

# UPMKB hosts Canva workshop for Lebu' Kulit community

**BINTULU:** The Putra Adventour Group of Universiti Putra Malaysia Bintulu Campus (UPMKB) recently conducted a mini workshop on the use of Canva for the Lebu' Kulit community in Sungai Asap, Belaga.

The workshop aims to enhance community members' digital skills to digitally promote eco-tourism products in their area by utilising Canva, a free-to-use graphic design platform.

Canva was chosen as the platform of choice due to its user-friendly interface and experience.

A total of 16 individuals, ranging from housewives to students, attended the workshop which

was presented by UPMKB student Muhammad Aiman Aishamuddin Zaidi.

During the session, he shared various aspects of Canva's platform such as its numerous tools and practical applications through multiple eye-catching designs.

Meanwhile, the group's leader Nelson Ngau said Canva is a powerful tool that allows individuals to unleash their creativity without requiring extensive technical skills.

"We hope after the Lebu' Kulit community learns how to use this application, they will utilise it to create posters and other materials to digitally promote

handicrafts and tourism products in the area," said Ngau.

In addition to theoretical briefings on the application, residents had hands-on sessions whereby they experimented with the platform's tools to produce their own designs.

"We are happy to gain new knowledge through this workshop, many things can be explored in the application that will help me," said one of the participants.

The Putra Adventour Group is planning to host a mini workshop in July this year to introduce handicrafts and tourism products of the Lebu' Kulit community to the urban populace.



Members of the event's organising committee and workshop participants gather for a group photo.