## 4,000 jobs on offer at career fair

ENTREPRENEURSHIP AN ADDED VALUE: Education Ministry to boost graduates' marketability through exposure

S.K. THANUSHA DEVI AND AMIRA ZULKIFLI

> KUALA LUMPUR news@nst.com.my

BOUT 4,000 job vacancies are up for grabs at the Career and Entrepreneurial Carnival Graduates 2013 event, organised by the Education Ministry, next month.

The ministry's Higher Learning Sector's acting deputy secretary-general, Datuk Mahamed Hussain, said the event, which is in its fifth year, was slated to become the ministry's signature programme and a one-stop centre for job-hunters.

"The carnival is one of the ministry's initiatives to boost graduates' marketability and employability by providing information and exposure towards top companies nationwide."

He said the ministry was targeting participation from more than 400 government and private agencies from various sectors.

"The ministry forecasts overwhelming participation from both government and private agencies. "About 4,000 job opportunities will be on offer for graduates during the fair," Mahamed said after thanking Media Prima Berhad as the official media partner at the event's pre-launch at Sri Pentas yesterday.

Among the top government agencies that will be participating are Majlis Amanah Rakyat, SME Corporation Malaysia and Maybank Berhad.

Mahamed said besides exhibitions by companies, other activities lined up during the carnival included a resume clinic, career forum and entrepreneurial innovation challenge.

The event, co-organised by Universiti Putra Malaysia, incorporates entrepreneurship as an added value for graduates who are interested to venture into business.

The event will be held from June 14 to 16 at the Putra World Trade Centre. Around 10,000 applicants were expected for on-the-spot interviews during the carnival, Mahamed said, adding that those interested should register at www.k3g.com.my.



(From left) UiTM Assistant Vice-Chancellor (Entrepreneurship) **Prof Dr Razmi Chik**, Media Prima Berhad Chief Technology Officer **Zuraidah Atan**, Education Ministry's Higher Learning Sector's Acting Deputy Secretary-General **Datuk Mahamed Hussain**, Universiti Putra Malaysia Deputy Vice-Chancellor (Student Affairs and Alumni) **Prof Dr Mohammad Shatar Sabran** and the ministry's Entrepreneurship Unit head **Datin Dr Syahira Hamidon** at **the event's pre-launch at Sri Pentas** yesterday. **Pic by Nurul Shafina Jemenon**