

UNIVERSITI PUTRA MALAYSIA

POTENTIAL OF NON-SKIN OIL PALM PARTICLEBOARD AS AN ALTERNATIVE BENCH COMPONENT FOR KUALA LUMPUR INTERNATIONAL AIRPORT

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Thesis Submitted to the School of Graduate Studies, Universiti Putra Malaysia, in Fulfilment of the Requirement for the Degree of Master Science

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POTENTIAL OF NON-SKIN OIL PALM PARTICLEBOARD AS AN ALTERNATIVE BENCH COMPONENT FOR KUALA LUMPUR INTERNATIONAL AIRPORT

By

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December 2006

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The design of airport benches plays a significant role in ensuring the comfort of passengers and visitors. In addition, it can portray the local image of the place. Furthermore, based on preliminary research, the current standard airport benches in the Kuala Lumpur International Airport (KLIA) do not give any special local identity that could impress 'first time' visitors to the country. In addition, the easily damaged cushion part of the existing benches has become a problem to KLIA's maintenance as it is costly and could not be easily replaced. This research proposed the non-skin particleboard made from oil palm

biomass as an alternative material to replace the cushion component of the existing benches. During the period of this research, the use of nonskin particleboard is still in the preliminary stages. The research methods adopted for the study are mixed method; quantitative and qualitative. The method for qualitative research includes interview, direct and participant observation, videotaping of subjects, case studies and document analysis. In this study, qualitative research deems more appropriate since many of the areas to be studied are subjective in nature (comfort, aesthetic and perception). The study found that the new material could solve the current problem faced by KLIA. The study also reveals that although there are different levels of acceptance among respondents from different background and profession, there is a good potential for non-skin particleboard to replace the easily damaged bench components based on its advantage in terms of aesthetic appearance. In addition, it is widely accepted that the new material could portray the Malaysian image. The potential of this material in other type of furniture is also proposed.

Abstrak tesis yang dikemukan kepada Senat Universiti Putra Malaysia sebagai memenuhi keperluan untuk ijazah Master sains

POTENSI PAPAN SERPAI TANPA KULIT DARI BIO-JISIM KELAPA SAWIT SEBAGAI ALTERNATIF BAGI KOMPONEN BANGKU DI LAPANGAN TERBANG ANTARABANGSA KUALA LUMPUR

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Rekabentuk bangku di lapangan terbang diseluruh dunia memainkan peranan penting untuk memastikan keselesaan penumpang dan pelawat. Tambahan pula, ia boleh mencerminkan imej setempat. Bangku di lapangan terbang masa kini tidak dapat memberikan keistimewaan setempat tersebut yang boleh membuatkan pengunjung yang pertama kali sampai ke negara ini boleh merasa kagum. Di samping itu, bahagian berkusyen pada bangku yang sedia ada sekarang amat mudah rosak dan ini menimbulkan masalah bagi pihak penyenggaraan KLIA kerana ia memakan belanja dan tidak mudah digantikan. Kajian ini

mencadangkan papan serpai tanpa kulit dari kelapa sawit sebagai bahan alternatif untuk menggantikan bahagian kusyen bangku yang sedia ada. Semasa kajian, penggunaan papan serpai masih lagi dalam peringkat awal. Kajian in menggunakan gabungan kaedah kuantitatif dan kualitatif. Kaedah kajian bagi kualitatif merangkumi temuduga, pemerhatian secara langsung, rakaman vedio, kajian kes dan analisis dokumen. Dalam kajian ini, penyelidikan kualitatif kelihatan lebih sesuai dengan jenis keselesaan, astetik dan tanggapan pengguna. Kajian mendapati bahawa bahan baru yang dicadankan dapat menyelesaikan masalah penyenggaraan KLIA. Kajian juga mendapati bahawa walaupun terdapat perbezaan tahap penerimaan di antara responden dari pelbagai latarbelakang dan profesion, bahan ini mempunyai potensi yang cerah untuk menggantikan komponen bangku yang mudah rosak. Tambahan lagi, ramai menerima bahan baru ini sebagai boleh mencerminkan imej Malaysia. Potensi penggunaan bahan baru di dalam pembuatan perabut jenis lain juga disarankan.

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DECLARATION

I hereby declare that the thesis is based on my original work except for quotations and citations which have been duly acknowledged. I also declare that it has not been previously or concurrently submitted for any other degree at UPM or other institutions.

ASA NAIM BINTI RUSLI

Date: 22 MARCH 2007

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LIST OF ABBREVIATIONS

KLIA Kuala Lumpur International Airport

MAB Malaysia Airport Berhad

MPOB Malaysia Palm Oil Board

Mm Millimeter

Meter cube

MOR Modulus of rupture

MOE Modulus of elasticity

Mpa Megapascal

m.c Moisture content

OPF Oil palm frond

OPT Oil palm trunk

PP Product design

CHAPTER 1

INTRODUCTION

1.1 Background of the Study

Malaysia has become the world leader of oil palm production. In the year 2005 there are 4.05 million hectares of oil palm plantation (MPOB, 2005). The oil palm tree produces fibrous biomass in the form of trunks, frond and empty fruit bunches. During replanting, oil palm yields five million tonnes of trunks and oil palm fronds estimated at 25 million tonnes annually. It is estimated around 24.93 million tonnes of oil palm fronds will be available in year 2020 (Kong, 2003). With such a big quantum of biomass, the oil palm industry is set to be a major source of raw material to support the wood-based industry on a big scale.

In terms of using oil palm biomass in making furniture component parts, research and development has shown that with the use of the available technologies the industry should capitalize on the availability of these raw materials. One important application of the oil palm biomass is the making of composite boards such as blockboard, chipboard, particleboard and medium density fibreboard (MDF) (Malaysia Timber Bulletin, 2001:10).

Although there is big potential for oil palm biomass as furniture components, there is still lack of interest among local manufacturers to utilize oil palm biomass (Malaysia Timber Bulletin, 2001:10); The Malaysian Furniture Industry, 2002:16). In year 2000 there were 660 large and medium-sized established furniture manufacturers. (The Malaysian Furniture Industry, 2002:22). From this number, only two use oil palm biomass in their manufacturing. In addition, there is lack of promotion in using oil palm biomass as furniture components in local furniture manufacturing. Although the potential of oil palm biomass as furniture components has been proven in research, it has yet to be promoted in the local market (interview with MPOB officer, 2004). Some furniture from oil palm biomass has been manufactured for school and office furniture and some products are mainly for export. According to Jegatheswaran Ratnasingam, (The Malaysian Furniture Industry, 2002:17) Malaysian furniture should experiment with new materials to reduce pressure on Malaysian resource base and such initiatives will also help towards the development of new designs and stabilize the prices of the conventional furniture raw materials in the market place. Malaysian furniture

Manufacturers are looking aboard at other resource rich countries to obtain their supply of raw materials. Component parts that use imported materials are costly in term of money and time (Jegatheswaran, 2002: 16).

Malaysia's vision is therefore to develop the oil palm biomass industry into a bigger revenue earner compared to the oil products of the palm oil industry and get value from its biomass (Malaysia Timber Bulletin, 2001:10). The use of oil palm biomass as furniture components also can be as alternative to promote plantation forests to replace and save the tropical forests. This vision is parallel with the KLIA concept, "An Airport in a Forest, A Forest in an Airport". The design concept is the most visible of all efforts at greening KLIA. As gateway to the country, an international airport is the first and sometimes lasting, impression of the country. It is has the potential of becoming a landmark evoking national pride in the manner it looks and functions. At the same time, modern-day needs demand that the design of an airport be user-friendly, aesthetically-pleasing and ecologically-sensitive.

To spearhead the quest for quality and active research, this thesis is about "Potential of Non-Skin Oil Palm Particleboard as an Alternative Bench Component for Kuala Lumpur International Airport". This

research is to determine the potential of non-skin particleboard for KLIA bench. The potential of non-skin particleboard is used to replace the broken cushion bench components. Indirectly, the use of non-skin particleboard in KLIA is a preliminary evaluation of this raw material in Malaysian furniture industry.

1.2 Research Problem

Design ordains for purpose, cost and availability on time; the detail of a product's design affects the way in which it can be made. It can be designed to be easy to manufacture in future. The selected bench used for this study was produced by the SARDI Seating System, a programme which is especially designed for airport lounges and the same type of bench as selected for this study has also been placed in others international airports such as Geneva (Switzerland), Lisbon (Portugal), Madrid (Spain), Barcelona (Spain), Havana (Cuba) and Cancun (Mexico) (Lonzano, Diseno, 2002:75). The selected bench design which is produced by SARDI has very excellent bench ergonomic, strong structure and very futuristic design but the use of fabric and padding on the selected bench design placed at KLIA has always caused a problem.

Based on the reason, one of the key features of SARDI furniture is that it avoids the use of fabrics on padding, since fabrics are difficult and expensive to maintain and known to have a shorter life span than other products such as wood components, steel or aluminum, leather, polyurethane padding etc (Lozano, Diseno, 2002:75).

Therefore, the first problem is the need for suitable material to replace damaged airport bench components at KLIA. This is based on the early research and observation done in 2002 on KLIA benches that revealed that many benches were damaged and not easily replaced (refer to Figure 1). It was also learned from some of the staff that cleaning was not easy and replacement could take a long time. (MAB Terminal Manager, 2002).

This research seeks another alternative to solve the problem of the broken cushions on the selected bench components by proposing new material for the benches. This selected component parts include the backrest padding, seat padding, armrest and side table. The non-availability of spare parts for damaged benches is the main issue of the Malaysian Airport Berhad (MAB) maintenance problem. The research will try to satisfy both the users and MAB's need for maximum return. The new prototype is central to determining the bench ergonomic, safety

and the durability of the new replacement bench components. Figure 1 shows some of the damaged benches found during this initial research.

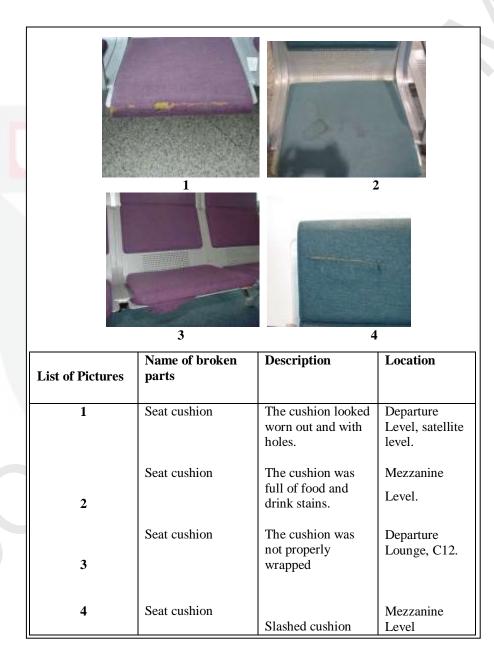


Figure 1: Examples of damaged cushion at Satellite Terminal Building. (Picture taken: 2002).

The second research problem that prompted this research to be carried out is the waste of oil palm industry byproducts that are abundant and could lead to environmental degradation. Palm oil is generated by only 10 percent of the components while the remaining 90 percent is the byproduct in terms of fibrous biomass in the form of trunks, frond and empty fruit bunches. Underutilization of this existing material will increase the amount of waste produced by palm oil industry.

Thirdly, although there is big potential for oil palm biomass as furniture component, it is still not being fully exploited. One report says that there is still a lack of interest among local manufacturers to utilize oil palm biomass (Malaysia Timber Bulletin, 2001; The Malaysian Furniture Industry, 2002). In addition, there is a lack of promotion in using oil palm biomass as furniture components in local furniture manufacturing. According to MPOB officer (2004), although the potential of oil palm biomass as furniture components has been proven in research it has yet to be promoted aggressively in local market. Using local raw material as furniture resources could reduce our dependency on imported sources and thus could save our economy.

According to Jegatheswaran Ratnasingam, (2002:17) Malaysian furniture should experiment with new materials to reduce pressure on

Malaysian resource base and such initiatives will also help towards the development of new designs and stabilize the prices of the conventional furniture raw materials in the market place.

In addition, he writes, "Malaysian furniture manufacturers are looking aboard at other resource rich countries to obtain their supply of raw materials" (Ratnasingam, 2002:16). The use of oil palm biomass could help our local economy as we don't need to rely on imported products. In addition, the use of oil palm biomass could also reduce pressure on our local timber as a source for furniture making. Component parts that use imported materials are costly in term of money and time.

Fourth, early investigation and literature review on bench study around the world reveals that the typical look of airport benches in major international airports makes KLIA does not have any significant identity to portray Malaysia. New material could provide new image and identity thus create unique experience to travelers. It was also found that some of the benches in other international airports do not have cushions thus benches need not necessarily use cushion to provide comfort to users. Figure 2 shows benches at several international major airports.

The photos below show benches at several international major airports.

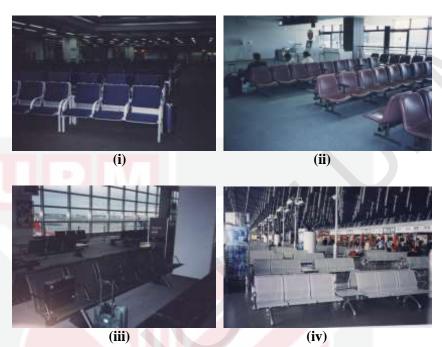


Figure 2: Photos of benches at other international airports starting from left: (i) Bombay International Airport, (ii) Narita International Airport, (iii) Frankfurt International Airport and (iv) Pudong-Shanghai International Airport.

This research was undertaken based on the need to give Kuala Lumpur International Airport (KLIA) a new image and character in terms of its bench material and design. It is proposed that local material that portrays Malaysia be employed to provide fresh new look to airport benches. This research was also prompted based on initial observation done in 2001 that revealed the material used for airport benches have been poorly maintained and damaged. The used of oil palm biomass as furniture components also can be as alternative to promote plantation forests to replace and save the tropical forests. This vision is parallel

with the KLIA concept, "An Airport in a Forest, A Forest in an Airport".

1.3 Research questions

In conducting this research, two research questions are developed:

- 1. How can the oil palm biomass particleboard replace the existing cushion for benches at KLIA?
- 2. What are the perceptions of users and professional on the new material for benches of KLIA?

1.3 Objectives of Study

- 1. To study the potential of oil palm biomass particleboard as a replacement to the existing cushion for benches in KLIA.
- 2. To study users' and professionals perception of the new bench.

1.5 Research Contribution

This research is to benefit many departments. Literature review shows that not many researches have been carried out in this area especially on the benches at airport. It can also be assumed that research on design aspects of furniture made from oil palm biomass, especially in Malaysia, is not found in the literature. This is a first attempt to explore the potential of oil palm biomass in a new type of furniture apart from the existing usage in office and school furniture. User perception study could provide insights on what users from other countries think about Malaysian products. Therefore this research could provide new information for students, practitioners and researchers in industrial design field as well as other related fields such as furniture industry, oil palm industry, airport service and maintenance and tourism industry.

1.6 Research Design

The research design of this study is divided into four phase:

- i. Literature Review and early investigation,
- ii. Preparation of material (new bench and questionnaire),
- iii. Site survey and data collection
- iv. Data analysis and writing.

Therefore, the research design for this study was conducted in four distinct phases. The chart in Figure 3 shows the flow of research activities for this study.

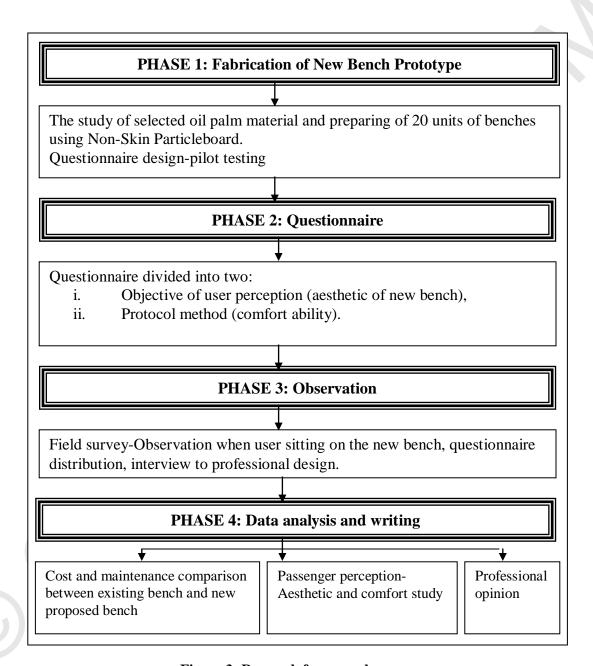


Figure 3: Research framework.

1.7 Research Methodology

This research is conducted using both quantitative and qualitative methods. The first phase includes literature review, observation and informal interview with Malaysia Airport Berhad (MAB) staff and visitors of KLIA. It also includes identification of materials that can be easily damaged and bench design suitable for the propose replacement material.

The first phase comprises of designing and producing prototype benches to be used for site study. This was followed by questionnaire design on user perception and user comfort, questionnaire for interview of MAB staff and professional on the practically, suitability and aesthetic value on the new benches. Questionnaire survey on passengers was done in month of May 2006. Result form site study was analyzed using average of positive and negative statement and content analysis.

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