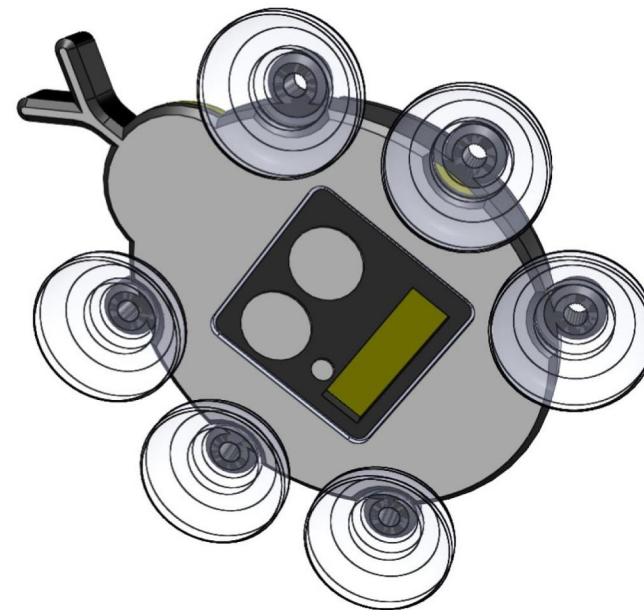


Stickable Beetle Clock

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A clock usually functions as an indicator, keeper and coordinator of time. Various clock designs are produced and named according to where it is placed such as the table clock, the wall clock and the refrigerator magnet clock. However, most of the existing clock designs emphasize only on the expression of time with less consideration towards the emotional and semantic application to product design. Therefore, an attachable beetle clock was designed to portray a fun and interactive approach within the shape and system of a beetle. With impressive design and styling, suitable materials were chosen to evoke the user's positive emotion towards the beetle clock, which consists of plastic for its body and clear syntactic rubber for its leg. In comparison to the refrigerator magnet, the advantage of this product is not only can it be attached on the refrigerator surface, but also on the wall due to its syntactic rubber material. Apart from this, it may also be useful as a souvenir for tourists.



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