

# Malaysia *Madani* is for everyone

**MALAYSIA** *Madani* has all the ingredients for a promising future for all Malaysians. Its core values are not only deeply rooted in Malaysian culture but are also universal, resonating with societies worldwide. It transcends boundaries, aligning with the fundamental principles of all beliefs and faiths.

We read and hear about it in the media almost every day. Unfortunately, to the man-on-the-street, it is merely another slogan by the government of the day, similar to the slogans of past prime ministers and their administrations.

Most Malaysians do not understand nor appreciate the word *madani*. Many think it is a religious term, and it does not apply to those of other faiths. They assume it is intended only for those in government, not the general public.

To be a more progressive, prosperous and harmonious society, it is imperative that we understand, appreciate and practise the *madani* values in our daily lives.

*Madani* is a Malay term that translates to being civic-minded, courteous and polite in English. These qualities reflect broader values such as respect, empathy and understanding.

Malaysia *Madani* translates to Civic Malaysia. In the government context, *madani* is an acronym representing *kemampanan* (sustainability), *kesejahteraan* (prosperity), *daya cipta* (innovation), *hormat* (respect), *keyakinan* (trust) and *ihsan* (compassion and caring). In English, this acronym is SCRIPT.

If practised by all Malaysians, the values of respect, trust and compassion can bridge our cultural, religious and ethnic diversities, leading to a more harmonious society.

To achieve long-term economic strength, we should embrace the values of prosperity, innovation and sustainability.

While *madani* has been applied to key sectors such as economy and finance, legislation, institutions, education, community, culture, and urban and rural development, these principles can also be extended to other areas, including sports.

We need to internalise the values of *madani* and make them part of our everyday personality.

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