The single most pressing challenge a business school faces is to offer programmes which meet the needs of the market. Globalisation and incidents of corporate failure exacerbated this challenge. To address this issue, the Graduate School of Management, Universiti Putra Malaysia, constantly reviews not only the curriculum of all the programmes but also the pedagogical techniques used in conducting the courses.

Thus, the school has embarked on the problem-based learning approach to implement the student centred learning concept. Problem-based learning (PBL) is a curriculum development and instructional approach, which simultaneously develops problem-solving strategies, disciplinary knowledge bases and skills.

The focus is to involve students as problem-solvers confronted with problems which mirror real-world problems and give them a chance to define the problems and construct potential solutions.

In this approach, problems are treated as initial challenge and motivation for students. It is hoped that the students will have a higher motivation to learn when they feel they have a real stake in their own learning. The teacher shares control of the classroom and the students are allowed to explore, experiment, and discover on their own.

The students are not just memorising information, but are allowed to work with and use the information alone or with peers. The school also emphasises on simulated management exercises in selected courses to contribute towards moulding more robust and responsible corporate citizens to create thinking managers and leaders who can contribute to the betterment of global growth.

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