



UNIVERSITI PUTRA MALAYSIA

**NON- CONFORMING BEHAVIOR OF LOCAL PEOPLE TOWARD
NON- WOOD RESOURCES IN KRAU WILDLIFE RESERVE, MALAYSIA**

MAHATHIR BIN HJ MOHAMAD

FH 2012 18

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MAHATHIR BIN HJ MOHAMAD

**MASTER OF SCIENCE
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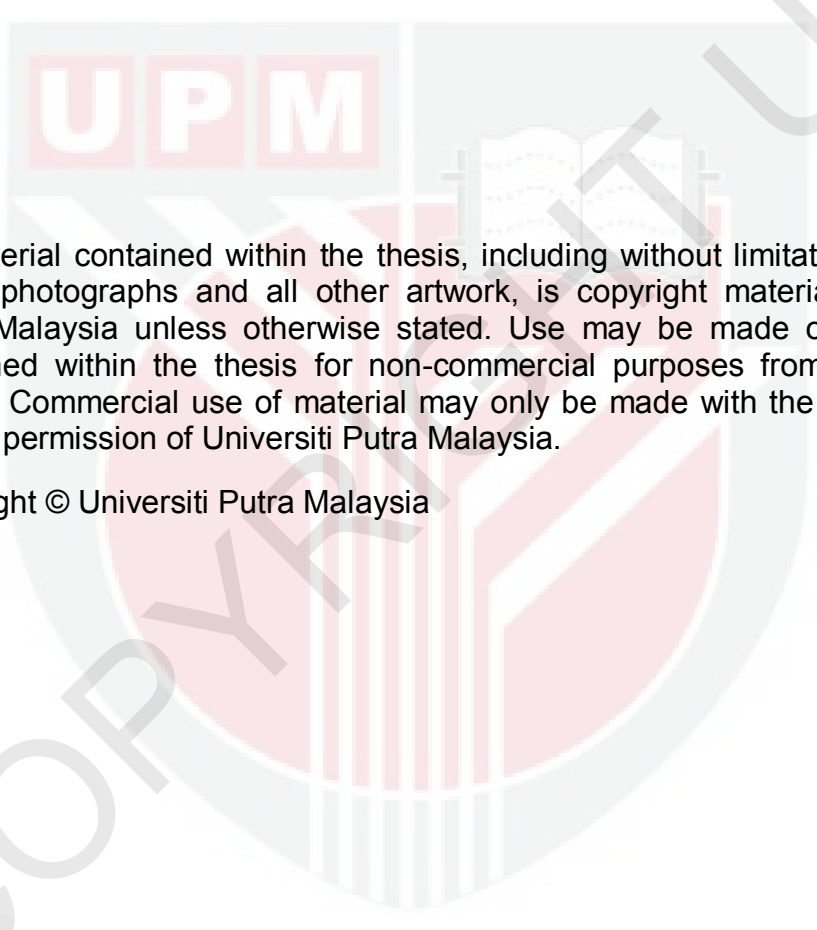
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By

MAHATHIR BIN HJ MOHAMAD

**Thesis Submitted to the School of Graduate Studies, Universiti Putra
Malaysia, in Fulfillment of the Requirements for the Degree of Master of
Science**

November 2012

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DEDICATIONS

This dissertation is specially dedicated to my beloved:

Mother (Hjh. Khalijah binti Hj Deraman)

Father (Hj. Mohamad bin Hj Ismail)

Wife (Suraya binti Sabri)

Son (Muhammad Mukhriz bin Mahathir)

Older sister (Marina binti Hj Mohamad)

Brother (Mazlan bin Hj Mohamad)

Brother (Mazrie bin Mohamad)

Brother (Morkzaine bin Hj Mohamad)

Youngers sister (Mazlin binti Hj Mohamad)

Youngers brother (Mahfiz bin Hj Mohamad)

Brothers and sisters in law

Special Thanks to:

Many

Roslina

Mahirah

All my friends

Thanks a lot for all your patience, encouragement, and support throughout my studies.

Abstract of thesis presented to the Senate of the Universiti Putra Malaysia in fulfillment of the requirement for the degree of Master of Science

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November 2012

Chairman : Manohar Mariapan, PhD

Faculty : Forestry

The study was carried out at four villages around Krau Wildlife Reserve between January 2008 and Jun 2008. The purpose of this research is to determine the local people non-conforming behavior toward non-wood resource in Krau Wildlife Reserve Area. The main objective of this research is to determine the local people attitude, knowledge and behavioral intention on non-conforming behavior toward non-wood resource in Krau Wildlife Reserve Area. By using structured questionnaires, it was found that average 40% of local people agreed on four (4) statements that relate to attitude toward non-conforming behavior and 60% of local people also agreed to four (4) statements relate to behavior intention toward non- conforming behavior. Through the result, Department of Wildlife and National Park Peninsular Malaysia can make a short term planning regarding enforcement and awareness program other than that is long term planning for the future of Krau Wildlife Reserve Area.

Abstrak tesis yang dikemukakan kepada Senat Universiti Putra Malaysia
sebagai memenuhi keperluan untuk Ijazah Master Sains

**PERILAKU TIDAK AKUR PENDUDUK SETEMPAT TERHADAP SUMBER
BUKAN KAYU DI REZAB HIDUPAN LIAR KRAU, MALAYSIA**

Oleh

MAHATHIR BIN HJ MOHAMAD

November 2012

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Kajian telah dijalankan di empat buah kampung sekitar Rezab Hidupan Liar Krau di antara bulan Januari 2008 hingga Jun 2008. Tujuan kajian ini dijalankan adalah untuk mengenalpasti perilaku tidak akur penduduk setempat terhadap sumber bukan kayu di Rezab Hidupan Liar Krau. Objektif utama kajian ini dijalankan adalah untuk mengenalpasti sikap, pengetahuan dan niat untuk melakukan terhadap sumber bukan kayu dalam Rezab Hidupan Liar Krau. Dengan menggunakan soalan berstruktur didapati 40% penduduk setempat bersetuju terhadap empat soalan yang berkaitan dengan sikap perilaku tidak akur dan 60% bersetuju terhadap empat soalan berkaitan dengan niat untuk melakukan perilaku tidak akur. Berdasarkan hasil kajian ini, Jabatan PERHILITAN boleh membuat rancangan jangka pendek berkaitan

penguatkuasaan dan program kesedaran. Selain itu, perancangan jangka panjang untuk masa depan Rezab Hidupan Liar Krau.



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This thesis was submitted to the Senate of Universiti Putra Malaysia and has been accepted as fulfillment of the requirement for the master degree of **Master of Science**. The members of the Supervisory Committee were as follows:

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DECLARATION

I declare that the thesis is my original work except for quotations and citations which have been duly acknowledged. I also declare that it has not been previously, and is not concurrently, submitted for any master degree at Universiti Putra Malaysia or at any other institution.

MAHATHIR BIN HJ MOHAMAD

Date: 27 NOVEMBER 2012

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