



UNIVERSITI PUTRA MALAYSIA

***EFFECTS OF INSIDER TRADING ON MARKET EFFICIENCY
AND VOLATILITY IN BURSA MALAYSIA***

LYE WING FAH

FEP 2011 23

**EFFECTS OF INSIDER TRADING ON MARKET EFFICIENCY
AND VOLATILITY IN *BURSA MALAYSIA***

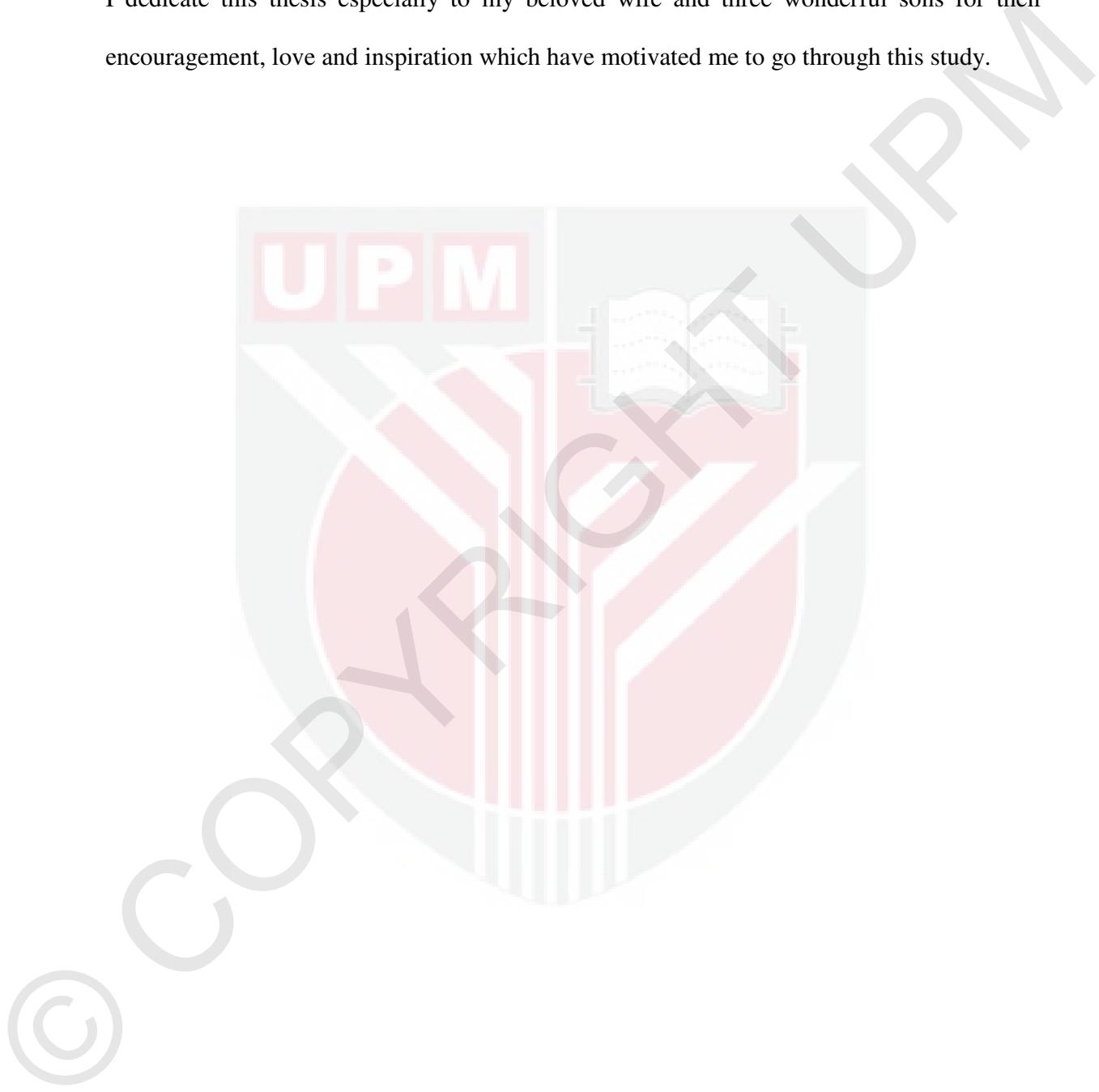


Thesis Submitted to the School of Graduate Studies,
Universiti Putra Malaysia, in Fulfilment of the
Requirements for the Degree of Doctor of Philosophy

March 2011

DEDICATION

I dedicate this thesis especially to my beloved wife and three wonderful sons for their encouragement, love and inspiration which have motivated me to go through this study.



Abstract of thesis presented to the Senate of Universiti Putra Malaysia in fulfilment of the requirement for the degree of Doctor of Philosophy.

EFFECTS OF INSIDER TRADING ON MARKET EFFICIENCY AND VOLATILITY IN BURSA MALAYSIA.

By

LYE WING FAH

March 2011

Chairman: Professor Annuar Md. Nasir, PhD

Faculty: Faculty of Economics and Management

The general objective of this study is to investigate evidence for strong-form informational efficiency of Bursa Malaysia. It provides evidence for whether outside investors can use information about insider transactions to earn abnormal profits. Additionally, the study attempts to establish evidence for market volatility as a result of insider trades. These three objectives are examined in reference to the efficient market hypothesis, rational expectation theory, utility theory, random walk theory, noise theory and chaos theory. This study is important because of the investment implications of insider trading as they are of special interest to stock investors, analysts, policy-makers, regulators and to a certain extent, the academic community. Each group looks at insider trading from a different perspective and how investors and the market in general can benefit from insider activities. The contribution of the study is clarifying whether insider trading is beneficial or destructive to Bursa Malaysia.

The research uses insider trading data of Bursa Malaysia sourced from Bloomberg, Singapore and I-capital Malaysia. The insider transactions involve filings made to Bursa Malaysia from 1 July 2003 to 30 June 2008. The number of insider transactions is 5799 which were transacted from 70 KLCI component stocks.

This study uses the market model to investigate the availability of abnormal profits to insiders and the GARCH model to study the effect of insider trading on the volatility of Bursa Malaysia. In order to examine whether insider trading exists in Bursa Malaysia and whether it is strong form inefficient, the average cumulative abnormal returns (ACAR) are plotted separately for insider buy and insider sell transactions. Generally, average cumulative abnormal returns from insider buy transactions tend to be positively sloped. After buying, share prices will still go up. Insider sell transactions also maximize returns prior to insiders disposing off their shares. After selling, the share prices will come down.

Numerous studies conclude that insiders earn significant abnormal profits by trading the securities of their own firms. Estimates of insiders' profits of these studies range from 3% to 30% during holding periods of eight months to three years. The result for insider buys is found to be within expectation. It enables insider buy to make approximately 3.2% abnormal profits from owning a security from event day up to 114 days.

However, the result turns out to be completely different for insider sells which is inconsistent with existing theory. After selling, there are still abnormal profits of 7.01% over 91 days. This suggests that there is collusion with a third party to make abnormal profits for

insider sell. It is argued that the evidence is indicative of manipulation of the stock prices by insider collusion. The results of CAR also provide evidence that insider trading exists in Bursa Malaysia. The existence of insider profits has been considered as evidence inconsistent with the strong form of efficient market model. As the market is not able to price to fully reflect insider information of buy transactions, this means that there is still room for abnormal profit to be made even after the information is made public which is consistent with the Chaos Theory. Hence, Bursa Malaysia market is strong form inefficient.

There is also academic evidence showing that outsiders who mimic the trading activities of insiders cannot make abnormal profits. This evidence is inconsistent with anecdotal evidence frequently mentioned in the press which shows that those outsiders who mimic the trades of insiders can earn abnormal profits. Numerous studies also give the same conclusion. However, there are studies with evidence that outsiders who mimic insiders are unable to make abnormal profits. This is consistent with semi-strong form efficiency.

From the study, outsiders can mimic the action of insiders to earn average abnormal profit of 2.86% for a period of 100 days. As this is a serious exception to the efficient market hypothesis, these outsiders violate semi-strong form market efficiency.

The study also shows that insider trading does influence and affect the market volatility of 38% of insider trades. Knowing that insider trading is a criminal offence, 62% of insiders will ensure that their trading does not affect the volatility of the market. Insiders may disguise their trading with stock pooling and friendly syndicates. A pattern has emerged in Bursa Malaysia that stock prices drop more violently, stock prices drop more than go up and

there is also a tendency for stock prices to drop more often. With this discovered knowledge, insiders will go for piggy-backing on insider trades and trading intensity.

The study concludes that the unfairness and volatility of insider trading will cause loss of investor confidence. Insider trading is not beneficial and can have adverse effects on Bursa Malaysia.

Abstrak tesis yang dikemukakan kepada senat Universiti Putra Malaysia sebagai memenuhi keperluan untuk ijazah Doktor Falsafah.

**KESAN DAGANGAN DALAMAN KE ATAS KEBERKESANAN DAN
KEMERUAPAN PASARAN DALAM BURSA MALAYSIA**

Oleh

LYE WING FAH

Mac 2011

Pengerusi : Professor Annuar Md Nasir, PhD

Fakult : Fakulti Ekonomi dan Pengurusan

Objektif kajian ini adalah untuk mengkaji bukti kecekapan maklumat Bursa Malaysia sama ada ianya mengandungi kecekapan bentuk kuat. Ia juga menyediakan bukti sama ada pelabur luar boleh menggunakan maklumat tentang transaksi dalaman yang sedia ada untuk mendapatkan keuntungan luar biasa. Tambahan pula, ia juga menunjukkan sama ada perdagangan dalaman mempengaruhi dan memberi kesan kepada ketidakstabilan pasaran Bursa Malaysia. Ketiga –tiga objektif mengkaji hipotesis kecekapan pasaran, teori jangkaan rasional, teori utiliti, teori perjalanan rawak, teori bising dan teori haru-hara. Kajian ini adalah penting kerana implikasi pelaburan oleh perdagangan dalaman seperti mana ianya adalah minat khas kepada pelabur saham, penyelidik, pembuat polisi, penyelia pasaran dan ahli akademik. Setiap kumpulan melihat perdagangan dalaman menerusi perbezaan persektif dan bagaimana pelabur boleh menikmatinya daripada sumber maklumat dalaman. Sumbangan kajian ini adalah hasil keputusan daripada kesan perdagangan dalaman ke atas

ekonomi melalui tiga objektif ini adalah input penting untuk merangka undang-undang yang mampu menyekat perdagangan dalaman Bursa di Malaysia.

Penyelidikan ini menggunakan data Bursa Malaysia daripada Bloomberg, Singapore dan I-Capital Malaysia. Transaksi dalaman dicatat oleh Bursa Malaysia daripada 1 Julai 2003 hingga 30 Jun 2008. Bilangan Perdagangan dalaman adalah 5799 di mana ianya diambil daripada 70 komponen stok KLCI.

Kajian ini menggunakan model pasaran untuk mengkaji ketersediaan keuntungan luar biasa kepada orang dalam dan model GARCH untuk mengkaji kesan daripada perdagangan dalaman ke atas ketidakstabilan Bursa Malaysia. Untuk menentukan kewujudan perdagangan dalaman di Bursa Malaysia dan sama ada ianya ketidakecekapan bentuk kuat, purata jumlah pulangan luar biasa dirajahkan secara berasingan untuk transaksi belian dalaman dan transaksi jualan dalaman. Secara umumnya, purata jumlah pulangan luar biasa daripada transaksi belian lebih kepada kecerunan positif. Selepas belian, harga saham akan meningkat. Jualan dalaman juga memaksimumkan pulangan dengan menjual saham. Selpas jualan, harga saham akan menurun.

Banyak kajian menyimpulkan bahawa orang dalam mendapat keuntungan luar biasa yang signifikan dengan membuat perdagangan sekuriti milikan firma mereka sendiri. Jangkaan keuntungan orang dalam bagi kajian ini di adalah antara 3% hingga 30% sewaktu masa pegangan diantara 8 bulan hingga 3 tahun. Kita mendapati bahawa keputusan untuk belian dalaman adalah dalam jangkaan. Ini membolehkan belian dalaman untuk membuat sehingga

3.2% keuntungan luar biasa daripada memiliki satu sekuriti daripada hari berlaku sehingga hari ke-114.

Bagaimanapun, keputusan itu berubah sepenuhnya untuk jualan dalam di mana ia tidak konsisten dengan terori sedia ada. Selepas jualan, masih terdapat keuntungan luar biasa 7.01% selama 91 hari. Ini bermakna ada pakatan dengan pihak ketiga untuk membuat keuntungan luar biasa bagi jualan dalaman. Kita mempertikaikan bahawa bukti itu adalah menunjukkan manipulasi harga saham oleh pakatan orang dalam. Keputusan CAR juga membuktikan bahawa perdagangan dalaman wujud di Bursa Malaysia. Kewujudan keuntungan dalaman telah dipertimbangkan sebagai bukti tidak konsisten dengan model pasaran kecekapan bentuk kuat. Memandangkan pasaran tidak berupaya untuk mencerminkan sepenuhnya maklumat belian transaksi dalaman, ini bermakna masih ada ruang untuk keuntungan luar biasa boleh dicapai walapun selepas maklumat ini diberitahu secara umum di mana ianya konsisten dengan teori huru hara. Maka, pasaran Bursa Malaysia adalah tidak berkesan bentuk kuat.

Terdapat juga bukti akademik bahawa orang luar yang meniru aktiviti perdagangan dalaman tidak boleh membuat keuntungan luar biasa. Bukti ini tidak konsisten dengan bukti anekdot yang kerap disebut dalam akhbar. Akbar mempunya bukti anekdot yang menunjukkan bahawa orang luar yang meniru perdagangan dalaman juga boleh mendapatkan keuntungan luar biasa. Kajian membuat kesimpulan bawa orang luar yang meniru orang dalam boleh mendapatkan keuntungan luar biasa. Selepas itu, kajian memberikan bukti bahawa orang luar yang meniru orang dalam tidak boleh mendapatkan keuntungan luar biasa. Ini adalah konsisten dengan kecekapan bentuk separa kuat.

Daripada kajian ini, orang luar boleh meniru tindakan orang dalam untuk mendapatkan purata keuntungan luar biasa iaitu 2.86% untuk jangka masa 100 hari. Sepertimana orang luar disini yang meniru perdagangan dalaman memperolehi keuntungan luar biasa 2.86% adalah pengecualian serius kepada hipotesis kecekapan kerana mereka melanggar kecekapan pasaran bentuk separa kuat.

Kajian ini juga menunjukkan perdagangan dalaman ada mempengaruhi dengan memberi kesan kepada ketidakstabilan pasaran 38% daripada perdagangan dalaman. Dengan mengetahui bahawa perdagangan dalaman adalah kesalahan penayah 62% orang dalam akan memastikan bahawa perdagangan mereka tidak mempengaruhi ketidakstabilan pasaran. Mereka mungkin menyamar perdagangan mereka dengan kongsian saham dan sindikit. Ianya juga menemui timbulan corak dalam Bursa Malaysia apabila harga saham jatuh secara mendadak, harga saham jatuh lebih daripada naik dan ada kemungkinan yang harga saham jatuh lebih kerap. Dengan penemuan pengetahuan ini, orang dalam akan cuba mendapatkan sokongan pelahap ke atas perdagangan dalaman dan perdagangan keamatan.

Kajian ini menyimpulkan bahawa ketidakadilan dan kemeruapan perdagangan orang dalam akan menyebabkan hilangnya keyakinan pelabur . Perdagangan orang dalam tidak bermanfaat dan boleh member kesan buruk ke atas Bursa Malaysia.

ACKNOWLEDGEMENTS

I am very grateful and thankful to the members of my supervisory committee, Professor Dr Annuar Md Bin Nasir, Associate Professor Dr Taufiq Hassan Shah Chowdhury and Associate Professor Dr Sazali Zainal Abidin for guiding and motivating me to complete this thesis. I would like also to express my sincere appreciation to my good friend, Dr Yoon Chung Sin, UPM staff, friends and family members for their assistance and encouragement.

I certify that an Examination Committee met on 4 March 2011 to conduct the final examination of Lye Wing Fah on his Doctor of Philosophy thesis entitled “ Effects of Insider Trading on Market Efficiency and Volatility in Bursa Malaysia.” in accordance with Universiti Pertanian Malaysia (Higher Degree) Act 1980 and Universiti Pertanian Malaysia (Higher Degree) Regulations 1981. The Committee recommends that the candidate be awarded the relevant degree. Members of the Examination committee are as follows:

LAW SIONG HOOK, PhD
Associate Professor
Faculty of Economics and Management
Universiti Putra Malaysia
(Chairman)

BANY ARIFFIN AMIN NOORDIN, PhD
Associate Professor
Faculty of Economics and Management
Universiti Putra Malaysia
(Internal Examiner)

CHENG FAN FAH, PhD
Associate Professor
Faculty of Economics and Management
Universiti Putra Malaysia
(Internal Examiner)

GRAEME NEWELL, PhD
Professor
Financial Markets, Property, Property Investment, Reits
School of Economics and Finance
Parramatta Campus
University of Western Sydney
Australia
(External Examiner)

BUJANG BIN KIM HUAT, PhD
Professor and Deputy Dean
School of Graduate Studies
Universiti Putra Malaysia

Date:

This thesis was submitted to the Senate of Universiti Putra Malaysia has been accepted as fulfilment of the requirement for the degree of Doctor of Philosophy. The members of the Supervisory Committee were as follows:

Annuar Md. Nassir, PhD

Professor

Faculty of Economics and Management
Universiti Putra Malaysia

(Chairman)

Taufiq Hassan Shah Chowdury, PhD

Associate Professor

Faculty of Economics and Management
Universiti Putra Malaysia.

(Member)

Sazali Zainal Abidin, PhD

Associate Professor

Department of Finance
Waikato Management School
University of Waikato
New Zealand.
(Member)

HASANAH MOHD GHAZALI. PhD

Professor and Dean

School of Graduate Studies
Universiti Putra Malaysia

Date:

DECLARATION

I declare that the thesis is my original work except for quotations and citations which have been duly acknowledged. I also declare that it has not been previously and is not concurrently, submitted for any other degree at Universiti Putra Malaysia or other institutions.

.....
LYE WING FAH

Date: 4 March 2011

LIST OF TABLES

Table		Page
5.1	Average cumulative abnormal returns for 120 insider buys, t- testing	155
5.2	Average cumulative abnormal returns for 120 insider sells , t- testing	156
5.3	ACAR(average cumulative abnormal returns) of 120 insider buys - 125 days before event day and 125 days after event day	159
5.4	Analysis of average ACAR	160
6.1	Summary of six insider buy transactions	169
6.2	Summary of five insider sell transactions	170
6.3	Descriptive statistics of conditional variance for six insider buy transactions	179
6.4	Descriptive statistics of conditional variance for five insider sell transactions	180
6.5	The Sums of alpha and beta of six insider buys and five insider sells indicating persistency	184
6.6	The Sums of alpha and beta of 50 insiders buys indicating persistency	185
6.7	The Sums of alpha and beta for 50 insiders sells indicating persistency	187
6.8	The Highest and the lowest daily percentage returns to KLCI index, December 2002 to June 2008	192

LIST OF FIGURES

Figure		Page
2.1	Impact of insider trading on security prices	53
4.1	Study period of each stock	129
5.1a	ACAR (average cumulative abnormal returns) of insider buys (all)	138
5.1b	ACAR (average cumulative abnormal returns) of insider buys (non- finance)	138
5.1c	ACAR (average cumulative abnormal returns) of insider buys (finance)	139
5.2a	ACAR (average cumulative abnormal returns) of insider sells (all)	143
5.2b	ACAR (average cumulative abnormal returns) of insider sells (non-finance)	144
5.2c	ACAR (average cumulative abnormal returns) of insider sells (finance)	144
6.1a	Conditional variance of insider buy, S P SETIA	172
6.1b	Conditional variance of insider buy, TM 1	172
6.1c	Conditional variance of insider buy, KL KEPONG 1	173
6.1d	Conditional variance of insider buy, LINGUI DEV 2	173
6.1e	Conditional variance of insider buy, YTL 2	174
6.1f	Conditional variance of insider buy, UNISEM 1	174
6.2a	Conditional variance of insider sell, DIALOG 1	175
6.2b	Conditional variance of insider sell, PETRA PERDANA 1	176
6.2c	Conditional variance of insider sell, EON 2	176
6.2d	Conditional variance of insider sell, UNISEM 3	177
6.2e	Conditional variance of insider sell, WAH SEONG 2	177

6.3

Conditional variances of KLCI, December 2002
to June 2008

194



TABLE OF CONTENTS

	Page
DEDICATION	i
ABSTRACT	ii
ABSTRAK	vi
ACKNOWLEDGEMENTS	x
APPROVAL	xi
DECLARATION FORM	xiii
LIST OF TABLES	xiv
LIST OF FIGURES	xv
 CHAPTER	
1 INTRODUCTION	
Background of the Study	1
Insider Trading in 9 - 11	4
Market Crash Economics	5
Insider Trading in Malaysia	7
Incidents of Insider Trading	9
Economics of Insider Trading	15
Implications of Insider Trading	16
Insider Trading and Market Volatility	18
Insider Trading and Market Confidence	22
Insider Trading and Social Welfare	22
Summary of Insider Trading Literature	23
Background and Motivation	26
Problem Statement	36
Research Objectives	37
Significance and Contributions of this Research	38
Organization of Study	39
2 THEORETICAL FRAMEWORK OF INSIDER TRADING	
Efficient Market Hypothesis	40
Historical Background	41
Theoretical Background	42
Levels of Market Efficiency	43
Effect of Insider Trading on Market Efficiency	45
Rational Expectation Theory	55

Utility Theory	56
Random Walk Theory	58
Noise Theory	59
Chaos Theory	60
3 LITERATURE REVIEW	
Introduction	63
Nature and Characteristics of Insider Transactions (pre mid - 1960)	64
Characteristics of Insider Transaction	64
Insider Trading and Firms' Characteristics	66
Insider Trading and Market Efficiency	67
Insider and Abnormal Returns	69
Insider Transactions as an Investment Tool	73
Insider Trading and Corporate Decisions	76
Earnings Announcements	76
Takeover Bids	77
Accounting Changes	80
Dividend Announcements	81
Firm Dissolution	81
Bankruptcies and Voluntary Liquidation	82
Security Issuance-New Equity Issue	82
Insider Trading and the Efficacy of Regulation	83
Regulations and Insider Trading	83
Unresolved issue: Outside Insiders	85
Insider Trading and Cost of Equity	86
Insider Trading and Liquidity	88
Insider Trading and Market Volatility	88
Insider Trading and Market Confidence	89
Insider Trading and Social Welfare	90
Market Manipulation	91
Share Trading and Insider Trading in Malaysia	94
Introduction	94
Regulatory Bodies	95
Legal Landscape	100
Corporate Governance and Disclosure	100
Insider Trading Case in Malaysia	104
Literature Review in Malaysia	106
Islamic Capital Market in Malaysia	107
Summary	108

Future Research	108
-----------------	-----

4 DATA AND METHODOLOGY	
Research Objectives	110
Hypothesis	
Hypotheses 1	111
Hypothesis 2	111
Hypothesis 3	112
Overview of Past Studies on Analytical Techniques	113
Abnormal Profits	113
Outsiders Earn Abnormal Profit	114
Insider Trading Regulations and Welfare	114
Insider Trading and Market Volatility	115
Present Research Analytical Techniques	117
Justification of Models	118
Market Efficiency	118
Market Volatility	118
Data and Research Methodology	120
Types and Sources of Data	120
Sample Design	121
Market Proxy	121
Unbiased Systematic Risk, Beta	122
Market Model for Hypotheses 1 and 2	123
GARCH Model for Hypothesis 3	126
Methodologies for the Hypotheses	127
Methodology for Hypothesis 1	127
Bursa has a Strong- form Market Efficiency	
Methodology for Hypothesis 2	131
Outsider investors can use the publicly available information about insider transaction to earn abnormal profit	
Methodology for Hypothesis 3	133
Insider trading raises market volatility	
Statistical Models	135
5 RESULTS AND DISCUSSION	
Results of Research Objective 1 and Hypothesis 1	137
Insider Trading and Opportunities	147
The Efficient Market Hypothesis on Trial	148
Models of Human Behavior	151

	Keynes and Efficient Market Hypothesis	152
	Revaluation of Insider Transactions	154
	Results of Research Objective 2 and Hypothesis 2	158
	Results of Hypothesis 2	158
6	INSIDER TRADING AND MARKET VOLATILITY	
	Introduction	164
	GARCH Models	166
	Results of Research Objective 3 and Hypothesis 3	168
	Data and Statistics of Six Insider Buy and Five Insider Sell Transactions	169
	Results of Volatility on Insider Buys	170
	Results of Volatility on Insider Sells	175
	Alpha and Beta of GARCH	182
	The Alpha and Beta of eleven Insider Transactions	184
	The Volatility of Kuala Lumpur Composite Index	189
	Summary of Volatility	194
7	A MALAYSIAN CASE STUDY	
	Executive Summary	196
	A Malaysian Case in Point	199
	Implications	219
	Solutions	220
8	SUMMARY AND CONCLUSIONS	
	Conclusion of Research Objective 1 and Hypothesis 1	222
	Conclusion of Research Objective 2 and Hypothesis 2	224
	Conclusion of Research Objective 3 and Hypothesis 3	226
	Conclusion of the Case Study	226
	Insider Trading and Market Manipulation in Malaysia	228
	Implications of Findings	234
	Contribution of the Study	236
	Limitations of the Research	238
	Summary and Further Research	239
	BIBLIOGRAPHY	242
	BIODATA OF STUDENT	251
	APPENDIX A Evolution of the Efficient Market Hypothesis	253
	APPENDIX B List of Transactions - Insider Buy and Insider Sell	264
	APPENDIX C Purchase and Sales Transactions – XYZ	271