Oral Presentation: Halal Economy and Management

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Development of Halal Nutrition Framework

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ABSTRACT

The preservation of future generation and the protection of consumer welfare, as contained in the "Maqasid Shariah", is a priority in view of the incremental negative behaviours existing in today's societies at large. This qualitative research on halal nutrition focused on halal food consumed by the Prophet Muhammad SAW and his eating practices which will affect any individual in the areas of mind, spirit, intellect, physiology and health. Some foods mentioned in the Quran and Hadith were studied to associate the relationship of halal food, human development and health. The research attempted to develop the framework of *Halal* Nutrition to provide proper nutrition guidelines for quality and better consumption of *halal* food for the future generation.

Keywords: Halal Nutrition, Human Development and Health, Maqasid Shariah