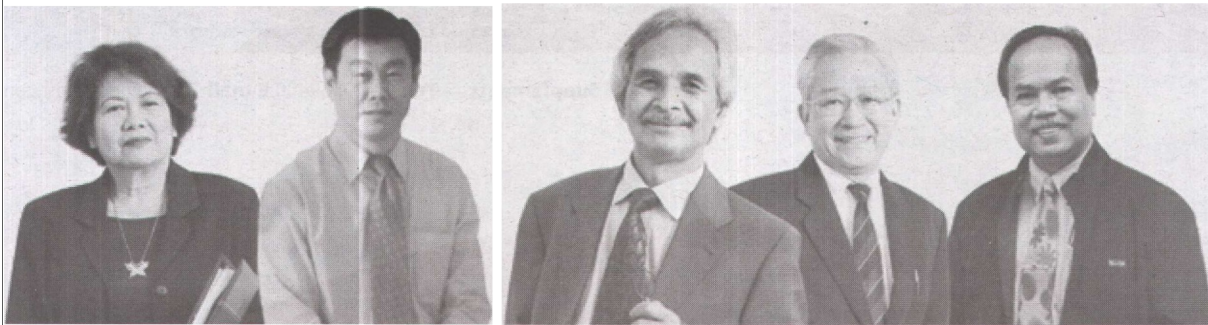


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SEGi UC plans for the long term



(From left) Dr Daphne Loke (director of Centre For Continuing Education), K.C. Lee (chief operating officer of SEGi Education Group), Professor Dr Muhamad Awang (vice-chancellor), Dr B.C. Tan (deputy vice-chancellor of academic) and Professor Hanafie (deputy vice-chancellor of student affairs)

SEGi University College and its associate institutions will continue with its long-term investment in its academic staff.

It plans to upgrade and train its people for greater challenges as the newly-upgraded UC plans to raise the bar on academic excellence.

Leading this development is newly-appointed Vice-Chancellor Professor Dr Muhamad Awang, who has many accomplishments in academia, research and environmental management.

Prior to this, Muhamad was deputy vice-chancellor of academic affairs at Universiti Putra Malaysia and adviser to the Ministry of Higher Education.

He was and is involved in national and international committees on environmental management, science and conservation.

His research and contributions in environmental management (local, regional and international) had won him awards such as Anugerah Langkawi from the Malaysian government and Anugerah JSM from the king.

Anugerah Langkawi is the award for an individual in the field of environment.

SEGi has come a long way, as testified by Muhamad in his speech during the ceremony commemorating the upgrade of the college to university college status on Aug 8.

"SEGi is an institution that has evolved over the past 30 years from small offices and shop lots to

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what we have today: a university college with full-fledged campus facilities.

“Our motto – Passion Guided, Industry Driven – may seem like a few simple words but when strung together they convey a strong message, and it is this message that has influenced the way we have built SEGi in the past and how we will continue to approach future efforts.”

He accredits the trust and guidance of professional partners, industry bodies, the management, staff and students for helping the university college achieve its goals.

SEGi University College keeps pace with global trends.

SEGi UC has established and developed the Faculty of Pharmacy and Allied Health Sciences which includes nursing and dentistry. SEGi UC has integrated these with management science, including engineering and humanities.

Joining Muhamad at the helm of SEGi UC is Professor Dr Tan Beng Cheok, who is deputy vice-chancellor (academic). Tan brings with him a wealth of experience in academia and management, having headed and set up a few institutions of higher education. A plan has been put in place to upgrade its staff to meet such standards. Among the strategies are to develop in-house programmes through overseas and local university partnerships for staff to obtain their master’s doctoral degrees.