

UNIVERSITI PUTRA MALAYSIA

PSYCHOLOGICAL AND SOCIAL GRATIFICATION FACTORS RELATED TO PATHOLOGICAL GAMING AMONG UNDERGRADUATE STUDENTS

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IPSS 2011 1

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By

NG YOU MING

Thesis Submitted to the School of Graduate Studies, Universiti Putra Malaysia, in Fulfillment of the Requirements for the Degree of Master of Youth Studies

July 2011

Abstrak Tesis Yang Di Kemukakan Kepada Senat Universiti Putra Malaysia Sebagai Memenuhi Keperluan Untuk Ijazah Master Sains

KEPUASAN PSIKOLOGI DAN SOSIAL YANG BERKAITAN DENGAN PERMAINAN VIDEO SECARA PATOLOGI DALAM KALANGAN MAHASISWA

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Permainan video adalah sejenis hiburan yang umum dan menerima sambutan hangat dalam kebanyakan golongan usia. Ia sebenarnya telah menjadi sebahagian daripada aktiviti seharian kebanyakan remaja pada masa kini. Namun, baru-baru ini banyak kajian telah menunjukkan bahawa kegiatan hiburan seperti ini boleh menyebabkan akibat negatif dari segi fizikal dan emosi terhadap pemain. Tujuan utama kajian ini adalah untuk mengenalpasti kepuasan psikologi dan sosial yang berkaitan dengan permainan video, khususnya permainan video secara patologi dalam kalangan mahasiswa. Pendekatan persampelan rawak berstrata telah digunakan dan sejumlah 255 borang soal selidik telah dikumpulkan dari pengumpulan data keratan lintang. Keputusan korelasi Pearson telah menunjukkan bahawa ketujuh-tujuh faktor

kepuasan psikologi dan ketiga-tiga faktor kepuasan sosial berkorelasi secara signifikan dengan permainan video secara patologi. Jumlah purata waktu bermain adalah 10.66 jam seminggu dan sekitar 14% responden menunjukkan ciri-ciri permainan video secara patologi yang sederhana ke tinggi. Hasil daripada analisis regresi pelbagai (stepwise) menunjukkan tiga daripada sepuluh pemboleh ubah tak bersandar telah meramal dengan signifikannya permainan video secara patologi. Adalah didapati sebanyak 52% varian dari permainan video secara patologi boleh dijelaskan oleh tiga faktor, iaitu Persahabatan, Persaingan dan Hiburan & rekreasi. Kesimpulannya, kajian ini menegaskan kesahihan teori kegunaan dan kepuasan sebagai proses yang memimpin kepada permainan video secara patologik. Ini menyiratkan bahawa individu yang terlibat dalam penggunaan permainan video secara patologik dipengaruhi oleh keinginan batin mereka, konflik batin, penilaian diri yang negatif, dan emosi negatif yang menyusulnya. Justeru itu, mereka cenderung melibatkan diri dalam permainan video yang memberi mereka kepuasan yang segera.

Abstract of the thesis presented to the Senate of the Universiti Putra Malaysia in fulfillment of the requirements for the award of the degree of Master of Science

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By

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July 2011

Chairman : Profesor Madya Bahaman Abu Samah, PhD

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Playing video games is a familiar form of entertainment which is well supported by most of the age groups. In fact, it has become a part of daily life activity of most contemporary youth nowadays. However, many recent researches have shown that this type of pastime activity can bring about a number of negative physical and emotional consequences to the gamers. The main objective of the current study was to identify the psychological and social gratifications that are related to video game playing, specifically pathological gaming among undergraduate students. Cluster sampling approach was used and a total of 255 questionnaires were collected from a cross-sectional data collection. The results of Pearson correlation have indicated that all the seven psychological gratification and three social gratification factors were

significantly correlated with pathological gaming. The average amount of playing time is 10.66 hours per week and about 14% of respondents showed moderate to high level of pathological gaming symptoms. Besides, stepwise multiple linear regression further indicated three out of the ten predictors significantly predict pathological gaming and about 52% variance of pathological gaming was explained by three factors, namely Companionship, Competition and Entertainment & leisure. As a conclusion, the present study confirms the validity of uses and gratification theory as a process leading to pathological gaming, implying that individuals with pathological usage of video games are influenced by their inner desires, inner conflicts, negative self-evaluations, and consequent negative emotions. Hence, they tend to indulge in video games, which provide them with immediate satisfaction.

ACKNOWLEDGEMENTS

First of all, I give all glory to God Almighty, who leads me and guides me along the way and let everything fall into its place beautifully in His perfect timing; who are my Provider that grant me everything that I need to complete the project, including wisdom and help in times of need.

I would also like to express my deep gratitude to my supervisor, Associate Prof. Dr. Bahaman Abu Samah; and my co-supervisor, Prof. Dr. Turiman Suandi and Associate Prof. Dr. Steven Eric Krauss for their patience, guidance, and precious time given to me. Without their availability for discussion and suggestion, this project would not be successful.

In addition, I am sincerely grateful towards all lecturers and students that involved directly or indirectly in this research for their generous assistance and helpful suggestion in succeeding this project.

Also, special thanks to staffs of UPM Institute for Social Science Studies, especially Dr. Jeffrey Lawrence D'Silva, Abdul Hadi Sulaiman, and Hilyana Mokhtar for their aid during my thesis writing and submission.

Finally, I would like to thank Candice Ng, my family members and my friends for their moral support and encouragement.

I certify that a Thesis Examination Committee has met on () to conduct the final examination of Ng You Ming on his thesis entitled "Psychological and Social Gratification Factors Related to Pathological Gaming among Undergraduate Students" in accordance with the Universities and University Colleges Act 1971 and the Constitution of the Universiti Putra Malaysia [P.U.(A) 106] 15 March 1998. The Committee recommends that the student be awarded the degree of master.

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I declare that the thesis is my original work except for quotations and citations which have been duly acknowledge. I also declare that it has not been previously, and is not concurrently, submitted for any other degree at Universiti Putra Malaysia or at any other institution.

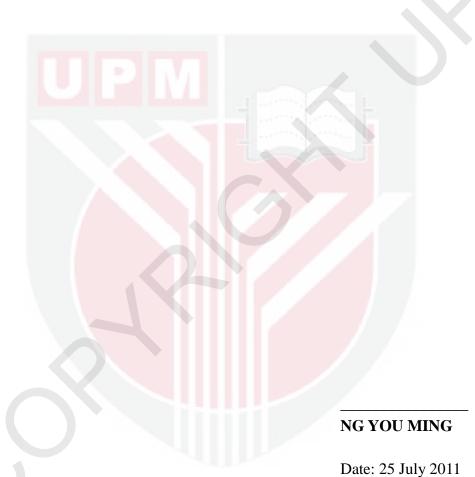


TABLE OF CONTENT

				Page			
ABSTRAK							
ABSTRACT							
ACKNOWLEDGEMENTS							
APPROVAL							
DECL	DECLARATION						
LIST (OF TAI	BLES		XV			
LIST (OF FIG	URES		xvi			
LIST (OF API	PENDICE	ES	xvii			
LIST (OF ABI	BREVIAT	TIONS	xviii			
СНАР	TER						
1	INTR	ODUCT	ION	1			
	1.1	Backgro	ound of Study	1			
	1.2		n Statement	3			
	1.3	Objectiv	ves	5			
	1.4	Researc	h Hypotheses	6			
	1.5	Significance of the study 7					
	1.6	Scope		9			
	1.7	Limitati	on	10			
	1.8	Definiti	on of Terms	11			
2	LITE	RATURI	E REVIEW	15			
_	2.1		on or Pathological Use	15			
	2.2		e Effect of Pathological Gaming	16			
	2.3		of Computer Games and Video Games	17			
	2.4		cation of Games	18			
		2.4.1	Arcade Games	19			
		2.4.2	Action Video Games	20			
		2.4.3	Role Playing Games (RPGs)	21			
		2.4.4	Sports Games	22			
		2.4.5	Puzzle Games	23			
		2.4.6	Simulation Games	24			
		2.4.7	Strategy Games	24			
		2.4.8	Online Games	25			
	2.5	Uses an	d Gratification Theory	25			
	2.6	Hierarchy of Needs					
		2.6.1	Social Needs	30			
		2.6.2	Esteem Needs	30			

	2.7	Youth and Developmental Needs	31				
	2.8	Leisure Activity and Gratification	33				
	2.9	Video Games and Social Needs	34				
	2.10	Psychological Needs and Video Game	35				
		2.10.1 Emotional Coping	35				
		2.10.2 Perception and Media Use	36				
		2.10.2.1 Aesthetic	37				
		2.10.2.2 Entertainment & Leisure	37				
		2.10.3 Self –esteem	38				
		2.10.4 Challenge	38				
		2.10.5 Competition	39				
		2.10.6 Fantasy	39				
	2.11	Theoretical Framework	40				
	2.12	Summary	43				
		I weren					
3		HODOLOGY	44				
	3.1	Introduction	44				
	3.2	Research Design	44				
	3.3	Research Framework	45				
	3.4	Population and Sample	46				
	3.5	Instrumentation	47				
		3.5.1 Problem Gaming (PG)	48				
		3.5.2 Independent Variables	49				
	3.6	Reliability and Validity of Instrument 50					
	3.7	Pilot Test 50 Sampling Method 51					
	3.8	Sampling Method					
	3.9	Data Analysis	52				
		3.9.1 Descriptive Analysis	53				
		3.9.2 Pearson Correlation Analysis	53				
		3.9.3 Multiple Linear Regression	54				
4	FIND	INGS AND DISCUSSION	55				
	4.1	Introduction	55				
	4.2	Demographic profile of respondents	55				
		4.2.1 Age	55				
		4.2.2 Gender and Ethnic Group	56				
		4.2.3 Year of study	56				
		4.2.4 Parents' marital status and monthly salary	56				
	4.3	Gaming Profile and Video Game Usage	57				

	4.3.1	Video Game Player and Video Game Console			
		Possession	58		
	4.3.2	Experience of Playing Video Game in Cyber Caf é	58		
	4.3.3	Types of Game Played For Last Six Months	58		
	4.3.4	Gaming Life Span	60		
	4.3.5	Average Playing Time in a Week	60		
	4.3.6	Pathological Gaming Score	60		
4.4	Psychol	logical Gratifications	63		
	4.4.1	Aesthetic Gratification	64		
	4.4.2	Emotional Coping Gratification	64		
	4.4.3	Entertainment and Leisure Gratification	64		
	4.4.4	Fantasy Gratification	64		
	4.4.5	Challenge Gratification	65		
	4.4.6	Self-esteem Gratification	65		
	4.4.7	Competition Gratification	65		
4.5	Social (Gratifications	67		
	4.5.1	Acceptance Gratification	67		
	4.5.2	Companionship Gratification	67		
	4.5.3	Affectionate Gratification	68		
4.6	Relation	nship between psychological gratification and social			
	gratification and pathological gaming				
	4.6.1	Correlation between Psychological Gratifications			
		and Pathological Gaming	69		
	4.6.2	Correlation between Social Gratifications and			
		Pathological Gaming	70		
4.7	Main G	ratifications That Influence Pathological Gaming	71		
	4.7.1	Companionship Gratification and PG	74		
	4.7.2	Competition Gratification and PG	74		
	4.7.3	Entertainment and Leisure Gratification and PG	75		
4.8	Summa	ry	76		
CON		NG TARY ICATIONS & RECOMMENDATIONS			
5.1		NS, IMPLICATIONS & RECOMMENDATIONS	77 77		
5.2	Summary				
5.3					
3.3	5.3.1	Implication for University Authority and Students	78 78		
	5.3.2	Implications for Academic Researchers	79		
	5.3.3	Implication for Parents	80		
	5.3.4	Implication for Youth Workers, Youth Societies	30		
	5.5.7	and Counselors	80		
5.4	Recom	nmendations	82		
	1100011		J_		

REFERENCES	84
APPENDICES	93
BIODATA OF STUDENT	104

