

# UPMKB's green campaign gathers momentum among aquaculture degree students

**BINTULU:** The 'Go Green, Stay Clean' recycling campaign organised by Universiti Putra Malaysia Bintulu Campus (UPMKB) succeeded in gathering momentum among its dedicated first-semester students pursuing Bachelor of Aquaculture degrees.

The campaign, an environmental initiative by the Faculty of Agricultural and Forestry Science's Department of Animal Sciences and Fishery, was held in alignment with National Recycling Day.

It was spearheaded by Assoc Prof Dr Leong Sui Sien and Awangku Ahmad Nizam Awang Saberan, and ran from October till this month.

"Collaborating with the Conducive Ecosystem Public Sector and Green World Recycle Enterprise Bintulu, the campaign focused on collecting a diverse array of items, including e-waste such as CDs, motherboards, printers, and damaged personal computers, newspapers, non-official paper documents, books, boxes, magazines, plastic, iron, batteries, and aluminum," said

UPMKB in a release.

According to the release, Department of Animal Sciences and Fishery head Assoc Prof Dr Juriah Kamaludeen advocates for increased participation in the recycling campaign to curtail the consumption of new raw materials, energy, air pollution resulting from burning activities, and water pollution from improper waste disposal.

"The recent recycling campaign at the university showcased a spectrum of impactful highlights, symbolising its triumphant success.

"Student engagement flourished as enthusiastic participants from various faculties converged to champion sustainability. Creativity thrived with innovative recycling solutions, ranging from upcycled art installations to ingenious reuse concepts," she was quoted saying in the release.

Juriah added the campaign also served as an educational nexus, hosting workshops and discussions that deepened attendees' understanding of



Among the waste collected for the 'Go Green, Stay Clean' recycling campaign at UPMKB.

environmental stewardship.

Notably, she said the concerted efforts of passionate student groups and faculty members orchestrated significant strides in waste reduction across the campus.

"Extending its influence beyond university borders, the

campaign forged partnerships with local communities and businesses, magnifying its impact and leaving an indelible mark of commitment to a greener future.

"Their efforts were instrumental in making this programme a resounding success, promoting sustainable practices

and environmental awareness across the university campus," she added.

UPMKB in the release went on to say that a university-centered recycling campaign offers a myriad of benefits within its academic sphere.

"Chiefly, it cultivates an ethos

of environmental mindfulness among students, faculty, and staff, fostering a profound sense of duty towards sustainable living. This initiative serves as an educational platform, providing practical insights into waste management, resource conservation, and the profound impact of individual actions on the environment."

By uniting diverse departments and disciplines, the university said these campaigns promote collaboration towards a common goal, and often pave the way for innovative research endeavours whilst encouraging exploration into eco-friendly technologies and solutions.

Beyond the university, such initiatives extend their influence on the wider community, inspiring environmentally conscious behaviors that transcend academic boundaries.

"Ultimately, a university recycling campaign nurtures a cohort of informed, proactive individuals dedicated to sustainable practices and global citizenship," said UPMKB.