

# AirAsia continues to empower women

**HERE'S** to women and on their side is the world's best low-cost airline, AirAsia!

In 2016, AirAsia embarked on a campaign to empower women called #GirlsCanDoAnything. It aimed to inspire young female talents in pursuing their dreams. Led by the airline's female CEO Aireen Omar, the campaign featured AirAsia female Allstars from various departments across designations, as role models that girls really can do anything. To date, the initiative has inspired more than 500 girls.

Recently, 30 female engineering students from Eleventh College, Universiti Putra Malaysia, were invited to attend a sharing session with AirAsia Allstars during the airline's travel3Sixty° 10th Anniversary Carnival at



Fahrenheit 88 in Kuala Lumpur. The dialogue was intended to acquaint the students with the aviation industry, besides sharing knowledge and empowering them.

There to share their inspiring journey working with the airline were three AirAsia Allstars: senior first officer Jessica Lee; licensed aircraft engineer Nur Husnina

Ismail; and crewing duty executive Nurul Aishah Mohd Jafri.

The insightful session ended with carnival games and presentation of goodies, and saw the young lasses leave informed, empowered and more receptive.

For more information, follow AirAsia on Twitter or Facebook.