ArtCodes

Hanif Baharin, Noris Mohd Norowi, Afdallyna Harun and Khairul Anwar Mt Nawi In an experiment with a split brain patient, when the patient's right brain received a written instruction to stand up, the patient would stand up. But when asked why did he stand up, the patient's left side of the brain (which control speech) would make up a story that only seems logical to the patient, such as, "I'm standing up to get some water." This shows the patient's left side of the brain receives information from the right side unconsciously. Many evidence in neuroscience



show that consciousness and free will are only illusions. We explore the notion that consciousness is only a story that the brain creates to justify human actions which are triggered by the unconscious. In this work, the audience will be asked to download a mobile app called ArtCodes. They will arrange magnets on any of the five human figures on the wall. We argue that the positions of these magnets are reflections of their unconscious minds about their own bodies. They will then

scan their chosen images using ArtCodes which will take them to a webpage that provides an interpretation of the positions of the magnet. In actuality, the interpretations are only made up by the scientists and artists to symbolise the conscious mind's ability to create stories to justify unconscious behaviour. The audience can then click either 'Agree' or 'Disagree' button on the webpage. We are hoping the audience will reflect on the absurdity of the work and of life in general.







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