



**UNIVERSITI PUTRA MALAYSIA**

**FORECASTING EXPORT OF SELECTED TIMBER PRODUCTS FROM  
PENINSULAR MALAYSIA USING TIME SERIES ANALYSIS**

**DIANA EMANG**

**FH 2011 21**

**FORECASTING EXPORT OF SELECTED TIMBER  
PRODUCTS FROM PENINSULAR MALAYSIA  
USING TIME SERIES ANALYSIS**



**DIANA EMANG**

**MASTER OF SCIENCE  
UNIVERSITI PUTRA MALAYSIA**

**2011**

**FORECASTING EXPORT OF SELECTED TIMBER PRODUCTS FROM  
PENINSULAR MALAYSIA USING TIME SERIES ANALYSIS**



By

**DIANA EMANG**

**Thesis Submitted to the School of Graduate Studies, Universiti Putra Malaysia,  
in Fulfillment of the Requirements for the Degree of Master of Science**

**July 2011**

Abstract of thesis presented to the Senate of Universiti Putra Malaysia in fulfillment of the requirement for the degree of Master of Science

**FORECASTING EXPORT OF SELECTED TIMBER PRODUCTS FROM PENINSULAR MALAYSIA USING TIME SERIES ANALYSIS**

By

**DIANA EMANG**

**July 2011**

**Chair : Awang Noor Abd. Ghani, PhD**

**Faculty : Faculty of Forestry**

The export of timber products from Peninsular Malaysia is an important economic trade for the country. With the changes in world's economies, it highlights the need to apply the forecasting methods in anticipating the trend in the export of timber products from Peninsular Malaysia. This study was done by analyzing 110 quarterly observations data (from March 1982 to June 2009) of sawntimber, mouldings and chipboard volume ( $m^3$ ) with four time series methods (the Seasonal Holt-Winters and ARAR algorithms as well as the ARMA and Seasonal ARIMA models). The quarterly observations data was taken from the *Report on Timber Export Statistics (Peninsular Malaysia)*, published by the Malaysia Timber Industry Board (MTIB) Resource Centre. The data were divided into two portions where the first 100 quarterly observations (calibration

data set or within-sample data) were used in the modelling process. The remaining ten quarterly observations (validation data set or out-of-sample data) were used to assess the forecasting abilities based on the measures of accuracy including mean absolute error (MAE), root mean square error (RMSE) and mean absolute percentage error (MAPE). MAPE was considered to be the decisive factors in measuring the accuracy of the forecasts as it presented different levels of model accuracy evaluations. Results have shown that the modelling process on the within-sample data in the export of sawntimber indicated the ARAR algorithm had produced the best forecast. From the assessments on the out-of-sample data, the forecasting abilities showed ARAR algorithm had the lowest MAPE at 17.27%. For a six quarters period into the future, the estimated exports of sawntimber range from 100,000 m<sup>3</sup> to 700,000 m<sup>3</sup> at 95% confidence intervals. For mouldings and chipboard, the modelling process showed that the Seasonal ARIMA (1, 0, 4) X (0, 1, 0)<sub>4</sub> model produced the best forecasts. The assessments on the out-of-sample data for the Seasonal ARIMA (1, 0, 4) X (0, 1, 0)<sub>4</sub> model showed the forecasting abilities with the lowest forecast errors where MAPE was at 18.83%. For the export in six quarters ahead, the forecasts are expected more than 150,000 m<sup>3</sup> at 95% confidence level. The study concluded that the forecasts offer favorable amounts that based on the assumptions that all related events in the export for these timber products will not drastically change the forecasts. This study illustrates the anticipated trend in the export of the selected timber products from Peninsular Malaysia that both public and private sectors could utilize in their decision making of future planning in order to meet the export demand.

Abstrak tesis yang dikemukakan kepada Senat Universiti Putra Malaysia  
sebagai memenuhi keperluan untuk ijazah Master Sains

**MERAMALKAN EKSPORT PRODUK KAYU TERPILIH DI SEMENANJUNG  
MALAYSIA MENGGUNAKAN ANALISIS SIRI MASA**

Oleh

**DIANA EMANG**

**Julai 2011**

**Pengerusi : Awang Noor Abd. Ghani, PhD**

**Fakulti : Fakulti Perhutanan**

Eksport produk kayu balak dari Semenanjung Malaysia merupakan satu perdagangan ekonomi terpenting kepada negara. Dengan perubahan ekonomi dunia, ia mengetengahkan keperluan untuk menggunakan kaedah ramalan dalam meramalkan aliran eksport produk kayu balak dari Semenanjung Malaysia. Kajian ini dilakukan dengan menganalisis 110 data suku tahunan (dari March 1982 hingga June 2009) bagi isipadu ( $m^3$ ) kayu gergaji, kayu kumai dan papan serpi dengan empat kaedah siri masa (algoritma *Seasonal Holt-Winters* dan *ARAR* dan juga model-model *ARMA* dan *Seasonal ARIMA*). Data suku tahunan ini telah diambil dari *Report on Timber Export Statistics (Peninsular Malaysia)*, yang dikeluarkan oleh *Malaysia Timber Industry Board (MTIB) Resource Centre*. Data ini telah dibahagi kepada dua bahagian di mana 100

data suku tahunan bahagian pertama (*calibration data set or within-sample data*) digunakan untuk proses pemodelan. Data suku tahunan yang selebihnya sebanyak sepuluh data (*validation data set or out-of-sample data*) digunakan untuk menilai keupayaan ramalan berdasarkan pengukuran ketepatan *mean absolute error (MAE)*, *root mean square error (RMSE)* dan *mean absolute percentage error (MAPE)*. *MAPE* dianggap sebagai faktor penentu dalam mengukur ketepatan ramalan kerana ia mempersembahkan pelbagai tahap penilaian ketepatan bagi model yang digunakan. Keputusan proses pemodelan ke atas *within-sample data* bagi eksport kayu gergaji menunjukkan algoritma *ARAR* telah mengeluarkan ramalan yang terbaik. Dari penilaian ke atas *out-of-sample data*, keupayaan ramalan menunjukkan algoritma *ARAR* mempunyai nilai *MAPE* yang terendah pada 17.27%. Untuk tempoh masa enam sukuan ke hadapan, ramalan eksport untuk kayu gergaji ialah antara 100000 m<sup>3</sup> dengan 700000 m<sup>3</sup> pada selang keyakinan 95%. Untuk kayu kumai dan papan serpih, proses pemodelan menunjukkan model *Seasonal ARIMA (1, 0, 4) X (0, 1, 0)<sub>4</sub>* menghasilkan ramalan yang terbaik. Penilaian ke atas *out-of-sample data* untuk model *Seasonal ARIMA (1, 0, 4) X (0, 1, 0)<sub>4</sub>*, menunjukkan keupayaan ramalan dengan ralat yang terendah dimana *MAPE* ialah 18.83%. Untuk tempoh masa enam sukuan ke hadapan, eksport diramalkan mencapai lebih dari 150000 m<sup>3</sup> pada selang keyakinan 95%. Kajian ini merumuskan bahawa ramalan ini menawarkan jumlah eksport berdasarkan andaian bahawa aktiviti berkaitan eksport produk kayu ini tidak berubah secara drastik. Kajian ini menunjukkan ramalan ke atas aliran eksport produk kayu balak dari Semenanjung Malaysia yang boleh digunapakai oleh pihak awam dan swasta dalam membuat

keputusan untuk perancangan masa hadapan agar memenuhi permintaan eksport.





## ACKNOWLEDGEMENTS

I would like to express my sincere gratitude to my supervisor Professor Dr. Awang Noor Abd.Ghani, and also to my co-supervisors, Associate Professor Dr. Mahendran Shitan and Dr. Khamuruddin Mohd Noor for their guidance and assistance throughout the course of the study. My appreciation also goes to the chairman (Y. Bhg. Professor Dato' Dr. Wan Razali Wan Mohd), the internal examiners (Associate Professor Dr. Shukri Mohamed and Dr. Kamziah Abd. Kudus) and the external examiner (Associate Professor Dr. Hugh Bigsby) of the Examination Committee for their precious suggestions, criticism and comments. I also acknowledge the help of staffs at Malaysia Timber Industry Board (MTIB) Resource Centre for their assistance in obtaining data of the timber products.

Special thanks go to my family for the loves, moral supports and financial assistances that they constantly give to me. Many thanks also to my friends and colleagues for their encouragements and understanding. I also want to express my gratitude to the peoples which help and assist in this study. Their contributions in a way or another towards the success of this study are very much appreciated and cherished. I thank you all for giving me wonderful experiences and to contribute to this remarkable journey.

I certify that a Thesis Examination Committee has met on 15 July 2011 to conduct the final examination of Diana Emang on her thesis entitled “Forecasting Export of Selected Timber Products from Peninsular Malaysia using Time Series Analysis” in accordance with the Universities and University Colleges Act 1971 and the Constitution of Universiti Putra Malaysia [P.U. (A) 106] 15 March 1998. The Committee recommends that the student be awarded the Master of Science.

Members of the Examination Committee were as follows:

**Wan Razali bin Wan Mohd**

Y. Bhg. Prof. Dato’ Dr.  
Faculty of Forestry  
Universiti Putra Malaysia  
(Chairman)

**Shukri bin Mohamed**

Associate Professor Dr.  
Faculty of Forestry  
Universiti Putra Malaysia  
(Internal Examiner)

**Kamziah binti Abd. Kudus, PhD**

Doctor  
Faculty of Forestry  
Universiti Putra Malaysia  
(Internal Examiner)

**Hugh Bigsby**

Associate Professor Dr.  
Faculty of Commerce  
P.O. Box 84, Lincoln University  
7647 Christchurch, New Zealand  
(External Examiner)

---

**NORITAH OMAR, PhD**

Assoc. Prof. Dr. and Deputy Dean  
School of Graduate Studies  
Universiti Putra Malaysia

This thesis was submitted to the Senate of Universiti Putra Malaysia and has been accepted as fulfillment of the requirement for the degree of Master of Science. The members of the Supervisory Committee were as follows:

**Awang Noor Abd.Ghani, PhD**

Professor  
Faculty of Forestry  
Universiti Putra Malaysia  
(Chairman)

**Mahendran Shitan, PhD**

Associate Professor  
Faculty of Science  
Universiti Putra Malaysia  
(Member)

**Khamuruiddin Mohd Noor, PhD**

Doctor  
Faculty of Forestry  
Universiti Putra Malaysia  
(Member)

---

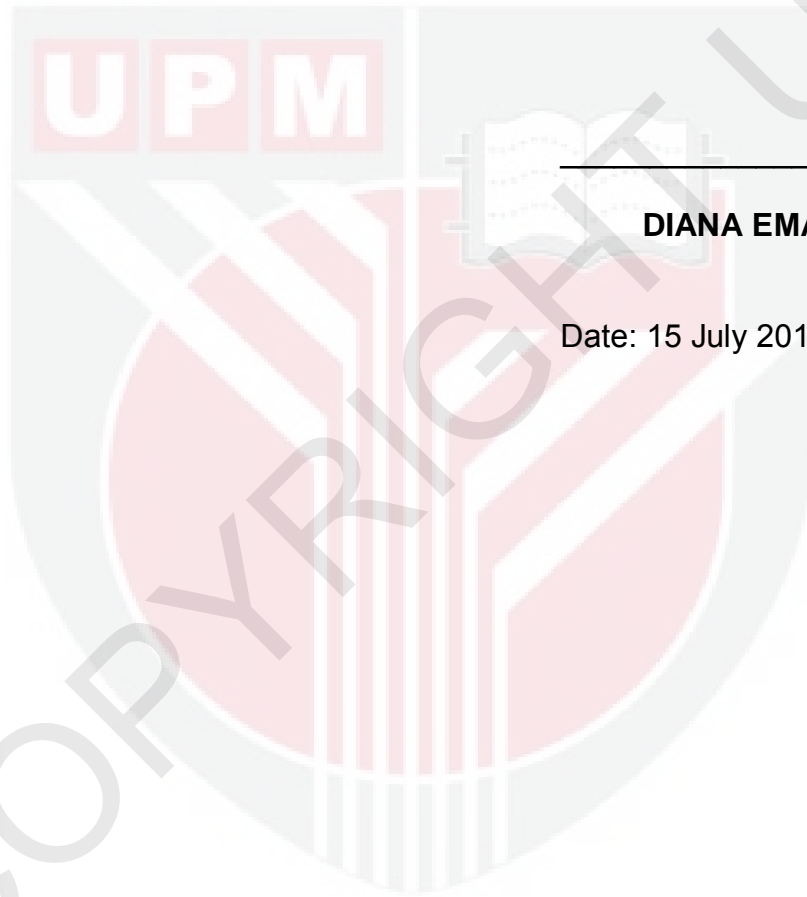
**HASANAH MOHD. GHAZALI, PhD**

Professor and Dean  
School of Graduate Studies  
Universiti Putra Malaysia

Date:

## DECLARATION

I declare that the thesis is my original work except for quotations and citations which have been duly acknowledged. I also declare that it has not been previously, and is not concurrently, submitted for any other degree at Universiti Putra Malaysia or at any other institution.



---

**DIANA EMANG**

Date: 15 July 2011



## TABLE OF CONTENTS

	<b>Page</b>
<b>DEDICATION</b>	
<b>ABSTRACT</b>	i
<b>ABSTRAK</b>	iii
<b>ACKNOWLEDGEMENTS</b>	vi
<b>APPROVAL</b>	vii
<b>DECLARATION</b>	ix
<b>LIST OF TABLES</b>	xiii
<b>LIST OF FIGURES</b>	xiv
<b>CHAPTER</b>	
<b>1 INTRODUCTION</b>	
1.1 General Background	1
1.2 Problem Statement	9
1.3 Objectives of the Study	12
1.4 Organization of the Study	13
<b>2 LITERATURE REVIEW</b>	
2.1 Forecasting Theory	14
2.2 The Importance of Forecasting in the Export of Timber Products	16
2.3 The Export of Selected Timber Products from Peninsular Malaysia	18
2.3.1 Sawntimber	20
2.3.2 Mouldings and Chipboard	22
2.4 Time Series Modelling and Forecasting	27
2.5 Reviews on Previous Studies	31

<b>3</b>	<b>RESEARCH METHODS</b>	
3.1	Overview of Research Methods	36
3.2	Time Series Data	37
3.3	Data Selection	40
3.4	Fundamental Elements in Forecasting Analysis	42
3.5	Conceptual Framework	43
3.6	Statistical Analysis of Time Series Data	47
3.6.1	The Seasonal Holt-Winters Algorithm	49
3.6.2	The ARAR Algorithm	50
3.6.3	The ARMA Model	51
3.6.4	The Seasonal ARIMA (SARIMA) Model	52
3.7	The Measurement of Forecasting Accuracy	53
<b>4</b>	<b>RESULTS AND DISCUSSION</b>	
4.1	The Export of Selected Timber Products	56
4.1.1	Time Plot for the Export of Sawntimber	57
4.1.2	Time Plot for the Export of Mouldings and Chipboard	59
4.2	The Modelling Process Within-Sample Data	61
4.2.1	The Application of the Seasonal Holt-Winters Algorithm in the Export of Sawntimber, Mouldings and Chipboard	61
4.2.2	The Application of the ARAR Algorithm in the Export of Sawntimber, Mouldings and Chipboard	66
4.2.3	The Application of the ARMA Models in the Export of Sawntimber	69
4.2.4	The Application of the Seasonal ARIMA Models in the Export of Mouldings and Chipboard	71
4.3	Forecasting Accuracy Measurements in the Out-of-Sample Data	73
4.3.1	Forecasting Accuracy Measurements in the Export of Sawntimber	75

4.3.2	Forecasting Accuracy Measurements in the Export of Mouldings and Chipboard	78
4.4	The Forecasts for the Export of Sawntimber, Moulding and Chipboard	80
4.4.1	The Forecasts for the Export of Sawntimber	81
4.4.2	The Forecasts for the Export of Mouldings and Chipboard	85
<b>5</b>	<b>CONCLUSIONS AND RECOMMENDATIONS</b>	
5.1	Conclusions	90
5.2	Recommendations	94
5.2.1	Recommendations for Time Series Analysis and Forecasting in the Export of Selected Timber Products from Peninsular Malaysia	94
5.2.2	Recommendations for Future Studies	95
	<b>REFERENCES</b>	97
	<b>BIODATA OF STUDENT</b>	106
	<b>LIST OF PUBLICATIONS</b>	107