

# ICICM 2024

## THE PROCEEDINGS OF ————— The 14th International Conference on INFORMATION COMMUNICATION AND MANAGEMENT

November 6-8 2024  
Virtual Conference





The Association for Computing Machinery  
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# Preface

On behalf of the organizing committee, it is our great honor to welcome you to the proceedings of the 14th International Conference on Information Communication and Management (ICICM 2024), held in Paris, France (Virtual), on November 6–8, 2024.

This conference serves as a platform for scientists, including professors, doctoral students, and postdoctoral researchers, to explore the latest advancements, challenges, and opportunities in the dynamic fields of information communication and management. It also facilitates an exchange of ideas, applications, and experiences among delegates from various sectors, fostering collaborations and building partnerships for future innovation. This conference has attracted presenters and authors from Denmark, France, Germany, Latvia, Malaysia, Peru, the United Kingdom, and Vietnam, who have shared their latest research in these fields.

All papers included in these proceedings underwent strict peer review by the conference committee and international reviewers, ensuring high quality and relevance. This volume features eight papers covering topics such as data-driven information management and service platform development. We extend our heartfelt gratitude to the authors for their valuable contributions and to the reviewers and program committee members for their dedication to maintaining the excellence of this publication.

Special thanks go to the speakers, they are Prof. Jalel Ben-Othman from the University of Paris 13, France; Prof. Hesham Dinana from The American University in Cairo, Egypt; Prof. Yu-wang Chen from The University of Manchester, UK; and Prof. Paras Nath Singh from CSE/ISE in GMRIT, India, whose supports and efforts have been pivotal to the success of ICICM 2024.

As we move forward, the insights gathered during this event will undoubtedly contribute to the ongoing discourse in these fields and inspire future research endeavors. We extend our gratitude to all participants, and organizers, whose dedication made ICICM 2024 a resounding success.

Sincerely,  
The Organizing Committee  
ICICM 2024

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