

# **UNIVERSITI PUTRA MALAYSIA**

# THE SUSTAINABILITY OF PAHANG BARAT INTEGRATED AGRICULTURAL DEVELOPMENT PROJECT IN PENINSULAR MALAYSIA

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FPP 1999 14

## THE SUSTAINABILITY OF PAHANG BARAT INTEGRATED AGRICULTURAL DEVELOPMENT PROJECT IN PENINSULAR MALAYSIA

By

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Dissertation Submitted in Partial Fulfilment of the Requirements for the Degree of Doctor of Philosophy in the Faculty of Educational Studies Universiti Putra Malaysia

June 1999



#### ACKNOWLEDGEMENTS

First and foremost, I bow my head for reverence to "Almighty Allah" for the many blessings He has showered in my life ever since I have been preparing this manuscript. Whenever I met difficulties on the way I prostrated to Him and asked His guidance to give me strength, good health, knowledge and courage to face the inevitable hardship and challenges in life. From Him I saw the light and the importance of education in my life.

In particular, I would like to recognise and thank the people who have given tremendous contributions in the completion of this manuscript. Without them, I know I would not be able to make it.

Associate Professor Dr. Saidin B. Teh, the former chairman of the research committee, for his persistent guidance in the initial conceptualisation of the research proposal. He had been responsible in linking me to the different agencies in the places where the study was conducted.

Associate Professor Dr. Mazanah Muhammad who took the chairmanship after Dr. Saidin left for new assignment. Her astute knowledge of research methodology and perseverance to examine thoroughly every aspect of the manuscript has enormously contributed to the refinement of the manuscript.

Dr. Bahaman Abu Samah for his keen knowledge of statistics. He shared a lot of thoughts on the way statistical results were presented in tables. His willingness to help has made the researcher confident in his statistical analysis.



Dr. Shamsuddin Ahmad for his very kind attitude whenever approached for assistance. He has contributed a lot of insights on how results were concisely presented.

My sincerest thanks also go to the Pahang Barat IADP officers, namely: Safie Baharom, Abdul Daut, Zulkifli Yaacob, Mat Khalil Jamian, Mohamad Shamsuddin Abas, and other officers/staff based in Temerloh and other western districts of the State of Pahang, for their very facilitating attitudes. The transport vehicle provided to reach the remote villages had been of tremendous help to the researcher. I will endlessly cherish the kindness and friendly attitude accorded me whenever I requested for help.

To my family members for their constant prayers that I will succeed in my study. My wife, Hulma Ebrahim Bra, for her understanding all the way through to bear the patience and endurance of taking the leadership in the family during my absence. My mother for her encouragement during time of distress, and to my late father who passed away on June 18, 1999, a day after my thesis defence, I will endlessly adore his fatherly love and moral support.

To Dr. Ting Abdul and Dr. Rahima Abdul for their countless valuable assistance during the period of my study in Malaysia. To Halimi Abdul Karim and Mahindera Abdul Manaf for their help in administering the questionnaires.

Last but not the least, I would like to thank my sponsors: The Government of Malaysia for providing the financial support under the Malaysian Technical Cooperation Program; Mindanao State University-Maguindanao, through its Chancellor, Bai Yasmin S. Macalandong, for granting me permission to study; and Universiti Putra Malaysia for the research grant.



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## **ABBREVIATION**

ADB	Asian Development Bank
ARRS	Assessing and Planning Rural Sustainability
BS	Barometer of Sustainability
CIPP	Context, Inputs, Process and Product
FAO	Food and Agriculture Organization
FELCRA	Federal Land Consolidation And Rehabilitation Authority
FELDA	Federal Land Development Authority
IADP	Integrated Area Development Project
IIMS	Interactive-Integrative Model of Sustainability
IUCNN	International Union for the Conservation of Nature and
	Natural Resources
JKKK	Jawatankuasa Kemajuan dan Keselamatan Kampung
KPW	Kumpulan Pengembangan Wanita (Women Extension Group)
RAMS	Rapid Assessment Mapping of Sustainability
RISDA	Rubber Industry Smallholders' Development Authority
SD	Sustainable Development
SPSS	Statistical Package for Social Science
SRM	Sustainable Resource Management
SUSA	Systemic User-driven Sustainability Assessment
UMNO	United Malay National Organization
UNEP	United Nations Environment Program
UN-STAT	United Nations Statistics
WCED	World Commission on Environment and Development
WWF	World Wide Fund for Nature
VSDC	Village Security Development Council



Abstract of dissertation submitted to the Senate of Universiti Putra Malaysia in partial fulfilment of the requirements for the degree of Doctor of Philosophy.

## THE SUSTAINABILITY OF PAHANG BARAT INTEGRATED AGRCULTURAL DEVELOPMENT PROJECT IN PENINSULAR MALAYSIA

By

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**June 1999** 

#### Chairperson: Professor Madya Dr. Mazanah Muhamad

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This study was conducted in six rural villages in the western part of the state of Pahang. The study's general objective was to assess the overall IADP project sustainability through its integrated impact on the environment, economic, and social well being of the beneficiaries and the villages. The specific objectives were to: (i) identify environmental related variables and determine their level of sustainability contribution to IADP; (ii) identify economic related variables and determine their level of sustainability among the beneficiaries; and (iii) identify social related variables and determine their level of sustainability in relation to the beneficiaries transformation, organisation and community practices.

Data collected through survey were supported by data collected through observation and document study. The survey elicited perception responses from one hundred eleven respondents selected at random through questionnaire with openended questions administered by means of interview-schedule. Observation was done on the status of IADP and its sustainable impact on the environment, economic



and social practices of the beneficiaries. The documents studied include the IADP progress reports; statistical data on the environmental condition of the project area taken from the Meteorological Services and Department of Environment of Malaysia; nutritional, health and educational aspects from the villages' clinics and schools, respectively. Descriptive statistics such as frequency, percentage, mean and standard deviations were used in describing the results.

Results of the study revealed the followings: (i) IADP overall perceived sustainability (environmental, economic and social) was high; (ii) IADP is environmentally sustainable owed to the combined effects of the IADP projects which are mostly agro-forestry and the sustainable practices of the beneficiaries that supported maintenance of the environmental factors at desirable state; (iii) IADP is economically sustainable because it has sustained improvement of the economic benefits rendered to the beneficiaries; and (iv) IADP is socially sustainable because it has enhanced individual beneficiaries participation and transformation to acquire good attitudes and, further, it has forged collaborative efforts for community building and organisational transformation which contributed to the continuity of the IADP. Based on the findings, it is concluded that Pahang Barat IADP Phase I is sustainable.

Finally, the study has discerned that an integrative model of assessing project's sustainability can serve as a functional method in assessing sustainability of agricultural development project like the Pahang Barat Integrated Agricultural Development Project (IADP) in Peninsular Malaysia. Abstrak desertasi yang dikemukakan kepada Senat Universiti Putra Malaysia untuk memnuhi sebahagian syarat untuk memperoleh ijazah Kedoktoran Falsafah.

### KEMAPANAN PROJEK PEMBANGUNAN PERTANIAN BERSEPADU PAHANG BARAT DI SEMANJUNG MALAYSIA

Oleh

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Kajian ini dikendalikan di enam perkampungan luar bandar di bahagian barat Negeri Pahang, Objektif umum kajian ini ialah untuk menilai kemantapan menyeluruh projek IADP melalui kesan bersepadunya terhadap persekitaran, ekonomi, dan kehidupan sosial petani sasaran serta kampung yang terlibat. Objektif khusus kajian ini ialah untuk: (i) mengenal pasti pemboleh ubah yang berkaitan dengan persekitaran serta menentukan tahap kemapanan sumbangannya terhadap IADP; (ii) mengenal pasti pemboleh ubah yang berkaitan dengan ekonomi dan menentukan tahap kemapanannya di kalangan petani sasaran; dan (iii) mengenal pasti pemboleh ubah yang berkaitan dengan sosial dan menentukan tahap kemapanannya dari aspek transformasi, organisasi dan amalan komuniti peserta sasaran.

Data yang dipungut melalui kaedah tinjauan disokong dengan data yang dikumpulkan melalui pemerhatian serta kajian kepustakaan. Tinjauan dibuat dengan melihat persepsi yang ditunjukkan oleh 111 orang responden yang dipilih secara rawak melalui soal selidik dan soalan terbuka yang dijalankan dengan temu bual berjadual. Pemerhatian telah dilakukan terhadap status IADP dan kesan mapannya terhadap alam sekitar, ekonomi dan amalan sosial peserta sasaran. Kajian kepustakaan termasuklah



laporan kemajuan IADP; data statistik tentang keadaan alam sekitar di kawasan projek yang diperoleh daripada Perkhidmatan Meteorologi dan Jabatan Alam Sekitar Malaysia; data tentang aspek pemakanan, kesihatan, dan pendidikan masing-masing daripada klinik-klinik desa dan sekolah-sekolah di kawasan terlibat. Statistik deskriptif seperti kekerapan, peratusan, min dan piawaian standard telah digunakan untuk menghuraikan dapatan kajian.

Hasil kajian menunjukkan perkara berikut: (i) IADP menunjukkan kemapanan (persekitaran; ekonomi dan sosial) yang tinggi; dan (ii) IADP menunjukkan kemapanan dari segi alam sekitar lantaran kesan projek IADP yang kebanyakannya berkonsepkan pertanian hutan serta amalan peserta sasaran yang membantu pengekalan faktor persekitaran di negeri berkenaan; (iii) IADP menunjukkan kemapanan dari segi ekonomi kerana projek ini berupaya untuk mempertingkat ekonomi peserta sasaran; dan (iv) IADP menunjukkan kemapanan dari segi sosial kerana projek ini mendorong penglibatan dan pemajuan peserta sasaran secara individu, dan ini membolehkan mereka membina sikap dan nilai yang baik, dan seterusnya mendorong kepada usaha bersama ke arah pembangunan komuniti dan perubahan organisasi, justeru ini menyumbang ke arah pelestarian IADP. Berdasarkan penemuan itu, dapatlah disimpulkan bahawa Fasa 1 IADP Pahang Barat adalah mapan.

Akhir sekali, kajian ini juga menunjukkan bahawa model integratif untuk menilai kemapanan projek merupakan satu kaedah pengukuran yang dapat digunakan secara berkesan untuk mengukur kemapanan projek pembangunan pertanian, seperti Projek. Pembangunan Pertanian Bersepadu di Semenanjung Malaysia.



#### **CHAPTER I**

#### **INTRODUCTION**

### **Overview of Pahang Barat IADP Phase 1**

Pahang Barat "Integrated Agriculture Development Project" (IADP) Phase 1 is one of the 14 IADPs implemented in Malaysia in 1983. It was funded through loan from the Asian Development Bank (ADB) which has its main office based in Manila, Philippines. Six of the western districts of Pahang State, namely: Temerloh, Jerantut, Raub, Lipis, Bentong, and Maran, were included in the program. In each District, one village (Kampung) was chosen as a pilot IADP recipient. The villages are Paya Luas, Perlok, Sungai Pasu, Pagar Sasak, Pelangai and Kuala Santul in each mentioned districts, respectively.

The topography of the area where the projects were implemented is dominated by mountain ranges that are mainly forested. Areas between the mountain ranges are generally rugged, hilly and steep; except in the valleys and foothills, and along river plains where restricted flat and swampy areas are mostly found. Soil along river bank is fertile owing to alluvial deposits. In the foothills and valleys the soil is moderately fertile because it is mainly derived from igneous and sedimentary rocks. Alluvial soil is suited to rice paddy and short-term crop production. The other soil type is generally suited to rubber, oil palm, fruit and annual food crops, depending on limitations imposed by the slope and soil depth. Fishery projects are located in the low lands where water supply is continuously available. About 738,500 hectares in the project area are suitable for agricultural production of one form or another. In addition, the



climate is generally humid and typically equatorial but this does not set climatic limitation to growing of variety of crops in the project area (ADB, 1982, p.5).

IADP projects were designed for the smallholder farmers that comprised the majority of the project area's poor population in a way to provide them an opportunity to increase their income-base by developing new unutilised land, introducing high yielding, and high-valued crops on existing agricultural areas. Adjunct to this, smallholder farmers in the area were accorded the opportunity to have access to ancillary income source such as part-time work in nearby rubber or palm plantation established by either the Rubber Industry Smallholders Development Agency (RISDA) or Federal Land Development Authority (FELDA). Specifically, IADP's scope included (1) development of 10,000 hectares of smallholder rubber and oil palm estates; (2) planting of cacao and fruit crops on 2,500 hectares of land; (3) development of pilot areas on an experimental basis; and (4) provision of agricultural supporting services. To achieve these components, the projects required an investment of about US\$50.3 million, of which US\$22.7 million was borrowed in foreign exchange from Asian Development Bank (ADB, 1982, p.10).

About 477,500 people or 62% of the population of the Pahang State live in the six western districts mentioned earlier (ADB, 1982, p.12; Quazi, 1985, pp. 13; MARDI, 1988, p. 11). Of this population, 54% of the households live way below the rural poverty level based on the preliminary studies conducted by the mentioned author and institutions. Rural poverty was assumed to be the consequence of uneconomic land size holdings, low production per unit area, and low unit value of



production. Since IADP Phase I was piloted on the six villages mentioned earlier, beneficiaries were limited only to the poor people in the mentioned villages.

As stipulated in the "Appraisal Report of Pahang Barat Integrated Agricultural Development Project" (ADB, 1982, p.15-43), IADP rationale is that economical landholdings, complemented with capital and management resources would encourage smallholders to adopt new technology and improve their agricultural practices. The combine effect of these is expected not only to raise overall agricultural production, but would also raise the income levels and living conditions of smallholder farmers, which is the thrust of the national government strategy of Malaysia for rural poverty eradication. Moreover, an improved economic and social environment would encourage people to stay in farming, thereby ensuring continued productivity of the smallholders, an important sector of Malaysia's economy. Consequently, the impact is an attractive on farm-employment opportunities for the next generation of the rural populace; thus the vitality of this important sector in the Malaysian economy is sustained.

The overall objective of Pahang Barat IADP Phase 1 was to revitalise smallholder farmers' interest in agriculture. This is further envisioned to stream down the drift of rural people to urban areas so that land abandonment by the rural populace is minimised or prevented. Specific objectives of the IADP program were to: (1) provide smallholder farmers with an economic base that would encourage continuance of their participation in agriculture; (2) provide attractive on-farm employment opportunities for the next generation of the rural population, and (3) maintain the vitality of the agricultural sector in the Malaysian economy.



IADP strategies (Quazi, 1985, pp. 22-23) to achieve the said objectives were to: (1) widen the smallholder farmers production-base through the development of intensively managed estates that would allow participating farmers to expand their earning potentials; (2) increase production per unit area through use of high yielding planting materials and intensive management; (3) increase the unit value of production by introducing new high value crops; and (4) provide ancillary income earning opportunities.

The components of the Pahang Barat IADP Phase 1 were: (1) consulting services, training and project management; (2) smallholder estate development (covering an area of about 10,000 ha of smallholder rubber and oil palm estates); (3) cocoa and fruit crops development (covering an area of 2,5000 ha); (4) supporting services (including provision of new Farmers' Development Centres and new Agricultural Marketing Centres), and (5) pilot development scheme component (Mini IADP)

#### **Statement of the Problem**

Pahang Barat IADP Phase 1 was implemented through funding support borrowed by the government of Malaysia from the Asian Development Bank (Manual of Operation, 1983). The projects were intended to bring sustainable benefits to the beneficiaries. Further, the Mini IADPs which are composed of several agro-forestry, fisheries, fruit trees, short-term crops and women group projects (flower nursery, food processing) were prototype projects meant to be replicated in other districts of Pahang State; if their overall impact shows commendable results.





Pahang Barat IADP Phase 1 has remained a viable agricultural development program for more than a decade; from its implementation in 1983 to the time of this study in 1998. So far no studies are conducted on the IADP's sustainability in relation to its environmental impact, economic and social benefits rendered to the beneficiaries and the recipient villages. Under this circumstance, it is therefore deemed of relevant importance that this study should be carried out. The findings can provide a holistic understanding of the entire IADP's sustainability.

Agricultural projects' sustainability, like the IADP, relies on three tenets such as their contribution to maintenance of good environment, economic benefits rendered to the beneficiaries, and social contributions for the improvement of the community as well. These three aspects are integrated and like the human societies form a subsystem within the ecosystem; just as the condition of an egg is within the white. For an egg to be good, both the white and the yolk must be good, otherwise both will be rotten (Prescott-Allen, 1995).

Sustainability of the IADPs was viewed to work in the same analogy as stated above. For an economic benefit to flourish, the environment from where it is derived must be maintained in good state so as not to deplete its abundance and viability. Further, the people who are to benefit from the projects must be socially prepared in order to acquire good attitudes and values that will transform them to become responsible individuals in the perpetuation of a good environment and economic development as well. Therefore, together with the environmental and economic factors, it is also essential to determine the social factors that promoted Pahang Barat



IADP Phase 1 sustainability. A simultaneous assessment of the IADP's environmental, economic, and social impact among the beneficiaries and the recipient villages can capture the entire synopsis of its sustainability. Knowledge on these information can be bases for recycling of decision making, whether such previous IADP practice in program development is worth emulating for sustainability concept and practice in other areas, not only in the Pahang State of Peninsular Malaysia, but also in other places.

Specifically, this study addressed the following questions: (1) What is the state or condition of the environment in the area (villages) where IADPs were implemented for more than a decade? (2) What is the state of the beneficiaries' economic development in the recipient villages that indicate sustainability? (3) What is the state of social development of the IADP beneficiaries and recipient villages? (4) How IADP is viewed of its sustainability by the beneficiaries in relation to its effect on the environment, economy and social well-being of the beneficiaries and the villages? and (5) What are the observed environmental, economic and social related sustainable practices of the beneficiaries that lead to the IADP's environmental, economic and social sustainability?

#### **Objectives of the Study**

The overall objective of the study was to examine the sustainability of the Pahang Barat IADP Phase 1 in an integrated approach, which included its environmental, economic and social effects. The specific objectives of the study were to: (1) identify environmental related variables and determine their level of



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sustainability contribution to IADP, (2) identify economic related variables and determine their level of sustainability among the IADP beneficiaries, and (3) identify social related variables and determine their level of sustainability in relation to the beneficiaries, organisation and community practice and transformation.

#### Significance of the Study

Development projects' sustainability, specifically agricultural development project, has been the subject of study by various authors and researchers since the time the term "sustainability" came into concern in development (IUCN, 1980). There are however different views and approaches given on the implication of sustainability to development. During the 1980's, a number of new concerns were added such as the links between economic and social development and environmental degradation. Some researchers advocate sustainability of a project to its contribution to the preservation of the environment and the economic benefits it has rendered to the intended beneficiaries (Pearce, Barbier and Markandaya, 1994). Others look at sustainability on its application to management of agricultural program (Smith, 1993; Mitchell and Pigram, 1989). On the other hand, social scientist looks at the social dimension of a sustainable project in relation to participation and attitudinal transformation of the beneficiaries through local institutional development (Cernea, 1987; Oakley and Marsden, 1984; Uphoff, 1986).

The framework of the research integrated the above stated concerns in sustainable development into its inquiry of the Pahang Barat IADP Phase 1 sustainability. The findings, therefore, are envisaged to provide information of



significant importance to planners of agricultural development projects, specifically the IADP planners and other concerned stakeholders, through holistic understanding of the inter-playing factors that contributed to the entire sustainability of the Pahang Barat IADP Phase I. Further, knowledge on this information can also provide essential insights and inputs to future planners of comprehensive sustainable agricultural development projects. The theoretical framework of the study can cross the bound of Malaysia's setting for application since it is comprehensive in scope.

Further, no empirical study has been conducted on the sustainability of Pahang Barat IADP Phase 1. This study is an attempt to address that concern. Moreover, the framework of the study can be a useful guide in assessing sustainability of agricultural development projects in other areas; other than the Pahang Barat IADPs.

The significance of the study are summarised in the following directions:

- The study results can contribute relevant insights to study or assessment of agricultural development projects sustainability, like the IADPs. Being integrated in approach and comprehensive in scope, the framework of the study can be freely adapted in other areas of development projects and places, not only under Malaysia's setting but also in other countries.
- 2. The study can verify whether the IADP goal of sustainability was achieved or not. Information on this aspect is essentially important to the IADP planners, stakeholders and participants because it will provide them knowledge on the overall effectiveness of the IADP planning strategies. Findings can be inputs to `recycling of decisions', whether the program

