Engaging the Culture of Social Innovation
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People perceive innovation in many ways. Innovation can be one of the "heavy-duty" terms with different interpretations or innovation can also be an exclusive plan for corporate development. In the Department of Landscape Architecture, we define innovation as simple as "ideas that works for the life of our society". The department has gone through a very challenging year of 2013 especially by incorporating the idea of innovation in landscape teaching and learning. Innovation; the term that gradually gains premium to society as a whole rather than passive individuals.

We believe that social innovation through landscape design projects have taken place in the department for quite sometimes but it was not really been seen as "A Product of Social Innovation" or maybe, it is still in its infant level which may require further systemic innovation. Stanford Graduate School of Business (2009) expresses a meaning of Social Innovations as: "Any novel and useful solution to a social need and or problem, that is better than existing approaches (i.e., more effective, efficient, sustainable as set) and for which the value created (benefits) accrues primarily to society as a whole rather than passive individuals."

In brief, Social Innovation level. We focus to develop our team—the academia, administrative officers and students—to engage in the architecture program of UPM into an exceptional architecture program of UPM. To elevate the landscape design projects of students consultation and career development. Our department looks forward to the year of 2014 with passion to embark powerful motion towards SOCIAL INNOVATION. Finally, the department of Landscape Architecture look forward to the year 2014 with passion to embark powerful motion towards SOCIAL INNOVATION.

References