

# Incentive for KPI achievers

## Ministry's move to promote higher standards of cleanliness

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Photos by **RAYMOND OOI**

**T**HE Federal Territories and Urban Wellbeing Ministry has launched a new key performance index (KPI) to promote higher standards of cleanliness in Kuala Lumpur City Hall (DBKL) housing areas.

The KPI, which covers two categories — a clean neighbourhood and a cheerful as well as pristine neighbourhood — will also encourage a cleaner and healthier lifestyle in DBKL neighbourhoods.

The programme was launched by the ministry's secretary-general, Datuk Adnan Md Ikshan.

The evaluation includes a series of visits by panel members from the ministry, DBKL, Housing and Local Government Ministry, Universiti Putra Malaysia and Universiti Kebangsaan Malaysia.

The evaluation will be carried out for six weeks, between Oct 15 and Nov 29, involving a total of 69 residents' committees.

A total of 30 committees that managed to achieve the KPI criteria (a clean neighbourhood) will receive RM20,000 each to beautify their surroundings while RM30,000 will be given to the committees who are able to bring a cheerful and pristine ambience to their housing areas.

Winners will be announced at the Federal Territories Day Celebration next year.

According to Adnan, the ministry had explained to the residents' committees the programme and its criteria on July 4.

"We had provided them with an incentive of RM2,000 upon entering the programme.

This should help them get pre-

pared with the necessary tools needed for the clean-up.

"Those that achieve 80% of the criteria will be chosen as winners. So even if we have 55 participants that achieve 80%, they will all be winners.

"We do not want to force people to enter this programme, but response has been very positive.

"There were even enquiries from those in Putrajaya but we will consider them for next year.

"The end result of this programme will determine if we will continue or make this an annual event.

"We want to cultivate good habits among those living in public housing areas," he said.

Meanwhile, DBKL deputy director-general (socio-economy development) Datuk Mohd Amin Nordin Abd Aziz said they spent about RM20,000 a month for the upkeep of cleanliness.

He said the programme would help to train people on the importance of cleanliness in their neighbourhood.

"This marks the beginning for them; when they see a clean and pristine neighbourhood, they will be encouraged to maintain it," he said.

On a related matter, Mohd Amin said DBKL had taken action and repossessed 21 housing units for being misused by renting out to foreigners.

"We are monitoring some 100 more units but it is quite hard to detect because we have to catch the foreigners inside the units. The enforcement team is on the lookout," he said.

He said there were 74,000 units of public houses, of which 17,000 units had been sold while the remaining were being rented out.



**Let the programme begin:** Adnan (right) flagging off the panel of judges after the programme was launched at the DBKL Training Institute in Bandar Tun Razak, Kuala Lumpur.



**Appointment of juries:** Adnan (third from left) presenting the ministry's letter of appointment to judge Suziyani Saad (second from left). Looking on are Mohd Amin (left) and the ministry's urban wellbeing division secretary Datuk Basar Abdul Rahman.