

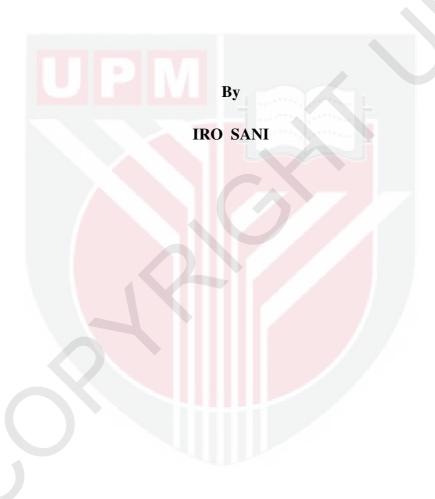
UNIVERSITI PUTRA MALAYSIA

SATIRICAL REPRESENTATION OF SOCIAL AND POLITICAL ISSUES IN NIGERIAN POLITICAL CARTOONS

IRO SANI

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SATIRICAL REPRESENTATION OF SOCIAL AND POLITICAL ISSUES IN NIGERIAN POLITICAL CARTOONS



Thesis Submitted to the School of Graduate Studies, Universiti Putra Malaysia, in Fulfilment of the Requirements for the Degree of Doctor of Philosophy

DEDICATION

To my late beloved parents



Abstract of thesis presented to the Senate of Universiti Putra Malaysia in Fulfilment of the requirement for the degree of Doctor of Philosophy

SATIRICAL REPRESENTATION OF SOCIAL AND POLITICAL ISSUES IN NIGERIAN POLITICAL CARTOONS

By

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October 2012

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The attainment of democracy in Nigeria has witnessed a dramatic increase of newspaper cartoons emphasizing the role played by political cartoons in constructing political commentary. This study examined the satirical representation of social and political issues in Nigerian political cartoons. The study used genre, agenda setting and perceptual theories as its theoretical framework to provide explanation on how the Nigerian media via the political cartoons genre capture and reinforce social realities. Using semiotic and linguistic analyses, a sample of 1000 political cartoons published in the two most widely read Nigerian newspapers and one magazine during the period 2007-2010 was extracted and analyzed.

The results indicated the predominant themes that emerged from the satirical representation of social and political issues in Nigerian political cartoons during the period: democratic governance, corruption, economy, standard of living, foreign policy, security and lack of leadership. The findings also showed how verbal and visual elements combine together to construct meaningful messages using devices

including metaphors, metonymy, myths and syntagmatic relations. Further, Nigerian political cartoons express group ideology. The findings also showed that the cartoonists employed two specific tones for depicting satirical representation, with the laughing satirical tone indicating reformative mode being the more frequent satirical tone used. Finally, the study has implications for further research with regard to the use of images and words to communicate important issues in society.

Key Words: Nigerian political cartoons, political representation, social and political issues, linguistic devices, non-linguistic devices.

Abstrak tesis yang dikemukakan kepada Senat Universiti Putra Malaysia sebagai memenuhi keperluan untuk ijazah Doktor Falsafah

PERWAKILAN SATIRA SOSIAL DAN ISU-ISU POLITIK DALAM KARTUN BERUNSUR POLITIK NIGERIA

Oleh

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Pencapaian demokrasi di Nigeria telah menyaksikan peningkatan dramatik penerbitan kartun di dalam akhbar yang menitikberatkan peranan kartun yang berunsur politik dalam membina komentar politik. Kajian ini meneliti penggambaran isu sosial dan politik secara satira dalam kartun politik Nigeria. Kajian ini menggunakan genre, teori penentuan agenda dan teori persepsi sebagai kerangka teori dalam menjelaskan bagaimana media Nigeria mengenal pasti dan mengukuhkan realiti sosial melalui genre kartun berunsur politik. Berdasarkan analisis semiotik dan linguistik, 1000 kartun berunsur politik yang diterbitkan dalam dua buah akhbar Nigeria dan sebuah majalah yang paling luas dibaca sepanjang tempoh 2007-2010 telah diambil sebagai sampel dan dianalisis.

Dapatan kajian menunjukkan bahawa tema utama dalam isu sosial dan politik Nigeria sepanjang tempoh tersebut ialah: tadbir usus demokratik, korupsi, ekonomi, dasar luar negara, taraf hidup, keselamatan, dan kekurangan kepimpinan. Dapatan kajian juga menunjukkan bagaimana unsur visual dan bertulis digabungkan untuk membina mesej yang bermakna, dengan menggunakan metafor, metonomi, myth Nigeria turut hubungan syntagmatik. serta Seterusnya, kartun politik mengekspresikan ideologi berkumpulan. Para kartunis menggunakan dua ton khusus untuk menggambarkan satira, di mana ton satira ceria yang menunjukkan mod pembaharuan dikenal pasti sebagai nada satira yang paling kerap digunakan. Sebagai kesimpulan, kajian ini mempunyai implikasi untuk kajian lanjut tentang penggunaan imej dan perkataan dalam menyampaikan isu-isu penting dalam masyarakat.

Kata Kunci: Kartun berunsur politik Nigeria, perwakilan politik, isu-isu politik dan sosial, alat-alat linguistik, alat-alat bukan linguistik.

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I certify that an Examination Committee has met on 25/10/12 date of viva voce to conduct the final examination of **Iro Sani** on his degree thesis entitled "Satirical Representation of Social and political Issues in Nigerian Political Cartoons" in accordance with Universities and University Colleges Act 1971 and the Constitution of the Universiti Putra Malaysia [P.U.(A) 106] 15 March 1998. The Committee recommends that the student be awarded the Degree of Doctor Philosophy. Members of the Examination Committee were as follows:

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DECLARATION

I declare that the thesis is my original work except for quotations and citations which have been duly acknowledged. I also declare that it has not been previously, and is not concurrently submitted for any other degree at Universiti Putra Malaysia or at other institutions.

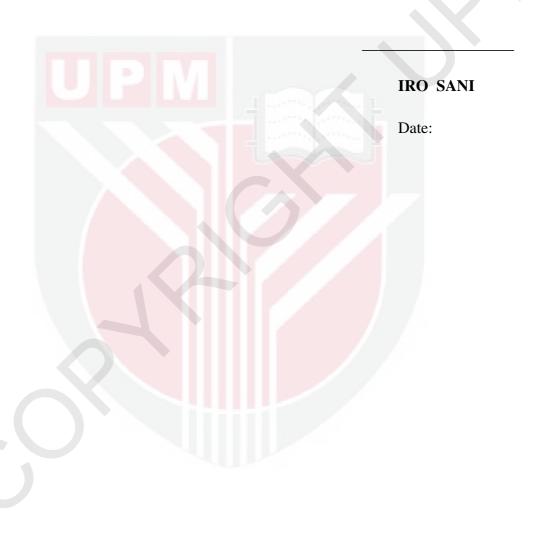


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