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Tesco joins campaign against cancer

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KUALA LUMPUR: Make a difference on July 27 by joining the Tesco Malaysia "Walk For Life" 2008 at Taman Tasik Titiwangsa to help raise funds for research into the prevention, treatment and cure of cancer.

This is the second time Tesco Malaysia is organising the event to help the National Cancer Council (Makna) in its research.

The first event was held early this year in Penang, with more than 200 people taking part. It raised about RM45,000 for the Tesco Makna Research Fund For Life.

Tesco Malaysia chief executive officer, Chris Bush, said he hopes that everyone will take part and do so for a personal reason.

"The aim of the event is to raise the much needed finance for vital cancer research. Some people may be cancer survivors while other take part in memory of or to celebrate the lives of loved ones affected by cancer," he said, after presenting a cheque for RM45,000 to the cancer patients from Makna.

He added that the event is also a perfect opportunity to create awareness about cancer and to do something about it.

Makna president Datuk Mohd Farid Ariffin said there are thousands of cancer patients in Malaysia that needs help.

"It's daunting to persuade people to help us. These cancer patients need the finances.

"Most of them are from the lower income group and can't afford the treatment.

"Some of them need at least RM30,000 a year for treatment. We hope that by organising these fund raisers we are able to



(From left) Azlan Shah Alias, Chris Bush and Datuk Farid Mohd Ariffin looking at the T-shirt designed for the "Walk For Life" event.

help them," he said.

He said recently there has been encouraging development in cancer research. "Universiti Peratanian Malaysia recently produced an NDV vaccine for leukaemia patients that has entered pre-clinical trial. This is another breakthrough that has given us the motivation to work further."

He added that Makna is planning to build a cancer centre for the poor, which will cost more than RM60 million.

"We are looking at building the centre in Selangor. We are still in the planning stages and hope to raise funds for the development of the centre soon, he said.

Participants are encouraged to help raise the funds through a sponsorship card. Any participant, who manages to raise a minimum of M50, will receive a special mystery gift from Tesco.

For more information, contact any Tesco Hypermarket in the Klang Valley or Selangor.