

## **Moving Ahead for Academic Excellence through International Journal Publication**

### **ABSTRACT**

One of the several roles partaken by academicians in institutions of higher education in Malaysia is the quest in publication. The objective of establishing a critical mass of researchers and knowledge corpus that enable Malaysia to reach the global standard of technology creation and innovation as clearly stated in the newly launched October 2007 Strategic Action Plan of the Ministry of Higher Education, Malaysia Thrust Number 5, would aptly be manifested in the presentation and documenting all forms of research and innovation through publication. This paper examines the expansive opportunities for academicians to keep in track with the local and global needs, not only in manifestation of the Fifth Thrust, but also of the Seventh Thrust in the strategic plan i.e. activating internationalisation initiative. Nonetheless, this also includes active participation in publication in international journals, as a result of active research and innovation activities within and outside the university. A presentation of this nature, should provide a clearer insights of what it takes and what entails, as far as publication is concerned, to help place Malaysian academic excellence at par in the global arena. Besides, it also seeks to assist potential prolific contributors to get published in international journals. A reminder to all, as this is race of the era, if not participated, academicians can remain in the closet of complacency which has always been proven to be quite lethal as the notion of 'publish or perish' still holds strong and this affects self-development academically throughout one's career.

**Keyword:** Academia, Excellence, Journals, Publications, Citation index, High impact