UNIVERSITI PUTRA MALAYSIA

INTEGRATING PUBLIC ART IN MALAYSIAN URBAN LANDSCAPE

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By

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Abstract of thesis presented to the Senate of Universiti Putra Malaysia in fulfillment of the requirement for the degree of Master Science

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Chair : Osman Bin Mohd Tahir, PhD

Faculty : Faculty of Design and Architecture

The need of public to have a better quality urban living environment, urging this country to have a better urban retreat places. As Malaysia blessed with rich cultural patterns, art approach may be one of the components to be blended in this area. Public art can be in the form of sculpture, mural, fountain and even stabile or mobile inside shopping mall.

From the global perspective, its existence breaks the mundane environment and generates some kind of positive social flux towards public spaces. The sustainability of public art breathes upon the fusion of site, art and public as one organization. However public art in Malaysia did not function as it should be, hence, exposed the lack of integration of public art in urban landscape.

In this study, it is shown that public art can be integrated in the Malaysia urban landscape. The particular focus of this research is on investigating the potential and problems of public art in Malaysia urban landscape. Interview with selected respondents
such as academician, landscape architect, local authority, artist and art organization and observation was done to justify this matter. The data then will be analyse in qualitative approach and triangulation method as validation approach. The first part of the study examined public art as a contributor towards quality urban living environment. Subsequently, attention highlights more on the issues and problems that shielding the Malaysia urban landscape to be fitted with public art.

It is anticipated to create the awareness of the possibilities of integrating public art in Malaysian urban landscape. It is also give some changes or added value in the public art development in Malaysia especially in urban landscape.
MENGINTEGRASI SENI AWAM DI LANDSKAP BANDARAN MALAYSIA

Oleh

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Februari 2012

Pengerusi : Osman Bin Mohd Tahir, PhD
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Keperluan orang awam untuk mengecapi kehidupan persekitaran bandaran yang berkualiti telah memberi seruan kepada negara ini supaya memiliki tempat riadah bandaran yang berkualiti. Malaysia kaya dengan corak budaya, di mana pendekatan seni boleh menjadi salah satu komponen di kawasan awam di bandaran. Seni awam boleh dilihat dalam bentuk arca, mural, air pancut dan malahan arca yang digantung di dalam pasaraya.

Dari perspektif global, kewujudan seni awam dapat memberi impak yang baik di persekitaran yang suram dan dapat menjana aliran sosial yang positif ke dalam kawasan awam. Seni awam yang mapan terbentuk daripada gabungan kawasan, seni dan orang awam sebagai satu organisasi. Walaubagaimanapun, situasi seni awam di Malaysia tidak berfungsi seperti yang sepatutnya, lantas menyerlahkan kekurangan dari segi penyatuan
seni awam dan landskap bandaran. di landscape bandaranberbeza, kerana semua komponen berfungsi secara berasingan.

Dalam kajian ini, ia menunjukkan bagaimana seni awam dapat diintegrasi di landskap bandaran Malaysia. Fokus utama kajian ini adalah mengkaji potensi dan masalah seni awam di landskap bandaran Malaysia. Temubual bersama responden seperti ahli akademi, arkitek landskap, pihak berkuasa tempatan, artis, dan organisasi seni dan pemerhatian dijalankan untuk memberi justifikasi tentang perkara ini. Data akan dianalisis melalui pendekatan kualitatif dan pengesahan melalui kaedah ‘triangulasi’.

Bahagian pertama kajian ini adalah berkenaan pengkajian seni awam sebagai penyumbang pada kualiti persekitaran landskap bandaran. Selepas itu, pemerhatian di buat terhadap isu dan juga permasalahan yang menghalang seni awam daripada berintegrasi di landskap bandaran Malaysia.

Seni awam dijangka dapat memberi kesedaran berkenaan kebarangkalian mengintegrasi seni awam di dalam landskap bandaran Malaysia. Ia juga memberikan perubahan dan penambahan nilai pembangunan seni awam di Malaysia, terutamanya di landskap bandaran.
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I would like to acknowledge and extend my heartfelt gratitude to those respondents’ during the interview session who shared their personal experience with me. Without them the sharing of knowledge and the interview session could not happened.

Last but not least, my deepest gratitude goes to my family and my wife for their encouragement and support throughout my life; this thesis is impossible without them. To those who indirectly contributed in this thesis, your kindness means a lot to me. Thank you very much.
APPROVAL

I certify that an Examination Committee has met on 24 February 2012 to conduct the final examination of Mohd Fabian Bin Hasna on his Master Science of Landscape Studies thesis entitled "Integrating Public Art in Malaysian Urban Landscape" in accordance with Universiti Pertanian Malaysia (Higher Degree) Act 1980 and Universiti Pertanian Malaysia (Higher Degree) Regulations 1981. The Committee recommends that the student be awarded the Master Science of Landscape Studies.

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DECLARATION

I declare that the thesis is my own original work except for quotations and citations which have been duly acknowledged. I also declare that it has not been previously, and not concurrently, submitted for any other degree at Universiti Putra Malaysia or at any other institution.

________________________________________

MOHD FABIAN BIN HASNA

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