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Tesco Malaysia chief executive officer Chris Bush (fourth from left) presenting a cheque to MAKNA founder and president Datuk Mohd Farid Ariffin (middle).-Pic by: ROSELA ISMAIL

Take a walk with TESCO

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KUALA LUMPUR: Make a difference this July 27 by joining the Tesco Malaysia Walk For Life 2008 event at Taman Tasik Titiwangsa and help raise funds for research into the prevention and treatment of cancer.

Tesco Malaysia chief executive officer Chris Bush said he hopes that everyone will take part in the walk, and do so for personal reasons.

"Some participants may be cancer survivors, while others may take part to honour the memory or to celebrate the

lives of loved ones affected by cancer," he said after presenting a cheque for RM45,000 to the National Cancer Council (Makna).

"Millions of people are affected by cancer and we at Tesco are doing our part in helping to eradicate the disease. We are constantly doing out-reach programmes, organising road shows and cancer campaigns to educate the public about the dangers of cancer.

"But these are all small events, compared to the 'Walk For Life'," he said.

This is Tesco Malaysia's

second fundraising event of 2008. The first earlier in the year in Penang which saw the participation of more than 200 Penangites, and helped raise RM45,000 for the Tesco Makna Research Fund For Life.

Makna founder and president Datuk Mohd Farid Ariffin said that there are thousands of cancer patients in Malaysia in need of the public's help.

"Most of them are from the lower income group and can't afford the medication or treatment. Some of them need at least

RM30,000 a year for treatment."

Mohd Farid added that there have been recent positive developments in cancer research.

"Universiti Pertanian Malaysia recently produced an NDV vaccine for leukemia patients which has entered into pre-clinical trials. This is another breakthrough that has given us the motivation to work further.

He added that Makna is planning on building a Cancer Centre for the poor, which will cost more than RM60 million.

"We are looking at building the centre in Selangor. We are still in the planning stages and hope to raise funds for the development of the centre soon," he said.

Participants of the Tesco Malaysia Walk For Life 2008 fundraiser on July 27 are encouraged to help raise funds through a sponsorship card. Those who manage to raise a minimum of RM50 will receive a gift from Tesco.

For more information, contact any Tesco Hypermarket in the Klang Valley or Selangor.