

Degree programme for executives

In support of the nation's objectives and in line with the development of a Global Economy and the country's rapid pace of development, the Executive Programme Unit (UPE) by University Putra Malaysia's Faculty of Economics and Management (FEP) was created to realise the concept of lifelong learning. The prepared programmes are opportunities for working candidates to enhance their level of education and knowledge whilst excelling in their chosen career.

A brief history

The Executive Programme Unit was established and has been offering degree programmes for executives since 1997. The offered programmes are coordinated by UPE with the aim of opening opportunities for the working class to undertake higher-level academic programmes in line with the development and pace of the country's progress.

This effort is aimed at increasing and democratising society's level of education in addition to increasing their skill levels and mastery of knowledge in various fields needed to support the nation's economic growth.

The programmes offered by UPE are similar to programmes offered by the Faculty such as the Bachelor of Business Administration, Bachelor of Accounting and Bachelor of Economy.

Graduates of these programmes are trained to be proactive, able to think rationally, competitive and embrace a culture of excellence. In general, the Degree Programme for Executives aims to equip the student with knowledge and a deeper understanding of economic, management, finance,

accounting and current business issues.

The Bachelor of Business Administration offers eight areas of specialisation. The areas are marketing, human resource management, finance, international trade, entrepreneurship, business law, hospitality and recreation management as well as general management.

The curriculum for the Bachelor of Accounting programme has been revamped to take into consideration key features of graduates required by the industry across different sectors. The programme offered by UPE was thus, modified to encompass fields of study related to the sectors. This objective was accomplished by providing an academic programme with a vast scope of topics.

On the other hand, the Bachelor of Economy was formed with the main objective of producing high quality and trained work force in the field of economics. The Bachelor of Economy Programme offers seven fields of specialisation. They are in financial economy, international trade and finance, business economics, public finance, development economy, industrial economy and resources and environment economy.

Academic system

The FEP Executive Programme uses the trimester system, which comprises three trimesters in one academic year. Each trimester comprises 17 weeks, where 14 weeks are for lectures, one week for final examinations and two- or three-week holiday in between trimesters.

Recognition

The programmes offered by the UPE are recog-

nised by the Public Service Department (JPA). In addition to that, the Bachelor of Accounting is a professional programme recognised by the Malaysian Institute of Accountants (MIA).

The programme's strategy and teaching methods emphasises on interactive discussion, group work, case studies, problem solving and also simulation exercises.

The learning process emphasises the application of concepts and theories related to the student's real experience in trade and management.

In addition to that, the combination of advice from lecturers and experienced instructors will further strengthen this programme.

Lectures

The programmes are scheduled to accommodate those who are working. Lectures are commonly held after working hours starting from 6.30pm to 9.30pm, three to four times a week, although certain classes will be held on the weekends.

Fees

The tuition fees for the Bachelor of Business Administration and Bachelor of Economics is RM17,000 for a period of 10 trimesters, while fees for the Bachelor of Accounting is RM20,000 for 12 trimesters or four years of study.

Intake

Intake for this programme commences in July each year. However, it is open for application throughout the year. Interested candidates can apply directly online.

● For details, visit their website at www.exec.upm.edu.my or call 03-8946 7779/7780.



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