

# Volvo Trucks and AIM launch safety initiative

VOLVO Trucks Malaysia recently partnered with Agensi Inovasi Malaysia (AIM) to launch their joint research initiative towards increased road safety solutions for trucks and motorcycles.



The initiative, Innovative Solutions to Reduce Crashes between Trucks and Motorcycles (iSTREC), will be implemented over two stages throughout the year. The first stage will be carried out over the next six months, involving primary and secondary research to develop innovative solutions in reducing accidents involving trucks and motorcycles.

The second stage will see the implementation of innovative solutions developed based on the first stage's research findings. The iSTREC initiative also aims to boost technology and information exchanges between Malaysian and Swedish bodies involved. Besides Volvo Trucks and AIM, other corporate and technological organisations taking part in the initiative include the Swedish Trade Council, University Putra Malaysia, MIROS, and SAFER (Vehicle and Traffic Safety Centre, Sweden).

With such organisations involved, Volvo Trucks Malaysia president Mansoor Ahmad states that he is confident of the iSTREC initiative's success at creating such solutions. He further added, "The results may not be visible overnight, but it is a project that each of us truly believes in."

