

# Council kicks off Clean Zone community programme

THE FIRST of a series of Clean Zone Community Programme 2012: Green Township Carnival organised by the Subang Jaya Municipal Council (MPSJ) kicked off last weekend at Taman Tasik Seri Serdang, Seri Kembangan.

Zone 20, where Seri Serdang is located, was selected for the Clean Zone programme this year.

The Clean Zone programme aims to promote a clean environment, ensure that infrastructure and public facilities are properly maintained, and beautify the surrounding landscape.

Hence MPSJ took the initiative

to organise a series of Clean Zone Community Programme 2012: Green Township Carnivals, in line with the state-wide Clean Zone programme.

The carnivals will involve people from all levels of society under MPSJ's administration, particularly those residing in Seri Serdang.

Among the objectives of the community-oriented programme are to:

- Promote healthy activities and provide opportunities for the residents to engage in community activities organised by MPSJ,
- Foster unity among the people



**Aerobics:** Members of the public joining in the exercise session at the programme.

through participation in various activities,

- Foster ties between residents and local council,
- Create awareness among residents to maintain the cleanliness of their surroundings and to make the Zone 20 Clean Zone programme a success, and
- Nurture a more knowledgeable younger generation that practices good habits, especially in terms of cleanliness and hygiene aspects.

The activities planned for the carnival would cater to a broad range of age groups, ranging from children to teenagers and youths to adults.

In addition, the activities serve to provide some recreation, test participants' mental abilities, and provide useful input to visitors.

The exhibitions by government agencies such as the police, fire and rescue department, and National Registration Department will also help to disseminate information to the local community.

The *gotong-royong* that will be held at each carnival serves to clean up the environment, beautify the area of residence, and foster a united and coop-



**All levels of society:** The carnival had activities for people of all age groups, such as colouring competition for children.

erative spirit amongst the multi-racial community.

The MPSJ expressed hope that the local community would take the opportunity to participate in the activities and work with the council to make the Clean Zone programme a success.

The carnival at Taman Tasik Seri Serdang featured activities such as dengue awareness campaign, colouring competition and treasure hunt for

children, karaoke contest, community sports, exhibition by Universiti Putra Malaysia, and a remote control device show.

The next series of carnival, to be held from 8am to 1pm, are scheduled for: Oct 6 at Sri Serdang multipurpose hall and Jalan 18/55 public field, Oct 13 at Kembang Sari Zone 20 community hall, and Oct 20 at Jalan 18/5 football field and Tasik Seri Serdang.

For enquiries, call 03-8026 3299.