



A knowledge-sharing session in progress.

Programme equips youth with skills to enter workforce

BINTULU: The recently-held Youth Leadership and Entrepreneurship (YLE) Workplace Readiness Programmesaw youthsequipped with essential communication skills in job-seeking and facing future challenges.

Organised by Universiti Putra Malaysia Bintulu Campus (UPMKB) in collaboration with the Sarawak Youth Economic Development Foundation (Tegas), the programme was held on Dec 12 at Tegas Digital Innovation Hub, Paragon Bintulu.

According to the programme's spokesperson, the initiative aimed to prepare youths with important skills before entering the workforce.

The participants, which comprised students from

UPMKB and Bintulu Vocational College, were taught key skills such as effective communication, resume writing, and interview techniques.

"Among the sessions that also provided impact and different perspectives to the participants were knowledge and hands-on training on professional image to improve job prospects and personal identity development," the spokesperson said in a statement yesterday.

Invited speakers included Fakhzan Buang, who delivered an inspiring talk on 'Image Impact: Polish Your Professional Persona'; Joyce Morris Kapong, with the topic 'Elevate Your Resume to New Heights', and Noor Hakim Ahmad, who discussed the topic 'Navigating Interviews with

Confidence'.

Meanwhile, programme coordinator Nur Asyiqin Zaidi expressed pride in the success of the event, which received positive and encouraging responses from participants.

"The participants provided great feedback and requested that more such programmes be organised next year," she said, thanking the participants for their strong support.

The programme was also part of a collaboration between UPMKB and Tegas Smart Partnership, with Tegas serving as the main sponsor.

This collaboration reflects the commitment of both parties to develop Sarawak's youth to meet the increasingly competitive job market demands, said Nur Asyiqin.