

UNIVERSITI PUTRA MALAYSIA

FACTORS AFFECTING VARIATION IN LEVELS OF PARTICIPATION IN WATERSHED MANAGEMENT PROGRAMS IN IRAN

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FACTORS AFFECTING VARIATION IN LEVELS OF PARTICIPATION IN WATERSHED MANAGEMENT PROGRAMS IN IRAN

By

REZA BAGHERIAN

Thesis Submitted to the School of Graduate Studies, Universiti Putra Malaysia, in Fulfilment of the Requirements for the Degree of Doctor of Philosophy

December 2009



DEDICATION

Dedicated to my beloved family, my wife and my children;

Sina, Soroush and Melika for their support and patience

During my study in Malaysia



Abstract of thesis presented to the Senate of the Universiti Putra Malaysia in fulfilment of the requirement for the degree of Doctor of Philosophy

FACTORS AFFECTING VARIATION IN LEVELS OF PARTICIPATION IN WATERSHED MANAGEMENT PROGRAMS IN IRAN

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December 2009

Chairman: Associate Professor Dr. Bahaman Abu Samah, PhD

Institute: Institute of Social Science Studies

This study was designed to determine the factors that affect variation of level of

participation in Watershed Management Programs (WMP) in Iran. In this regard, a

conceptual model was developed to: 1) identify characteristics that lead to the

participation in WMP, and 2) determine the factors that affect variation of level of

participation in WMP. In this study the relationship of five factors with level of

participation were examined to provide the role of each factor in explaining the

variation of level of participation in WMP. These factors were; 1) socio demographic

characteristics of the respondents, 2) respondents knowledge of WMP, 3) respondents

attitude toward WMP, 4) respondents expectations of WMP, and 5) respondents

satisfaction of prior programs as independent variables and the level of participation

as dependent variable.

In order to achieve to this goal, a cross sectional survey was design and utilized. The

data were gathered through personal interview by using a set of questionnaire. The

iii

data were collected from two hundred respondents which were randomly selected from three villages in Hable-Rud basin in Iran. Descriptive analysis, factor analysis, Pearson product moment correlation, one way analysis of variance and multiple regressions were employed for analyzing data in this study.

The findings of study showed that the majority of the respondents were male (93 %) and married (93.5 %). The data showed that the average household size in the study area was 5.2 members in a household. The study showed that educational level in the study area was relatively high (18 % diploma and bachelor) and the mean of the respondent's age was 46 years. The data also showed that 55% of the respondent's main occupation was farming and the average of their total monthly income was 3.5 Million Rial per month. The findings of study also showed that 58% of the respondents were member at least in one local group and 47.5 % of the respondents were joined to the program with their self interest.

The results of this study showed that the level of the respondent's knowledge of WMP was low; however, they indicated positive attitude toward WMP. This study also showed that the respondent's expectations of WMP were moderate to high and their satisfaction of prior programs was moderate to low. The study also showed that the level of participation in WMP was moderate to low; however, people preferred more involvement in social rather than economical and environmental activities.



Study also found significant difference between, occupational groups, range of local groups once belong to it, source of motivation to join and level of participation. Pearson's correlation analysis showed that six variables: 1) satisfaction of prior programs, 2) attitude toward WMP, 3) knowledge of WMP, 4) alternative income, 5) total income, and 6) expectations of WMP have linear relationship with the level of participation in WMP. Regression analysis discovered that these variables explained 45 % of the variation in the level of participation.

The result of this study also provided some theoretical and practical implication and recommendations on the participation in WMP. This study recommends that social exchange and reason action theory are appropriate to explain the variation of level of participation. However, participation is a complex issue and future researches might benefit from pluralistic approach and perspectives to explain the participation. In this study also some implication and recommendations for policy and practice were suggested to increase the level of participation in WMP. This study also highlighted the need for future research on participation in watershed management programs by considering other factors in other populations in Iran.



Abstrak tesis yang dikemukakan kepada Senat Universiti Putra Malaysia sebagai memenuhi sebahagian keperluan untuk ijazah Doktor Falsafah

FAKTOR-FAKTOR YANG MEMPENGARUHI PERBEZAAN TAHAP PENGLIBATAN DALAM PROGRAM PENGURUSAN TADAHAN AIR DI IRAN

Oleh

REZA BAGHERIAN

Disember 2009

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Tahap penyertaan berkesan adalah penentu utama kepada kejayaan atau kegagalan

dalam sesebuah program pembangunan, tetapi faktor pemangkin dalam menghasilkan

penyertaan yang berjaya masih kekal sebagai satu rahsia, terutama di Iran di mana

penyertaan merupakan satu cabaran untuk sesebuah negara yang mengamalkan tradisi

lama di dalam pengurusan atas-bawah.

Kajian ini telah direka bentuk untuk analisa penyertaan masyarakat tempatan di dalam

Program Pengurusan Kawasan Tadahan atau Watershed Management Programs

(WMP) di Iran dengan menggunakan rangka kerja teori pertukaran sosial.

Berdasarkan teori pertukaran sosial dan sorotan literatur, terdapat beberapa faktor

telah diambil sebagai pemboleh ubah tak bersandar untuk menentukan faktor-faktor

yang mempengaruhi masyarakat yang menyertai WMP. Bagi mencapai matlamat ini,

dua ratus responden dipilih secara rawak daripada tiga WMP dari lembangan di

vi

Hable-Rud, Iran. Pada Ogos dan September 2008, data telah dikumpul melalui temu bual peribadi dengan menggunakan satu soal selidik. Terdapat beberapa teknik digunakan bagi menganalisis data kajian ini seperti analisis deskriptif, analisis faktor, korelasi Pearson, analisis varian dan regresi pelbagai. Penemuan kajian ini menunjukkan terdapat lapan (6) pemboleh ubah yakni, kepuasan masyarakat terhadap program tertentu, pendapatan alternatif, jumlah pendapatan, keahlian berkumpulan, sikap terhadap WMP, pengetahuan mengenai WMP, jangkaan terhadap WMP dan sumber penyertaan WMP mempunyai hubungan ketara dengan tahap penyertaan masyarakat di dalam WMP.

Analisis regresi pelbagai menemui enam pemboleh ubah bebas yang menjangkakan tahap penyertaan terbaik serta menghuraikan kira-kira 45 % variasi di dalam tahap penyertaan tersebut iaitu kepuasan masyarakat terhadap program tertentu, pendapatan alternatif, jumlah pendapatan, keahlian berkumpulan, sikap terhadap WMP, pengetahuan mengenai WMP dan jangkaan terhadap WMP. Kajian ini mengesyorkan teori pertukaran sosial adalah satu rangka kerja yang sesuai bagi menjelaskan tahap penyertaan ini.

Tetapi penyertaan merupakan satu isu yang rumit dan para pengkaji di masa hadapan mungkin memperoleh manfaat dari pendekatan pelbagai dan perspektif bagi menjelaskan tahap penyertaan ini. Beberapa cadangan juga disaran bagi meningkatkan tahap penyertaan dalam WMP. Kajian ini turut menekankan keperluan



untuk penyelidikan masa hadapan bagi penyertaan dalam WMP dengan menimbang faktor-faktor lain bagi populasi lain.



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I certify that a Thesis Examination Committee has met on 10th December 2009 to conduct the final examination of Reza Bagherian on his thesis entitled "Factors Explaining Variation of levels of Participation in Watershed Management Programs in Iran" in accordance with the Universities and University Colleges Act 1971 and the Constitution of the Universiti Putra Malaysia [P.U. (A) 106] 15 March 1998. The Committee recommends that the student be awarded the Doctor of Philosophy.

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Date: 11 February 2010



DECLARATION

I declare that this thesis is my original work except for quotations and citations, which have been duly acknowledged. I also declare that it has not been previously or concurrently, submitted for any other degree at University Putra Malaysia or at any other institution.

REZA BAGHERIAN

DATE: 5/ 1/ 2010



TABLE OF CONTENTS

		Page
DEDIC	ATION	ii
ABSTR.		iii
ABSTR.		vi ·
	OWLEDGEMENTS	ix ::
APPRO DECL A	VAL RATION	xii xiv
	F TABLES	XIV XVIII
	F FIGURES	XX
	F ABBREVIATIONS	xxi
СНАРТ	ER	
1	INTRODUCTION	1
	Background of study	1
	Problem statement	5
	Research questions	7
	Objectives of study	8
	Significance of study	8
	Research assumptions	10
	Limitations of study	10 11
	Definition of terms Chapter summary	12
	Chapter summary	12
2	LITRATURE REVIEW	13
	Natural Resources in Iran	13
	Watershed Management Program	17
	Participation	22
	Concept of participation	24
	Benefits of participation	25
	Level of participation Methods of participation	27 31
	Evaluating of participation	31
	Theoretical framework of study	34
	Factors affecting participation	43
	Socio demographic characteristics	43
	Knowledge and awareness	46
	Attitude toward program	47
	Expectations of program	49
	Satisfaction of prior programs	50
	Chapter summary	51
3	METHODOLOGY	53
	Research design	53
	Research Framework	54



	Research Hypotheses	58
	Instruments, scales and measurements	59
	Socio demographic characteristics	60
	Knowledge of WMP	61
	Attitude toward WMP	62
	Expectations of WMP	63
	Satisfaction of prior programs	64
	Participation in WMP	65
	Validity and reliability of Instruments	68
	Population of study	69
	Sampling method	70
	Data collection procedure	71
	Data analysis processes	72
	Exploratory Data Analysis	73
	Factor Analysis	75
	Descriptive Analysis	85
	Analysis of Variance	85
	Correlation Analysis	86
	Multiple Regression Analysis	87
	Chapter summary	87
4	RESULTS AND DISCUSSION	88
	Socio demographic characteristics of respondents	88
	Level of Knowledge of WMP	95
	General knowledge	95
	Knowledge of objectives	95
	Knowledge of functions	96
	Knowledge of components	96
	Overall knowledge of WMP	97
	Level of attitude toward WMP	98
	Level of expectations of WMP	101
	Reciprocation of WMP	101
	Justice distributive of WMP	107
	Overall expectations of WMP	112
	Level of Satisfaction of prior programs	113
	Level of Participation in WMP	115
	Social participation	116
	Economical participation	120
	Environmental participation	123
	Overall participation in WMP	126
	Comparison of participation by selected socio demographic variable	
	Comparison of participation by educational groups	127
	Comparison of participation by main occupation	128
	Comparison of participation by alternative occupation	128
	Comparison of participation by number of group membership	129
	Comparison of participation by source of motivation	129
	Relationship between predictor variables and participation	132
	Socio demographic and participation	132
	Knowledge of WMP and participation	133
	Attitude toward WMP and participation	135



Expectation of WMP and participation	135
Satisfaction of prior programs and participation	137
Regression analysis for explaining level of participation	138
Examining the data for regression analysis	138
Regression model for explaining participation	144
Chapter summary	146
5 SUMMARY, CONCLUSSION AND RECOMMENDATIONS	147
Summary of findings	148
Personal profiles of respondents	148
Differences of participation among respondents	151
Relationship between predictor variables and participation	152
Conclusion	152
Implications	155
Theoretical implication	155
Practical implication	155
Policy implication	156
Recommendations	157
Recommendation for theory	157
Recommendation for policy	157
Recommendation for future studies	159
REFERENCES	160
APPENDICES	
BIODATA OF STUDENT LIST OF PUBLICATIONS	



LIST OF TABLES

	Table	Page
1.	Natural resources area in Iran	14
2.	Changes in rangelands condition from 1974 to 2005 in Iran	16
3.	Socio demographic characteristics and their type of score	60
4.	Reliability coeficients of research instruments	69
5.	Population of sampling villages in study area	70
6.	Descriptive tables of independent variables and its subscales	74
7.	Descriptive table of participation variables and its subscales	75
8.	KMO and Bartlett's Test of sample size for participation	77
9.	Varimax rotation factor pattern of people participation in WMP	80
10.	KMO and Bartlett's Test of sample size for expectation	81
11.	Varimax rotation factor pattern of people expectation of WMP	84
12.	Guilford rule of thumb for size and strength of the relationship	86
13.	Socio demographic characteristics of the respondents	93
14.	Level of respondent's knowledge of WMP	97
15.	Level of respondents' attitude toward WMP	100
16.	Level of environmental benefits of WMP	104
17.	Level of socio economic benefits of WMP	106
18.	Level of overall benefits of WMP	107
19.	Level of equitability of WMP	109
20.	Level of fairness of WMP	111
21.	Level of justice distributive of WMP	112
22.	Level of respondents overall expectations of WMP	113



23. Level of respondents' satisfaction of prior programs	115
24. Level of respondents' social participation in WMP	120
25. Level of respondents' economical participation in WMP	123
26. Level of respondents' environmental participation in WMP	126
27. Level of respondents' overall participation in WMP	127
28. Comparison of participation by individual charactristics	131
29. Correlation between socio demographic variables and participation	133
30. Correlations between knowledge variables and participation	134
31. Correlations between attitude toward WMP and participation	135
32. Correlations between expectations of WMP and participation	136
33. Correlations between satisfaction and participation	137
34. Correlation matrix of independent variables	142
35. Summary of the collinearity statistics of independent variables	144
36. Multiple regression model for explaining participation	145



LIST OF FIGURES

	Figure	Page
1.	Climate Map of Iran	15
2.	A model of organization for WMP in Hable-Rud basin	22
3.	Ladder of citizen participation	28
4.	Research framework	57
5.	Model of people participation in WMP	67
6.	Scree plot of factors for participation variable	77
7.	Scree plot of factors for expectation variables	81
8.	Normal P.P. plot of regression standardized residual	139
9.	Scotter plot of regression standardized residual values	140



LIST OF ABRIVIATIONS

AREO Agricultural Research and Education Organization

FAO Food and Agricultural Organization

FRWMO Forest and Rangeland Watershed Management Organization

IPSAS Institute for Social Science Studies of UPM

SCI Statistics Center of Iran

SCWMRI Soil Conservation and Watershed Management Research Institute

SMLWR Sustainable Management of Land and Water Resources

UNDP United Nation Development Program

UPM University Putra Malaysia

WMP Watershed Management Program



CHAPTER 1

INTRODUCTION

This chapter presents the background of the study, problem statement, research questions, objectives of study, significance of study, assumptions of study, limitation of study and finally end by definition of terms which are used in this study.

Background of study

The term participation has gained a lot of popularity during the last years, particularly in reference to sustainable agriculture and rural development projects. Development agencies introduced concepts of participation in projects and programmes in the late 1970s and early 1980s after that the lack of beneficiaries' participation was identified as a reason for failure of many development efforts. Initially, emphasize was on popular participation. In the past years the promotion of participation in development has become more widespread and the focus has widened to include other stakeholders as well (Karl, 2000).

The public participation today is demanding a greater role in decision making processes about the management of natural resource. The new agreement about the necessity of public participation began to emerge with the 1987 World Commission on Environment and Development (WCED), which recognized the alarming rate at



which resources were depleting due to economic development. This was followed by the United Nations Conference on Environment and Development (UNCED) in Rio de Janeiro, Brazil in June 1992 with the adoption of Agenda 21, which states in chapter 23, section III that" one of the fundamental prerequisites for achievement of sustainable development is broad public participation in decision-making" (Gwena M. B. 2007).

There are also several studies which highlighted the importance of participation (Platt, L. 2006; Irvin and Stansbury, 2004; Ayee, 2001). In point view of Platt (2006), lack of participation in the society is one aspect of poverty. Irvin and Stansbury (2004) believe that citizen participation will produce more public preference decision making. According to Ayee (2001) participation is linked to poverty and social exclusion. This is because participation supports efforts at self-help, which are meant to eradicate poverty and encourages the growth of democratic institutions, which creates political space for disadvantaged groups, who were originally excluded from the decision-making process.

From the point view of Wainwright & Wehrmeyer (1998), participation by citizens and users presents an important concept and strategy for planners, designers, community organizers, and government officials. According to (Searle, 1988; Nurick, 1982; Hunter, 1982) participation in decision making reflects the opportunities for influence and as a result, need satisfaction. In this regard and with reference to the above mentioned, the degree of popular participation in development programs is a major determinant of success or failure, but many opportunities for participation are met with little enthusiasm or cooperation by



citizens (Wandersman, and Gary. 1980) and the policy which makes participation efforts successful still remains a mystery. Especially in Iran participation is quite a challenge for a country with long tradition of top-down management. As Hamd Haidari and Wright (2001) have argued, during the *Shah* regime in Iran, and before the Islamic Revolution of Iran in 1979, there was a hierarchical approach to decision-making in all administrative sectors. Most projects on that time had a top-down character in their conceptualization, design and implementation. In that time, central government experts usually prepared five year plans under which annual programs were executed. Local councils generally were not effective in influencing decision-making in design and implementation of development programs.

After the Islamic Revolution of Iran in 1979, participation was guaranteed under the constitution of the Islamic Republic of Iran, which clearly says, the participation of the whole people in the determination of its political, economic, social, and cultural fate is one of the aims of the state (Article 3, point 8, quoted in Schirazi, 1993). To achieve this goal, after 1979 the government of Iran encouraged the popular participation in various programs planning (Hamd Haidari and Wright, 2001). In this regard Ministry of Jihad as a new established organization after Islamic revolution in 1979 which had great role in rural development encourages the rural people to participate in planning and implementation of development programs.

During the last years land and water resources in Iran have suffered severe degradation. Watershed management program (WMP) is one of the current approaches to sustainable management of land and water resources in Iran. It was started at the time of third Iranian 5th socio economic and cultural development plan;

