

DESIGN INFORMATICS

Navigating Dynamic Knowledge **Flows In** Discontinuous
Innovation Enterprises

THE INAUGURAL LECTURES
are given by honored
faculty members within

the University who have obtained the
rank of full professor. This event gives the
honoree the opportunity to deliver a lecture
to fellow faculty and other university guests
concerning their work and research interests.

The context of the lecture itself typically includes a summary
of the evolution and nature of the honoree's specialized field,
highlights of some of the general issues of that particular field,
and a description of how the honoree situates his/her work
within their field.

UPM conducts this event to highlight and bring attention
to the scholarly work that is being done by its
distinguished faculty and to illustrate how
the work contributes to mankind
as a whole.

INAUGURAL LECTURE series

INAUGURAL LECTURE series

Prof. Dr. Rahinah Ibrahim



DESIGN INFORMATICS Navigating Dynamic Knowledge **Flows** In Discontinuous **Innovation** Enterprises

Prof. Dr. Rahinah Ibrahim