BOOOSTING SEXUAL-REPRODUCTIVE HEALTH EDUCATION

DUREX Malaysia’s #SomebodyLikeMe Choose2Protect campaign to educate young Malaysians about sexual and reproductive health at universities nationwide, currently into its third year, was further boosted by the participation of new partners, including Universiti Tunku Abdul Rahman Perak campus and Universiti Putra Malaysia’s Faculty of Medicine and Health Sciences.

The #SomebodyLikeMe Choose2Protect is a peer-to-peer outreach programme driven by youth in response to the growing sexual and reproductive health issues in the country.

Undergraduates will be selected for training as peer educators to conduct awareness talks on campus. Since 2013, its network of 190 peer educators have conducted sessions throughout the year, reaching out to more than 50,000 students nationwide.

Founding partners, including AIESEC in Malaysia, Women’s Aid Organisation and the Federation of Reproductive Health Associations Malaysia, have also reaffirmed their commitment this year to heighten awareness among the youth.

Details at www.choose2protect.com.my.