min	Max	Mean	Standard Deviation (SD)	Variance	Skewness	Kurtosis
Perceived Usefulness	PU1	1	5	4.10	0.668	0.446	-0.115	-0.714
	PU2	1	5	4.05	0.593	0.352	-0.011	-0.071
	PU3	1	5	4.08	0.725	0.526	-0.728	0.981
	PU4	1	5	3.84	0.770	0.594	-0.392	0.005
	PU5	1	5	3.84	0.849	0.720	-0.954	1.853
	PU6	1	5	4.01	0.755	0.569	-0.565	0.331
	PU7	1	5	4.15	0.695	0.484	-0.674	0.929
	PU8	1	5	4.33	0.742	0.551	-0.609	-0.939
Ease of Use	PEU9	1	5	4.19	0.713	0.509	-0.935	1.634
	PEU10	1	5	4.05	0.654	0.428	-0.607	1.367
	PEU11	1	5	3.93	0.792	0.627	-0.962	1.926
	PEU12	1	5	4.05	0.654	0.428	-0.885	2.352
	PEU13	1	5	3 <mark>.9</mark> 4	0.735	0.540	-0.293	-0.135
	PEU14	1	5	3.96	0.702	0.492	-0.174	-0.300
	PEU15	1	5	3 <mark>.9</mark> 9	0.720	0.519	-0.607	-0.743
	PEU16	1	5	4.21	0.910	0.828	-0.853	-0.303
Attitude	A17	1	5	4.11	0.636	0.405	-0.399	0.724
	A18	1	5 5	4.00	0.694	0.481	-0.233	-0.166
Intention to Use	ITU19	1	5	4.24	0.997	0.994	-1.442	1.762
	ITU20	1	5	4.00	0.857	0.734	-1.238	2.001

C

# **BIODATA OF STUDENT**

Thong Chee Ling completed her primary education in Ipoh, Perak and her secondary education was completed in Petaling Jaya, Selangor. After her secondary education, she was accepted by University Putra Malaysia (UPM) to pursue her tertiary education. She obtained both her bachelor's degree in computer science and masters' degree in information technology from UPM. In 2009, she started her Ph.D in information system at Faculty of Computer Science and Information Technology in UPM. Her research interests include information system in education, management information system and software enginnering.



### LIST OF PUBLICATIONS

### Journal Publication

- Thong Chee Ling, Yusmadi Yah Jusoh, Rusli Abdullah, and Nor Hayati Alwi (2012), "Towards A Curriculum Design Maturity Model, Journal of Soft Computing and Software Engineering (JSCSE), Vol.2, No. 10, pp.1-10, 2012, e-ISSN:2251-7545.
- 2. Thong Chee Ling, Yusmadi Yah Jusoh, Rusli Abdullah, and Nor Hayati Alwi (2012), "A Maturity Model for Curriculum Design", Asian Transactions on Computer ATC, Vol. 2, Issue 05, ISSN: 2221-4275, pp 12-17
- Thong Chee Ling, Yusmadi Yah Jusoh, Rusli Abdullah, and Nor Hayati Alwi (2012), "A Review Study: Applying Capability Maturity Model in Curriculum Design Process for Higher Education". International Journal for the Advancement of Science & Arts (IJASA) Vol.1 No.1 2012 issue, pp. 46-54

### Book Chapter

4. Thong Chee Ling, Yusmadi Yah Jusoh, Rusli Abdullah, and Nor Hayati Alwi (2013), Application of Curriculum Design Maturity Model in Private Institution of Higher Learning in Malaysia: A Case Study. In IAENG Transaction on Engineering Technologies (pp. 579-590). Springer Netherlands.

### Proceedings

- Thong Chee Ling, Yusmadi Yah Jusoh, Rusli Abdullah, Nor Hayati Alwi, and Lee Kim Cheong. "Identifying Difficulties in Curriculum Design for Institution of Higher Learning in Malaysia". Abstract of The Academic Development in Higher Education 2011, November 2-4, 2011, Selangor
- 6. Thong Chee Ling, Yusmadi Yah Jusoh, Rusli Abdullah, Nor Hayati Alwi, and Lee Kim Cheong. "A Literature Study on Capability Maturity Model in Supporting Quality Design Process for Higher Education". Abstract of The Academic Development in Higher Education 2011, November 2-4, 2011, Selangor
- Thong Chee Ling, Yusmadi Yah Jusoh, Rusli Abdullah, and Nor Hayati Alwi (2012), "Educators' Perception Towards Automation of Curriculum Design Process for Institution of Higher Learning in Malaysia", In Proceedings IEEE Symposia for Computer and Informatics 2012, March 15-16, 2012, Penang, Malaysia, pp. 75 – 80.
- Thong Chee Ling, Yusmadi Yah Jusoh, Rusli Abdullah, and Nor Hayati Alwi (2012), "Applying Capability Maturity Model to Curriculum Design: A Case Study at Private Institution of Higher Learning in Malaysia", Proceedings of

the World Congress on Engineering 2012, Vol II, WCE 2012, July 4-6, 2012, London, UK. Pp. 1070-1075. ISBN: 978-988-19252-1-3 and ISSN:2078-0958 (Print); ISSN:2078-0966 (Online)

[This paper awarded with Certificate of Merit for The 2012 International Conference of Information Engineering]

- Thong Chee Ling, Yusmadi Yah Jusoh, Rusli Abdullah, and Nor Hayati Alwi (2012), "A Guidance Model For Software Engineering Curricular Design", 3<sup>rd</sup> Annual International Conference on Computer Science Education: Innovation and Technology (CSEIT 2012), November 19-10, 2012, Singapore. Pp. 18-23. ISSN: 2251-2195 (Print).
- Thong Chee Ling, Yusmadi Yah Jusoh, Rusli Abdullah, and Nor Hayati Alwi (2012), "A Guidance Tool to Facilitate Curriculum Design of IT School in Institution of Higher Learning", Proceedings of The 6<sup>th</sup> Malaysian Software Engineering Conference 2012, December 4-5, 2012 Selangor, Malaysia. Pp. 185-192.
- Thong Chee Ling, Yusmadi Yah Jusoh, Rusli Abdullah, and Nor Hayati Alwi (2013), "An Ontology for Software Engineering Education", Proceedings of International Conference on Educational Technologies 2013, November 29-30, 2013, Malaysia. Pp. 82-88. ISBN: 978-972-8939-99-1 (Print)
- Thong Chee Ling, Yusmadi Yah Jusoh, Rusli Abdullah, and Nor Hayati Alwi (2014), "User Evaluation on Curriculum Design Information System", Proceedings of International Conference on Information Technology and Multimedia (ICIMU), November 18-20, 2014, Putrajaya, Malaysia. Pp. 195-199. ISBN: 978-1-4799-5423-0-14 (online) [IEEE –Indexed]