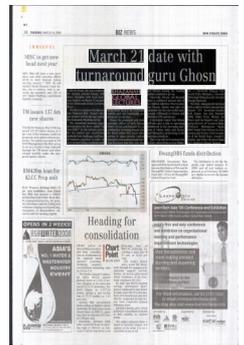


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# March 21 date with turnaround guru Ghosn

CARLOS Ghosn, the man credited for turning around Nissan, will share thoughts with local business leaders on March 21 as part of the Khazanah Global Lectures (KGL).

The KGL is organised by Khazanah Nasional Bhd. Ghosn's dinner-lecture will be the last under the Khazanah Merdeka Series.

The renowned business turnaround guru has been called "Le Cost Killer" by his industry peers for his radical and unorthodox methods that challenge traditional business practices in order to turn around ailing companies and

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bring them back to be profitable entities and into leadership positions in record time.

Ghosn, the president and chief executive officer of both Nissan Motor Co Ltd and Renault SA, is credited for returning Nissan into the black within five years after putting in place several radical strategies and making tough business decisions that have now also

put Nissan among the leading global automotive group.

Currently, Nissan and Renault have a combined annual sale of 6.1 million vehicles. Prior to joining Nissan, Ghosn was also responsible for the successful turnaround of Renault in France and Michelin's US operations.

A statement stated that Ghosn will also give a talk on operating businesses in the emerging markets of China, India and Asean, and Malaysia's positioning in the emerging markets.

The event will be broadcast live to four universities across Malay-

sia — Universiti Malaya, Universiti Putra Malaysia, Universiti Teknologi Malaysia and Universiti Tenaga Nasional.

The KGL, inaugurated last year with a talk by Nobel Laureate and former UN Secretary-General Kofi Annan, has also featured 2006 Nobel Prize Winner for Peace and the founder and managing director of Grameen Bank, Professor Muhammad Yunus; 2001 Nobel Prize Winner for Economics and former chief economist of the World Bank, Joseph E. Stiglitz; and Prime Minister Datuk Seri Abdullah Ahmad Badawi.