



World-renowned Linguist and Author, David Nunan with Pertanika JSSH



Professor Emeritus Dr. David Nunan

SERDANG, 19 Nov - Pertanika Journal of Social Sciences and Humanities (JSSH) now has David Nunan on its Editorial Advisory Board.

David Nunan is a world-renowned linguist, the world's leading textbook author, and former President of TESOL, the world's largest English Language Teaching association.

The English Language Teaching textbooks series "Go For It!" authored by Anaheim University President Dr. David Nunan, has become the largest selling textbook series in the world with annual sales of over 50 million copies, and total sales exceeding 700 million copies.

The "Go For It!" series, published in cooperation between Thomson Learning and the People's Education Press (PEP).

The Anaheim University David Nunan Institute for Language Education was established in 2008 in honor of Dr. Nunan's countless contributions to the fields of TESOL and Linguistics.

Pertanika is the official journal of UPM and is published by the Research Management Centre (RMC) and UPM Press.