

Airline holds sharing session to inspire young women



(Back row, from eighth from left) Aircraft engineer Nur Husnina Ismail; senior first officer Jessica Lee Suk Jin and crewing duty executive Nurul Aishah Mohd Jafri with the 30 aspiring female engineers from UPM during the AirAsia #GirlsCanDoAnything sharing session.

AIRASIA is continuing its efforts to inspire young female talents with its #GirlsCanDoAnything campaign.

Around 30 female engineering students from Universiti Putra Malaysia's Eleventh College, were invited for a special sharing session with AirAsia Allstars at the travel-3Sixty° 10th Anniversary Carnival held in Fahrenheit.88, Kuala Lumpur.

The aim of the sharing session was to expose the young girls to the world of aviation, to educate and empower them to pursue their own dreams.

Three AirAsia Allstars – senior first officer Jessica Lee Suk Jin, licensed aircraft engineer Nur Husnina Ismail and crewing duty executive Nurul Aishah Mohd Jafri shared their career journey at the session.

The students were enlightened with insights on the aviation industry as well as valuable advice for their future career.

They were also treated to fun games at the carnival and walked home with exciting goodies.

The #GirlsCanDoAnything campaign is an empowerment initiative for women driven by AirAsia. It was introduced in 2016.

Led by its chief executive officer Aireen Omar, the campaign features AirAsia female Allstars from various departments and positions as a real example of girls can do anything.

To date, more than 500 girls have participated in the initiative supported by the Women, Family and Community Development Ministry.