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Let loose your 'Cakap-cakap' talent

Display your wit in DiGi's creative contest that involves cartoons and truly Malaysian moments.

VER wondered if you could be the next Lat?
Well, maybe not so much in terms of sketching funny caricatures but how about delivering a couple of witty lines which sum up a story?

which sum up a story?
Let your creative juices flow and have fun with "Cakap-Cakap", Digi Telecommunications Sdn Bhd's latest avenue for creative expression under its Apostrophe 2 project.

All you need to do is come up with the dialogue for a set of comics featuring quintessential Malaysian moments, sketched by local artists M.K., Sidney Tan and Kenon Petrus Leong.

"In Cakap-Cakap, we want participants to tell the story as they see it. They will be judged on how quirky and unexpected a response is," explained DiGi's Director of Corporate Affairs Tunku Alizakri Alias during the media launch recently.

Cakap-Cakap, which kicked off on July 19 and ends on Sept 28, is open to all Malaysians.

Participants can select any of the comics featured and fill the empty speech bubble with amusing dialogue, thoughts or musings. It can be written in English, Bahasa Malaysia or even Manglish!

The top six winners from 48 shortlisted entries will each win a Sony Ericsson W910i mobile phone and a limited edition print

of their winning entry, signed by the artist.

The works of the winners and finalists will also be published, together with the works of invited personalities, in a book of collective works chronicling some of these great Malaysian moments.

Tunku Alizakri said there is an abundance of untapped creative talent among Malaysians.

"It will be interesting to see how the same images provoke different emotions and interpretations in people," he added.

Unlike before, Apostrophe 2 sees more interactivity with the public as the *Cakap-Cakap* programme was introduced to Penangites and Sabahans earlier this month.

To help participants in the contest, creative expression workshops are being held as at Universiti Putra Malaysia on Sept 22 and 26.

The workshops will be facilitated by writer-director Gavin Yap and theatre practitioner-writer Fahmi Fadzil.

The Cakap-Cakap travelling exhibition is on at KL Sentral until Sunday at which visitors can find out more about Apostrophe and Cakap-Cakap as well as submit on-the-spot entries using the computer terminals available.

To submit an entry, log on to www.apostrophegallery.com.



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