

Selected Issues in
**HOSPITALITY AND TOURISM
SUSTAINABILITY**

EDITORS

Hamimah Hassan

Hossein Nezakati



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PREFACE

This book focuses on research work undertaken in Hospitality and Tourism areas. The titles were selected from papers that were reviewed and accepted for this book publication, hence providing a platform for researchers including the post-graduate students to showcase their research work and exchange research ideas. It is also our objective to highlight issues in tourism and hospitality in relations to sustainability, tourism product development and marketing strategies. As such, the book has 10 chapters that cover wide ranges of Hospitality and Tourism issues faced by organizations as well as policy makers.

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