



UNIVERSITI PUTRA MALAYSIA

**RELATIONSHIP BETWEEN INTERNET USE AND SELECTED DIMENSIONS OF
POSITIVE YOUTH DEVELOPMENT**

TOKTAM NAMAYANDEH JOORABCHI

FBMK 2013 39



**RELATIONSHIP BETWEEN INTERNET USE AND SELECTED
DIMENSIONS OF POSITIVE YOUTH DEVELOPMENT**

TOKTAM NAMAYANDEH JOORABCHI



**Thesis submitted to the School of Graduate Studies, Universiti Putra Malaysia,
in fulfillment of the requirements for the degree of Doctor of Philosophy**

February 2013

COPYRIGHT

All material contained within the thesis, including without limitation text, logos, icons, photographs and all other artwork, is copyright material of Universiti Putra Malaysia unless otherwise stated. Use may be made of any material contained within the thesis for non-commercial purposes from the copyright holder. Commercial use of material may only be made with the express, prior, written permission of Universiti Putra Malaysia.

Copyright @ Universiti Putra Malaysia



DEDICATION

In The Name of God

This research is dedicated to my wonderful parents who have raised me to be the person I am today. You have provided me with support, emotionally and financially throughout this long and challenging journey. You have been a great source of much more than physical and emotional support. You have been with me every step of the way, through good times and bad. Thank you for your unconditional love, guidance, and support that you have always given me, helping me succeed and instilling in me the confidence that in doing anything I will succeed if I put my mind to it. I am grateful too, to my brother, who has guided and supported me with excellent suggestions. Finally, this thesis is dedicated to all those who believe in the richness of learning.

Abstract of thesis presented to the Senate of Universiti Putra Malaysia in fulfillment of the requirement for the degree of Doctor of Philosophy

**RELATIONSHIP BETWEEN INTERNET USE AND SELECTED DIMENSIONS
OF POSITIVE YOUTH DEVELOPMENT**

By

TOKTAM NAMAYANDEH JOORABCHI

February 2013

Chairman: **Md. Salleh Hj. Hassan, PhD**

Faculty: **Modern Languages and Communication**

The importance of public use of the Internet has noticeably increased in our daily lives.

The Internet, with its imminence potential possibilities, has been a major attraction, especially for students because they are often involved with the Internet based on the need for accessing information, satisfying leisure activities, transferring information, and communicating with others near and far in real time.

This study was designed based on the application of Media System Dependency and Uses and Gratification theory to understand Internet usage among students. The objectives of this study are to identify the relationships between the pattern of Internet usage, attitude towards the Internet, Internet skills, problems and purpose of using the Internet with the

gratification of Internet usage as mediation and selected dimensions of positive youth development.

The present study used a survey design to achieve its objectives in which cluster sampling was employed. A total of 400 respondents participated from Universiti Putra Malaysia in this study to analysis the data SPSS version (19) and AMOS version (18) were the statistical tools used in this study.

Five categories of gratification for using the Internet were identified, namely, Escape, Affective, Cognitive, Social Integration, and Personal Integration. In addition, four selected categories of positive youth development were identified in the current research which is confidence, character, caring, and connection. Most students use the Internet to search for and get knowledge. They think that the Internet is the fastest way to research knowledge and they have a positive attitude toward the Internet.

This research found that checking *Facebook* was the most important purpose for students to use the Internet. This study also found that most popular search engine is Google.com. The most common problem of using the Internet is slow Internet connection and the most common gratification of using the Internet is searching for information.

This study found that there was significant relationship between problem of using Internet and connection in PYD dimension. There was also significant relationship between attitude and character. In addition, there was significant relationship between attitudes toward the Internet and gratification of Internet use. Furthermore, the relationship between

purpose of Internet usage and connection was also significant. Finally this study found that the relationship between purpose of using Internet and gratification was significant.

Meanwhile, the results show that there was no significant direct relationship between Internet skill and the four dimensions of positive youth development and gratification of Internet usage. The results also indicate that there was no significant direct relationship between years of using the Internet and four dimensions of positive youth development. In addition, there was no significant relationship between pattern of Internet usage and gratification of Internet usage. However, the results found that there was significant direct relationship between gratification of Internet usage and the four dimensions of positive youth development.

Abstrak tesis yang dikemukakan kepada Senat Universiti Putra Malaysia sebagai memenuhi keperluan untuk ijazah Doktor Falsafah.

HUBUNGAN DIANTARA PENGGUNAAN INTERNET DAN DIMENSI TERENTU DARI PEMBANGUNAN POSITIF REMAJA

Oleh

TOKTAM NAMAYANDEH JOORABCHI

Februari 2013

Pengerusi: Md. Salleh Hj. Hassan, PhD

Fakulti: Bahasa Moden dan Komunikasi

Kepentingan dalam penggunaan awam Internet telah meningkat secara mendadak dalam kehidupan seharian manusia. Dengan kepelbagaian kemungkinan yang dibawa oleh Internet telah menjadi satu daya tarikan yang besar terutamanya kepada para pelajar. Mereka terlibat dengan Internet berdasarkan kepada keperluaan mereka untuk mendapatkan maklumat, memenuhi aktiviti masa lapang, berkongsi maklumat dan berkomunikasi dengan yang lain sama ada jauh atau dekat dalam masa sebenar.

Kajian ini telah dijalankan berpandukan kepada aplikasi rangka teori “Pergantungan Sistem Media” dan ‘Penggunaan dan Kepuasan Kehendak’ dalam memahami penggunaan

Internet dikalangan pelajar. Objektif utama bagi kajian ini adalah untuk mengenalpasti pola hubungan antara penggunaan Internet, sikap dan pandangan terhadap Internet, kemahiran menggunakan Internet, masalah dan tujuan dalam menggunakan Internet dengan tahap kepuasan penggunaan Internet sebagai pengantaraan dan beberapa dimensi terpilih pembangunan positif remaja.

Kajian ini telah menggunakan teknik kaji selidik bagi mencapai objektifnya. Kaedah persampelan berkelompok telah digunakan di dalam kajian ini. Sejumlah 400 responden yang terdiri dari pelajar Universiti Putra Malaysia telah mengambil bahagian di dalam kajian ini. Program SPSS versi (19) dan AMOS versi (18) merupakan alat statistik yang telah digunakan untuk menganalisis data dalam kajian ini.

Lima kategori kepuasan bagi penggunaan Internet telah dikenalpasti iaitu, medium menenangkan fikiran, Afektif, Kognitif, Integrasi Sosial, dan Integrasi Peribadi. Empat kategori terpilih pembangunan positif remaja juga dikenalpasti seperti keyakinan diri, perwatakan, sifat penyayang, dan perhubungan. Kebanyakan pelajar menggunakan Internet untuk mencari dan mendapatkan ilmu pengetahuan. Mereka berpendapat bahawa Internet merupakan cara terpantas untuk mengkaji ilmu, oleh itu, mereka berpandangan positif terhadap Internet.

Kajian ini mendapati melayari laman sosial *Facebook* merupakan tujuan utama bagi para pelajar. Kajian ini juga mendapati kebanyakan daripada mereka menggunakan *Google.com* bagi tujuan mencari maklumat. Masalah utama yang dikenalpasti semasa menggunakan Internet adalah sambungannya yang tidak stabil. Manakala, bagi tahap

kepuasan sewaktu menggunakan Internet, didapati bahawa para pelajar amat berpuas hati apabila mereka menjumpai maklumat yang dicari.

Kajian ini mendapat terdapat hubungan yang signifikan antara dimensi “masalah dalam penggunaan Internet” dan dimensi “hubungan Pembangunan Positif Remaja (PYD)”. Terdapat juga hubungan yang signifikan antara dimensi “sikap” dan dimensi “perwatakan”. Selain itu, hubungan antara dimensi “sikap terhadap Internet” dan dimensi “kepuasan dalam penggunaan Internet” adalah signifikan. Hubungan antara dimensi “tujuan penggunaan Internet” dan dimensi “hubungan Pembangunan Positif Remaja (PYD)” adalah juga signifikan. Disamping itu, kajian ini juga mendapat hubungan antara dimensi “tujuan penggunaan Internet” dan “kepuasan” adalah signifikan.

Hasil kajian mendapat bahawa tiada hubungan signifikan secara langsung antara dimensi “kemahiran Internet” dengan empat dimensi “Pembangunan Positif Remaja (PYD)” dan dimensi “kepuasan dalam penggunaan Internet”. Hasil kajian ini juga menunjukkan bahawa tiada hubungan secara langsung antara dimensi “tahun menggunakan internet” dan empat dimensi “Pembangunan Positif Remaja (PYD)”. Selain itu, hubungan antara pola penggunaan Internet dan dimensi “kepuasan penggunaan Internet” juga tidak signifikan. Walau bagaimanapun kajian ini mendapat bahawa terdapat hubungan secara langsung yang signifikan antara dimensi “kepuasaan penggunaan Internet” dan empat dimensi “Pembangunan Positif Remaja (PYD).

ACKNOWLEDGEMENTS

In the name of Allah, the most Beneficent, the most merciful. All praises and thanks are to Allah, the Lord of the universe and all that exist.

Working on this thesis has been one of the most rewarding things that ever happened to me during the two years at Graduate school. It is difficult to adequately convey the depth of my gratitude to the many people who participated in this project with their generosity and encouragement.

First of all, I give thanks and honor to God for sustaining me through the various trials, setbacks, and rewards that I have encountered along the way and for allowing this project to be brought to completion.

The first person I would like to thank is my thesis advisor, Professor. Dr. Md. Salleh Hj Hassan, for his inspiring suggestions, guidance, encouragement, and great patience with my seemingly endless revisions. Professor Salleh cares about his students so much that he is just like a father and I am really glad that I have had the privilege of getting to know him in my life.

Special thanks also go to my committee members, Dr. Mohd Nizam Osman and associate professor Muhamad Sham Shahkat Ali, not only for all the constructive comments to keep me ever focused on the principles of good research, but also for all the encouragement they have given me in the past two years.

My sincerest thanks go to my family who supported me with their advice and finance. They offered me great help throughout. I could not have advanced and achieved the goals in my life without their support.

There have been countless others who have contributed in part to the completion of this work and collectively, to the development of my mind and spirit. The chain of my gratitude would be definitely incomplete if I should forget to thank the first cause of this chain, using Aristotle's words, The Prime Mover. My deepest and sincere gratitude for inspiring and guiding this humble being.

APPROVAL

I certify that an Examination Committee has met on 26 February 2013 to conduct the final examination of Toktam Namayandeh Joorabchi on her Doctor of Philosophy thesis entitled "Relationship between Internet use and selected dimensions of positive youth development" in accordance with Universiti Putra Malaysia (Higher Degree) Act 1980 and Universiti Pertanian Malaysia (Higher Degree) Regulation 1981. The Committee recommends that the student be awarded the degree of Doctor of Philosophy.

Members of the Examination Committee were as follows:

Siti Zobidah Bt Omar, PhD

Associate Professor

Faculty of Modern Languages and Communication

Universiti Putra Malaysia

(Chairman)

Ezhar Bin Tamam, PhD

Professor

Faculty of Modern Languages and Communication

Universiti Putra Malaysia

(Internal Examiner)

Azimi Bin Hj Hamzah, PhD

Professor

Faculty of Educational Service

Universiti Putra Malaysia

(Internal Examiner)

Arvind Singhal, PhD

Professor

Department of Communication

University of El Paso Texas UTEP

(External Examiner)

SEOW HENG FONG PhD

Professor and Deputy Dean

School of Graduate Studies

University Putra Malaysia

Date:

This thesis was submitted to the Senate of Universiti Putra Malaysia and has been accepted in partial as fulfillment of the requirement for the degree of Doctor of Philosophy. The members of the Supervisory Committee were as follows:

Md. Salleh Hj. Hassan, PhD

Professor

Faculty of Modern Languages and Communication

Universiti Putra Malaysia

(Chairman)

Mohd Nizam Osman, PhD

Senior Lecturer

Faculty of Modern Languages and Communication

Universiti Putra Malaysia

(Member)

Muhamad Sham Shahkat Ali, PhD

Senior Lecturer

College of Arts and Sciences

Abu Dhabi University

(Member)

BUJANG BIN KIM HUAT, PhD

Professor and Dean

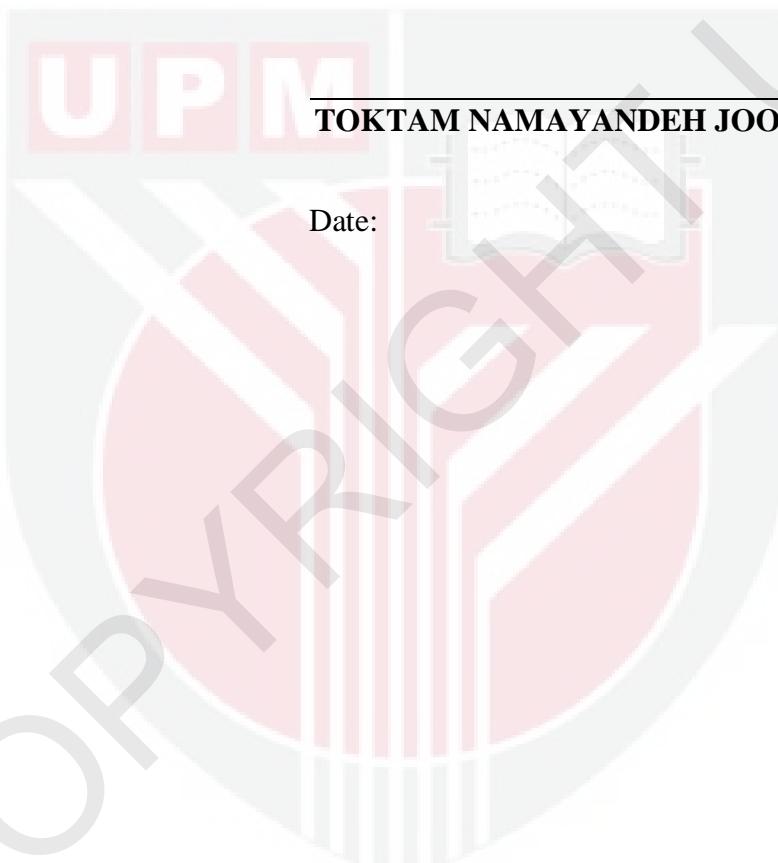
School of Graduate Studies

Universiti Putra Malaysia

Date:

DECLARATION

I declare that the thesis is my original work except for quotations and citations which have been duly acknowledged. I also declare that it has not been previously or concurrently submitted for any other degree at Universiti Putra Malaysia or other institutions.



Date:

TABLE OF CONTENTS

	Page
DEDICATION	i
ABSTRACT	ii
ABSTRAK	v
ACKNOWLEDGEMENTS	viii
APPROVAL	x
DECLARATION	xii
LIST OF TABLES	xvii
LIST OF FIGURES	xviii
LIST OF ABBREVIATIONS	xix
1 INTRODUCTION	1
1.1 Background of the Study	1
1.2 Problem Statement	4
1.3 Research Questions	7
1.4 Research Objectives	8
1.4.1 General objective	8
1.4.2 Specific objectives	8
1.5 Significance of the Study	9
1.6 Limitations of the Study	13
1.7 Definition of Terms	15
1.7. 1 Positive Youth Development	15
1.7. 2 Local Students	17
1.7. 3 Youth	17
2. LITERATURE REVIEW	18
2.1 Introduction	18
2.2 A Brief History of the Internet	18
2.3 Internet in Malaysia	21
2.4 Internet and Youth Development in Malaysia	25
2.5 Purposes of Internet Usage	31
2.6 Problems of Internet usage	34
2.7 Patterns of Internet usage	36
2.8 Attitudes toward Internet usage	40
2.9 Internet skills	42
2.10 Youth	44
2.11 Early Concept of Positive Youth Development	45
	xiii

2.12	Feature of Positive Youth Development	47
2.13	The Perspective of the Uses and Gratifications Theory in Internet Use	58
2.14	Theoretical Background of the Uses and Gratification Theory	64
2.14.1	Assumptions in U&G Theory	65
2.15	Media System Dependency Theory	72
2.16	Implication of Media System Dependency	74
2.17	Media System Dependency and PYD	77
2.18	Research Hypotheses	82
3.	RESEARCH METHODOLOGY	84
3.1	Introduction	84
3.2	Research Design	84
3.3	Research Location	85
3.4	Population and Sampling	86
3.5	Research Instrument	89
3.5.1	Section A	90
3.5.2	Section B	90
3.5.3	Section C	91
3.5.4	Section D	91
3.5.5	Section E	92
3.5.6	Section F	92
3.5.7	Section G	93
3.6	Reliability Measurement	96
3.7	Pre-Testing	97
3.8	Validity of the measurement	99
3.9	Discriminant Validity	100
3.10	Convergent Validity	101
3.11	Data Collection	102
3.12	Data Analysis	103
3.13	Structural Equation Model (SEM)	104
4.	RESULTS AND DISSCUSIONS	110
4.1	Introduction	110
4.2	Demographic characteristics of the respondents	110
4.3	Patterns of Internet usage	112
4.3.1	Length of Internet Usage	112

4.3.2 Browsing the Internet	112
4.3.3 Frequency of Internet Usage by Time Spent in a Week	112
4.4 Checking E-mail	113
4.5 Place of Use	114
4.6 Search Engine	116
4.7 Internet Skill	116
4.8 Attitudes towards Internet	117
4.9 Purposes of using Internet	119
4.10 Problems in Using the Internet	121
4.11 Gratifications of Internet usage	123
4.12 Positive youth development	125
4.12.1 Confidence	125
4.12.2 Character	128
4.12.3 Caring	131
4.12.4 Connection	133
4.13 Individual characteristics of the model	137
4.13.1 Attitudes toward the Internet	137
4.13.2 Purposes of using Internet	138
4.13.3 Problems of Internet usage	140
4.13.4 Gratification of Internet usage	141
4.13.5 Positive Youth Development	143
4.13.6 Confidence	143
4.13.7 Character	144
4.13.8 Caring	145
4.13.9 Connection	147
4.14 Developing and assessing the measurement of model validity	148
4.15 The mediation effect of gratification of Internet usage	152
4.16 Hypothesis testing	157
5. SUMMARY, CONCLUSION, IMPLICATIONS AND RECOMMENDATIONS	162
5.1 Introduction	162
5.2 Summary of the Research	162
5.3 Problem Statement	162
5.4 Objectives of the Study	164
5.4.1 General objective	164

5.4.2	Specific objectives	164
5.5	Methodology of the Research	165
5.6	Summary of Findings	166
5.6.1	Descriptive analysis	166
5.6.2	Validity of individual constructs and measurement model	170
5.6.3	Final measurement	173
5.7	Conclusion of the Study	176
5.8	Implications of the Study	179
5.9	Recommendation for Future Research	183
6.	REFERENCES	185
APPENDICES		203
BIODATA OF STUDENT		222