

## Financial well-being of Malaysian college students

### ABSTRACT

**Purpose:** The purpose of this paper is to examine the relationships between personal and family backgrounds, academic ability, childhood consumer experience, financial socialization, financial literacy, and perceived financial well-being of college students.

**Design/methodology/approach:** Data were collected using a multi-stage sampling technique from 11 public and private universities across Malaysia and the sample consists of 2,219 college students. Structural equation modelling was utilized to test the hypotheses.

**Findings:** Childhood consumer experiences such as savings habits contribute to students' financial well-being (money saved, current financial situation, and financial management skills). Financial socialization agents, for example, through parents and religion sources could increase college students' financial well-being. Financial literacy was related to financial well-being. There were important differences between the Malay and Chinese ethnic groups in Malaysia.

**Research limitations/implications:** Overall, implications and recommendations for future research, teaching, and public policy are also provided for parents, college administrators, counselors and educators.

**Originality/value:** This research provides meaningful information about how various factors (childhood experience, financial socialization, and financial literacy) predict students' financial well-being.

**Keyword:** Malaysia; Universities; Students; Personal finance; Financial well-being; Financial literacy; Financial socialization; Childhood consumer experience