

# Improved student card out in March

By **JOSEPH KAOS Jr**  
joekaosjr@thestar.com.my

**PUTRAJAYA:** The improved 1Malaysia Student Discount Card (Kads1m) will be launched in March, said Domestic Trade, Cooperatives and Consumerism Minister Datuk Seri Hamzah Zainuddin.

The discount card will have more features, including a debit card function, and more merchants will be added to the current 402 participating companies.

“We will be launching the improved card in March at Universiti Putra Malaysia (UPM). At present there are 402 participating merchants and we will be adding more participants to the new card.

“We have gathered a lot of feedback from

students over the past few months and we will use some of these recommendations to upgrade the card.

“Our aim is to ensure that every student will feel that the card can ease their burden,” said Hamzah after an engagement session with consumer groups and traders associations.

Further details on the new features of the improved card will only be made known in March, he added.

Launched in 2012, the card has 1.8 million cardholders and it gives students a discount of up to 60% on selected items and other benefits at various retail outlets and services.

Hamzah had said that the government aimed to make the card similar to the one widely used in Britain that even offers rebates on transportation services.